COSTA MESA SANITARY DISTRICT OUTCOMES AND PERFORMANCE MEASUREMENT PROGRAM

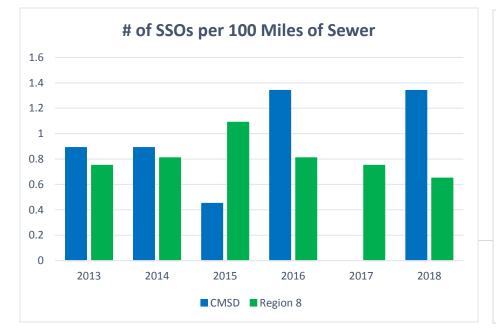


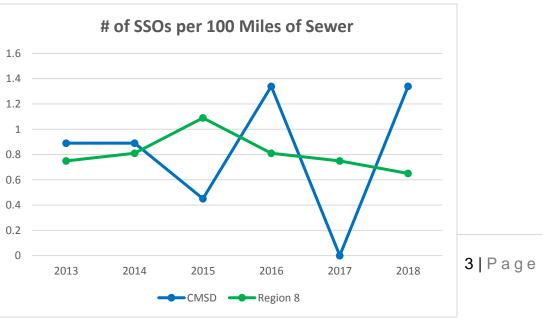
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| the goal OR a very bad trend; UP= | | | | | | | | |
| ATTRIBUTE | | | WHY IMPORTANT? | | | | | |
| Recruit and retain a highly en | gaged and effec | tive workforc | A high performing and engaged workforce will achieve desired results and move the organization forward to achieving its mission. | | | | | |
| Performance Measures | Current Goal | 0 | utcome | | Trond | Commente er Anelysia | | |
| Performance measures | | CY 2016 | CY 2017 | CY 2018 | Trend | Comments or Analysis | | |
| Number of days lost due to workplace related injuries | 0 | 0 | 0 | 0 | A | | | |
| Experience Modification (EMOD) | ≤ 100% | 105% | 96% | 80% | | The EMOD rate is used by insurance companies to gauge both past cost of injuries and future chances of risk. The lower the EMOD the lower workers compensation insurance premiums will be. An EMOD greater than 100% means CMSD is riskier than average. An EMOD less than 100% means CMSD is safer than average. 2018 EMOD is lowest in past five years. | | |
| EMOD ≤ | 100% | | | | EMO | D ≤ 100% | | |
| 120 | | | 120 | | | | | |
| 100 | | | 100 - | | | | | |
| 80 | | | 80 | • | | | | |
| 60 | | | 60 | | | | | |
| 40 | | | 40 | | | | | |
| 20 | | | 20 0 201 | 2 2013 | 2014 201 | 2 Page | | |

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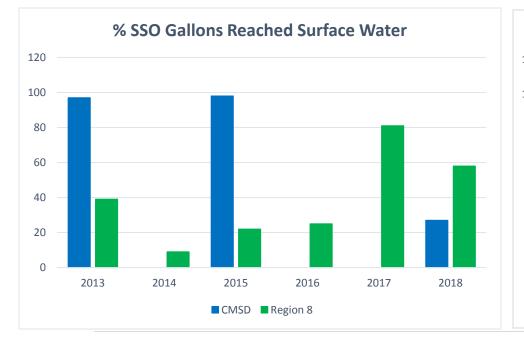
| ATTRIBUTE | | | | | WHY IMPORTANT? | | |
|--|--|---------|---------|---------|--|--|--|
| Recruit and retain a highly engaged and effective workforce | | | | | A high performing and engaged workforce will achieve desired results and move the organization forward to achieving its mission. | | |
| Performance Measures | Current Goal | Outo | come | | Trend | Comments or Analysis | |
| renormance measures | Current Goal | CY 2016 | CY 2017 | CY 2018 | Trenu | Comments of Analysis | |
| Number of Sanitary Sewer Overflows (SSOs) per 100 miles of Sewer | 2016: ≤ 0.81 2017: ≤ 0.75 2018: ≤ 0.65 | 1.34 | 0 | 1.34 | | Current Goal is from Region 8 (Santa Ana) of the California Integrated Water Quality System (CIWQS) database, which is a computer system used by the State Water Control Board to track SSOs in California. The first SSO in 2018 was caused by contractor boring storm drain pipe into wastewater pipe. Rags got lodged between the storm drain pipe and the wastewater pipe. Contractor has removed storm drain pipe and repaired the wastewater pipe. The second SSO was caused by a rupture in the Elden Force Main air release valve. The third SSO was caused by someone disposing a tapestry/banner into the system. | |

