



CHARTER TOWNSHIP OF DELTA  
PROCLAMATION RECOGNIZING SMALL BUSINESS SATURDAY

**WHEREAS**, the Delta Township celebrates local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, in 2021, there were 32.5 million small businesses in the United States which accounted for 99.9% of all U.S. Businesses; and

**WHEREAS**, small businesses employ 46.8% of the employees in the private sector and have accounted for 62% of net new job creation since 1995; and

**WHEREAS**, in 2021, U.S. consumers reported spending a record high total of an estimated \$23.3 billion at independent retailers and restaurants on Small Business Saturday; and

**WHEREAS**, 79% of consumers understood the importance of supporting the small businesses in their community on Small Business Saturday in 2021 and 66% reported that the day makes them want to Shop Small all year long; and

**WHEREAS**, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season and 59% say it contributes significantly to their holiday sales each year; and

**WHEREAS**, the Delta Township Board supports our local small businesses that create jobs, boost our local economy, creates a diversified workforce, and preserves our community; and

**WHEREAS**, Delta Township joins advocacy groups, as well as public and private organizations across the country to endorse the Saturday following the Thanksgiving Holiday as Small Business Saturday.

**NOW THEREFORE, BE IT HEREBY RESOLVED** that on this seventeenth day of October two-thousand twenty-two the Delta Township Board does hereby proclaim and recognized November 26, 2022, as Small Business Saturday and encourages the residents of our community to support small businesses and merchants on this day and throughout the year.

Kenneth R. Fletcher, Supervisor

Mary R. Clark, Clerk

Dennis R. Fedewa, Treasurer

Elizabeth S. Bowen, Trustee

Fonda J. Brewer, Trustee

Andrea M. Cascarilla, Trustee

Karen J. Mojica, Trustee

