



CHARTER TOWNSHIP OF DELTA PROCLAMATION RECOGNIZING SMALL BUSINESS SATURDAY

WHEREAS, the Delta Township celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season and 59% say it contributes significantly to their holiday sales each year; and

WHEREAS, the Delta Township supports our local businesses that create jobs, boost our local economy and preserves our community; and

WHEREAS, the Delta Township joins advocacy groups, as well as public and private organizations across the country that have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, BE IT HEREBY RESOLVED that on this sixteenth day of November two-thousand twenty the Delta Township Board does hereby proclaim and recognized November 28, 2020, as Small Business Saturday and urges the residents of our community to support small businesses and merchants on that day and throughout the year.

Kenneth R. Fletcher, Supervisor

Mary R. Clark, Clerk

Howard A. Pizzo, Treasurer

Fonda J. Brewer, Trustee

Andrea M. Cascarilla, Trustee

Dennis R. Fedewa, Trustee

Karen J. Mojica, Trustee