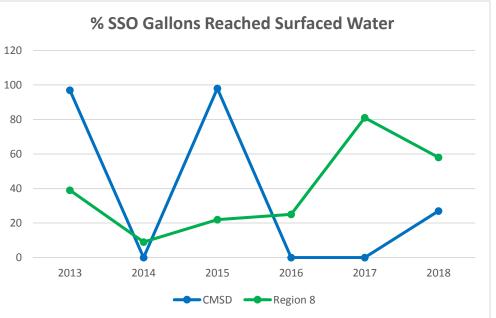




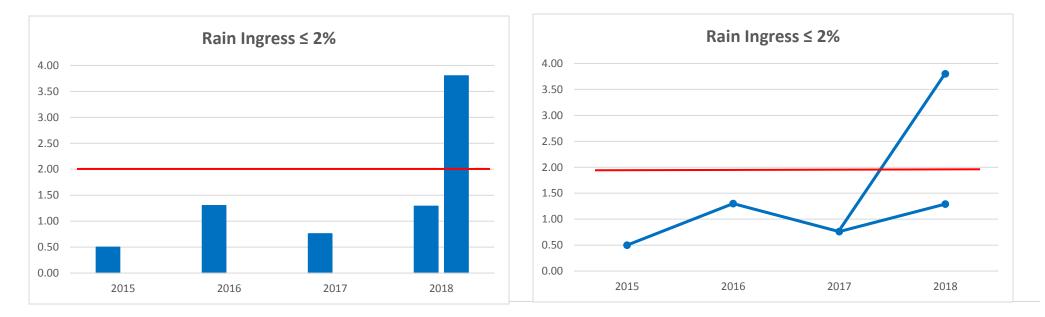
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| ATTRIBUTE | | | WHY IMPORTANT? A high performing and engaged workforce will achieve desired | | | |
|---|---|-----------------|--|---------|--|--|
| Recruit and retain a highly en | gaged and effe | ctive workforce | | - | e organization forward to achieving its mission. | |
| Performance Measures | Current Goal | Outo | come | | Trand | Commente er Analysis |
| Ferrormance measures | Current Goar | CY 2016 | CY 2017 | CY 2018 | Trend | Comments or Analysis |
| Percent of sewage gallons spilled reached surface water | 2016: ≤ 25% 2017: ≤ 81% 2018: ≤ 58% | 0% | 0% | 27% | - | Goal is from Region 8 (Santa Ana) of the California Integrated Water Quality System (CIWQS) database, which is a computer system used by the State Water Control Board to track SSOs in California. In 2018, the total volume of wastewater from the 3 SSOs was 28,769 gallons. Of the 28,769 gallons, 7,639 gallons reached surface water, which is nearly 27% of the total volume. |



