



CHARTER TOWNSHIP OF DELTA PROCLAMATION RECOGNIZING SMALL BUSINESS SATURDAY

WHEREAS, Delta Township celebrates small businesses and the contributions they make to our local economy and community; according to the U.S. Small Business Administration, there are 33.2 million small businesses in the United States; and

WHEREAS, small businesses represent 99.7% of firms with paid employees, employ 46.4% of the employees in the private sector, and have accounted for 62.7% of net new job creation since 1995; and

WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently-owned retailers and restaurants all year long; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season and 59% say it contributes significantly to their holiday sales each year; and

WHEREAS, the Delta Township Board supports our local small businesses that create jobs, boost our local economy, create a diversified workforce, and preserve our community; and

WHEREAS, Delta Township joins advocacy groups, as well as public and private organizations across the country to endorse the Saturday following the Thanksgiving Holiday as Small Business Saturday.

NOW THEREFORE, BE IT HEREBY RESOLVED that on this twentieth day of November two-thousand twenty-three the Delta Township Board does hereby proclaim and recognized November 25, 2023, as Small Business Saturday and encourages the residents of our community to support small businesses and merchants on this day and throughout the year.

Kenneth R. Fletcher, Supervisor

Mary R. Clark, Clerk

Dennis R. Fedewa, Treasurer

Elizabeth S. Bowen, Trustee

Fonda J. Brewer, Trustee

Andrea M. Cascarilla, Trustee

Karen J. Mojica, Trustee