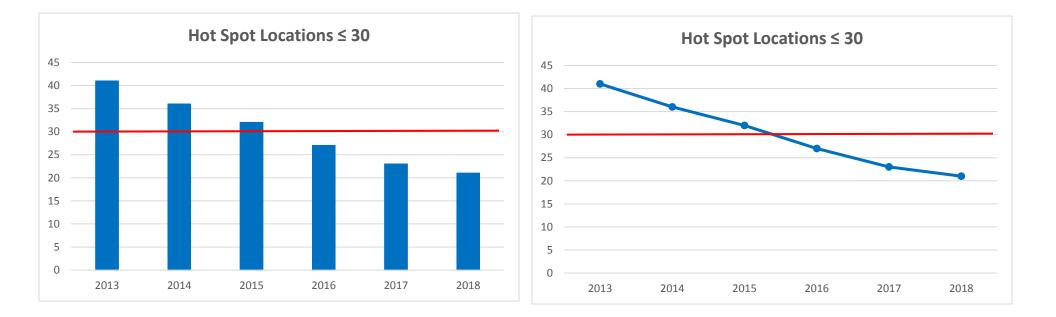


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| Performance Measures | Current Goal | Outcom | | | Trend | Comments or Analysis |
| | | CY 2016 | CY 2017 | CY 2018 | monia | |
| Rain ingress entering wastewater system | ≤ 2% | 1.30% | 0.76% | 1/9: 1.29% | | Inflow of rain water entering wastewater systems can cause SSOs. Orange County Sanitation District (OCSD) encourages rain ingress of less than 2%. CMSD sealed and plugged manholes at locations that are prone to flooding. Costa Mesa experienced two |
| | | 1.30% | | 12/7: 3.8% | P | to flooding. Costa Mesa experienced two significant storms in 2018. On January 9th, 0.95 inches of rain fell in Costa Mesa resulting in 1.29% rain ingress. On December 7th, 2.80 inches of rain fell in Costa Mesa resulting in |



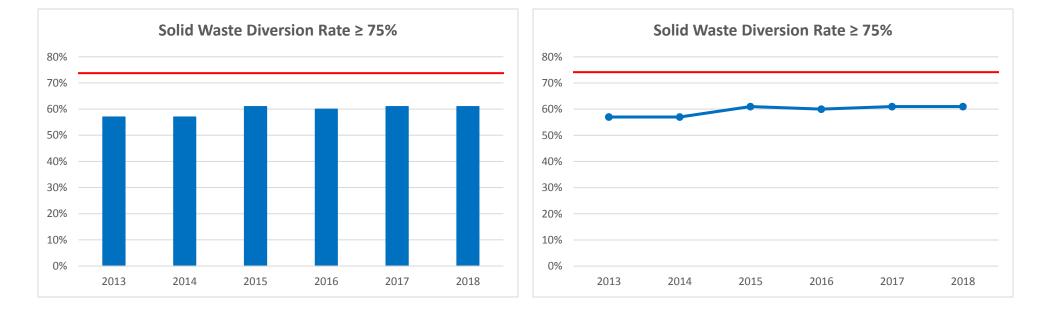
3.8% rain ingress.

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| Performance Measures | Current Goal | Outc CY 2016 | come | 7 CY 2018 | Trend | Comments or Analysis | | |
| Hot spot locations | ≤ 30 | 27 | 23 | 21 | | Hot spot locations require higher frequency of cleaning (e.g. 2 to 3X per year). Reducing the number of hot spots allow CMSD to reallocate more staff hours dedicated to cleaning the entire system within 18 months. | | |



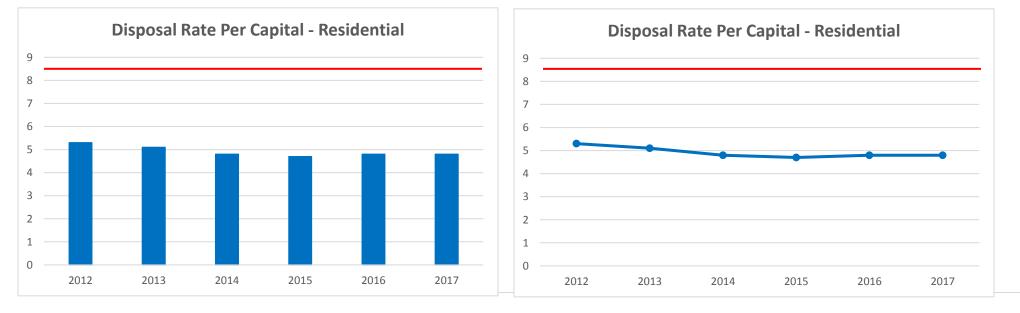
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| | CY 2016 CY 2017 CY 2018 | CY 2018 | nena | | | | |
| Solid Waste Diversion Rate | 75% | 60% | 61% | 61% | 5 | CMSD Board of Directors established the goal of diverting 75% of CMSD solid waste stream away from landfills. New programs that could increase diversion rate include clothing donation event, CR&R dedicating 20 hours a week promoting solid waste diversion programs, etc. | |



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| r enormance measures | Current Goar | CY 2016 | CY 20 | 017 C | Y 2018 | Trend | Comments of Analysis | |
| Solid Waste Disposal Rate per person in Costa Mesa residential population is below State target (CalRecycle) | 8.5 | 4.8 | 4.8 | 3 | NA | | CalRecycle is the agency that enforces solid waste regulations in California. To conform to AB939 regulations, CalRecycle established a target that each resident residing in Costa Mesa must dispose 8.5 pounds of solid waste materials a day. As a result of the District's comprehensive recycling programs, Costa Mesa residents are disposing 4.8 pounds a day. 2018 data from CalRecycle is not available. | |



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| Performance Measures | Current Goal | Outco | me | | Trend | Comments or Analysis |
| r enormance measures | Current Goal | FY 2016 | FY 2017 | FY 2018 | menu | |
| Result of performance audit for exclusive solid waste franchise hauler | Satisfactory | Satisfactory | Satisf ctory | a Satisfa ctory | S | A satisfactory outcome means CR&R, the exclusive solid waste franchise hauler, is complying with all the terms and conditions outlined in the Agreement with CMSD. CR&R's performances are evaluated on a fiscal year basis. Achieving "Excellent" demonstrates CR&R went over and beyond the required conditions stipulated in the Agreement. 2013 results are not available. |

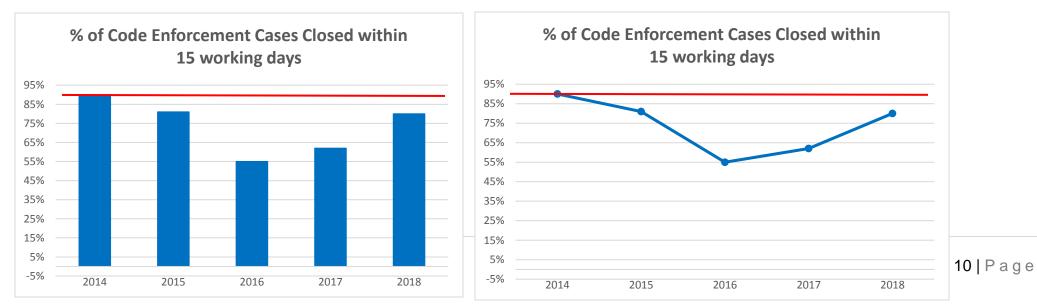
| Rating | 2014 | 2015 | 2016 | 2017 | 2018 | |
|----------------|------|------|------|------|------|--|
| Excellent | | | | | | |
| Satisfactory | Yes | Yes | Yes | Yes | Yes | |
| Unsatisfactory | | | | | | |

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| Performance Measures | Current Goal | Out | come | - | Trend | Comments or Analysis |
| | our one oour | CY 2016 | CY 2017 | CY 2018 | nona | |
| Percentage of code enforcement cases regarding trash carts stored in public view are closed within fifteen working days | 90% | 55% | 62% | 80% | | CMSD's web and mobile application, GoCMSD, allows residents to report issues such as trash carts left in public view. The objective for code enforcement is achieving sustained compliance. Sometimes, code enforcement will experience homeowners/renters complying with District code one week after receiving a violation warning notice, but the homeowner/renter will be found in noncompliance two weeks after receiving the notice. In addition, sometimes code enforcement will experience varying degree of compliance such as storing trash carts in front of the garage or visible in the sid yard. 2013 data not available |



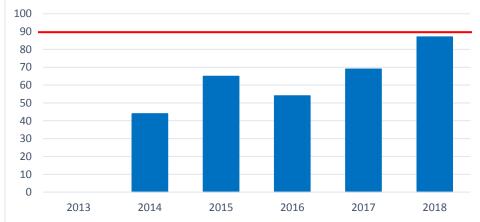
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| ATTRIBUTE | | | | | | RTANT? | |
| Transparency: Demonstr accountability and hone | | | S | | In a free society, transparency is government's obligation to share information with its citizens. Transparency allows for good and just governance. | | |
| | | | Outco | ome | | | |
| Performance Measures | Current Goal | CY 2016 | CY 2017 | CY 2018 | - Trend | Comments or Analysis | |
| Average number of business days it takes to upload Board of Directors meeting videos on CMSD website. | ≤ 2 | NA | 2.6 | 1.9 | €} | Public meetings are recorded and uploaded to the District's website, YouTube, and its BoardDocs portal for the public to view. | |
| Special District Leadership Foundation (SDLF) District of Distinction tier levels. | Platinum | NA | NA | Platinum | A state of the | SDLF District of Distinction accreditation demonstrates an agency has proper fiscal management, good governance, excellent transparency, and a general manager that is certified as a Special District Administrator. Tier levels range from Silver to Platinum. Platinum is the highest level. | |
| Transparency Score for Sunshine Review Ten Point Transparency Checklist | 10/10 | NA | 9/10 | 9/10 | ţ, | Sunshine Review is a non-profit organization dedicated to state and local government transparency. Constituents cannot track plan check and/or permitting process online. Cost prohibitive. Checklist is on CMSD's website at <u>www.cmsdca.gov/images/transparency/transparency_chec</u> klist.pdf | |
| Increase transparency efforts through website by implementing a percentage of recommendations from the Institute for Local Government (ILF) | 90% | NA | 94% | 94% | Ę). | ILF promotes good government at the local level. ILF has developed a list of 53 recommended website transparency opportunities designed to help agencies enhance their transparency efforts. Of those 53, 51 are applicable to the District. The District has implemented 48 out of the 51 applicable suggestions from ILF. www.ca.ilg.org/WebsiteTransparency The two recommendations that don't apply to CMSD are: Land use permitting (page 4) Building permits (page 5) | |

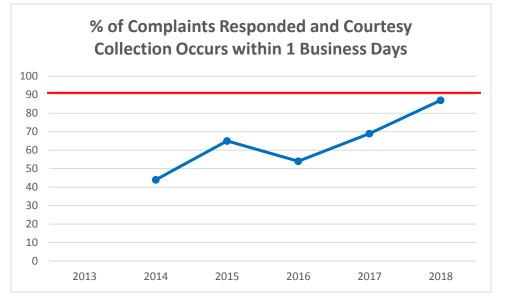
| Number of Citizens Environmental Protection Academy (CEPA) attendees | 30 | NA | NA | Spring: 35 Fall: 25 | €} | An open government allows constituents to see firsthand how it operates. The CEPA gives residents an up close and personal experience on how CMSD's refuse and wastewater is processed and recycled with free tours of CMSD Corporate Yard, OCSD wastewater treatment plants, OCWD groundwater replenishment system, Orange Coast College Recycling Center and CR&R's Material Recovery Facility. In the fall session a tour of CR&R's Anaerobic Digestion Facility was added to CEPA |
|--|----------------------------------|-----|-----|------------------------|----|---|
| Transparency Certificate of Excellence | Earn Certificate Yes or No | Yes | Yes | Yes | | Earning certificate from the Special District Leadership Foundation demonstrates a commitment to being open, accessible, engaging the public and creating greater awareness of CMSD activities |

| | Transparency Certificate of Excellence | | | | | | | | | |
|------------------|--|--------------|--------------|--------------|--------------|--------------|--|--|--|--|
| Earn Certificate | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | | | | |
| Yes | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | | | | |
| No | | | | | | | | | | |

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| ATTRIBUTE | | | | WHY IMPORTANT? | | | | | |
| Efficiency: Performing to the best of our abilities with the least amount of lost time and effort | | | | | Being efficient demonstrates how well CMSD is using its resources. It proves functions are completed in a timely manner and there is less bureaucracy within the organization. | | | | |
| Performance Measures | Current Goal | | Outcome | | Trend | Comments or Analysis | | | |
| | ourrent ooar | CY 2016 | CY 2017 | CY 2018 | Trend | | | | |
| Missed trash collection and rescheduling courtesy collection 90% of complaints responded and courtesy collection occurs within: | 1 Business Day | 54% | 69% | 87% | Solution | In 2017, courtesy pickups were scheduled within 1 business day but reports were not closed on time. Staff is now closing requests as soon as a confirmation email is received by hauler for the scheduled courtesy pickup. 2013 data not | | | |

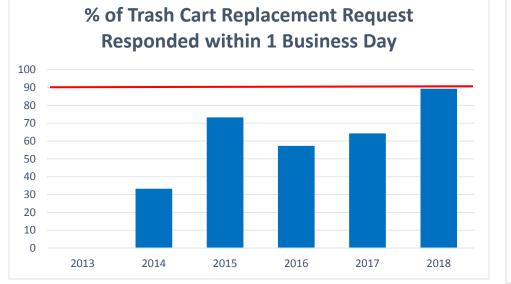


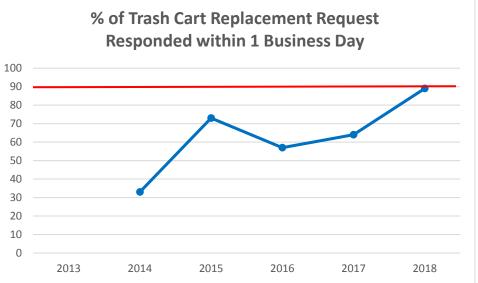




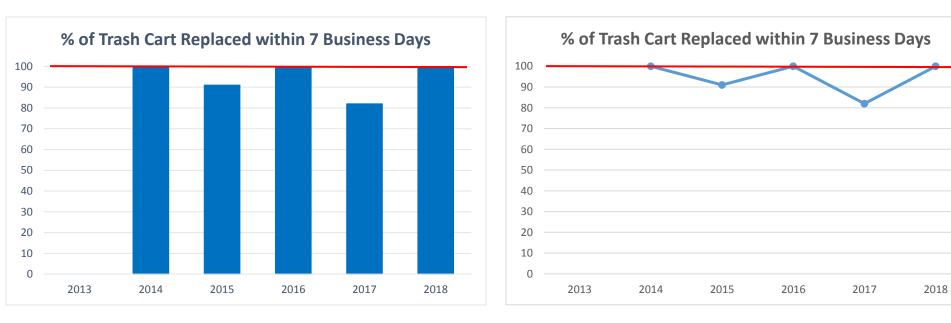
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| Current Goal | | Outcome | | Trend | Comments or Analysis | | |
| ourrent ooar | CY 2016 | CY 2017 | CY 2018 | menta | | | |
| 1 Business Day | 57% | 64% | 89% | S | In 2017, trash cart replacement requests were not closed on time. Staff is now actively closing request as soon as a confirmation email is received from hauler. 2013 data not available | | |
| ſ | end better; 🕅 do est of our abili Current Goal 1 Business | end better; down= trend v est of our abilities with th Current Goal 1 Business 57% | end better; ∜ down= trend worse; ≤ is "le est of our abilities with the least Current Goal Outcome CY 2016 CY 2017 1 Business 57% 64% | end better; Image: Second | rend better; ♥ down= trend worse; ≤ is "less than or equal"; ≥ mea WHY IMPORTANT? est of our abilities with the least Being efficient demons: It proves functions are bureaucracy within the Current Goal Outcome CY 2016 CY 2017 CY 2018 1 Business 57% 64% 89% | | |

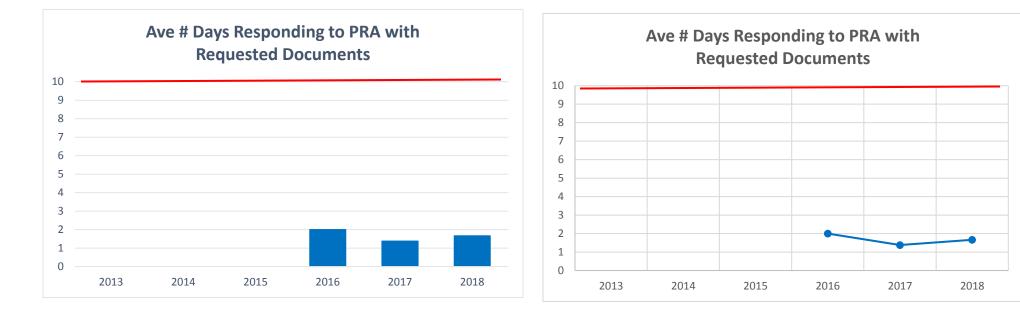




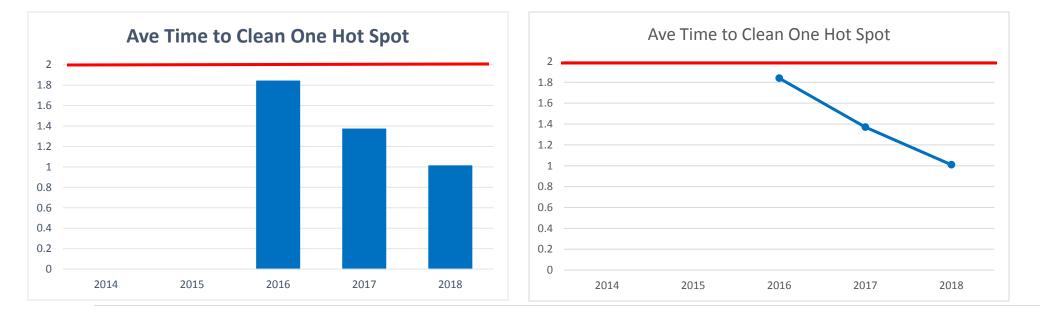
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| Trash Cart Replacement 90% of Trash Cart Replaced within: | 7 Business Days | 100% | 82% | 100% | E) | In the Fall of 2017, the hauler experienced a shortage of trash containers so residents experienced longer than normal wait times to receive new and replacement carts. The carts were received within 2 weeks. 2013 data is not available. | | |



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| r enormance measures | Guirent Goal | CY 2016 | CY 2017 | CY 2018 | TIENG | Comments of Analysis | | | |
| Average number of business days it takes responding to Public Records Request with requested documents | 10 Days | 2 | 1.38 | 1.66 | | 2013, 2014 and 2015 data not available. | | | |



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| | | CY 2016 | CY 2017 | CY 2018 | | , | | | |
| Average number of business days it takes issuing residential over- the-counter wastewater permits | 1 Day | NA | 1 | 1 | Solution | Over-the-counter permits are for walk-in customers whose project does not require a site inspection | | | |
| Average number of business days it takes to complete plan check review | 9 Days | NA | 17 | 9 | | Plans are picked up from the City of Costa Mesa once a week. Plan Check staff was in a transitional period in 2017 which led to the delayed completion time. | | | |
| Average time to clean one hotspot | 2 Hour | 1.84 | 1.37 | 1.01 | E) | One crew designated to clean hotspots. In 2018, the average time to clean one hotspot is a little over one hour. Currently, CMSD has 20 hotspots. 2013 and 2014 data not available. | | | |

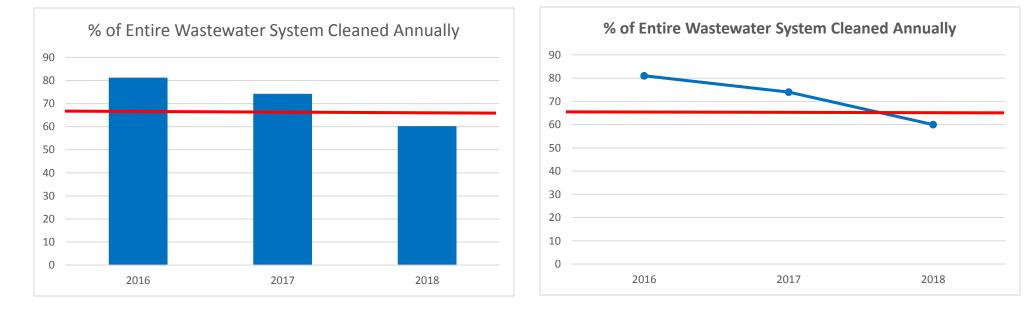


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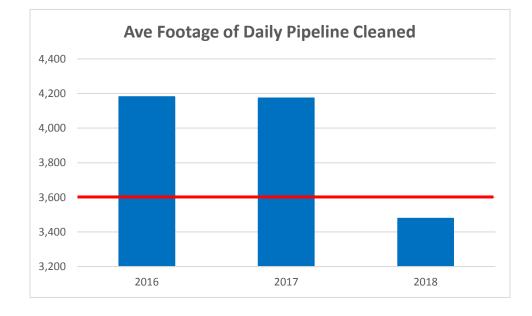
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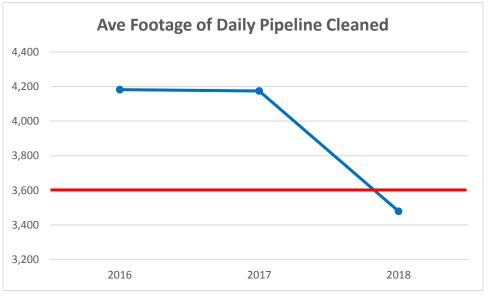
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|---|--------------|---------|---------|---------|-------|--|
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| Percentage of entire wastewater system cleaned annually | 67% | 77% | 74% | 60% | S | CMSD goal is to clean the entire system within 18 months. The entire system has 1,182,720 feet of pipeline (224 miles). 2018 outcome did not meet goal because both CMSD's wastewater combination cleaning trucks experienced significant downtime due to unanticipated breakdowns. 2013, 2014 and 2015 data not available. |

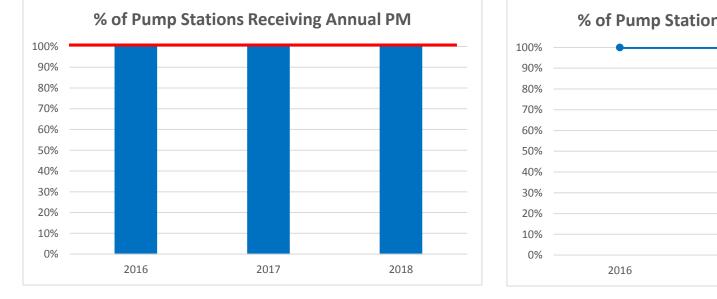


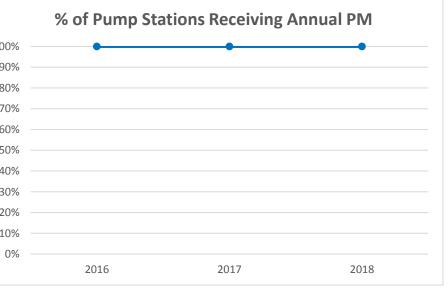
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| Performance Measures | Current Goal | Outcome | | | Trend | Comments or Analysis | | |
| renormance measures | Current Goal | CY 2016 | CY 2017 | CY 2018 | Trenu | Comments of Analysis | | |
| Average footage of daily pipeline cleaned. | 3,602 | 4,182 | 4,174 | 3,479 | Ę. | Cleaning 220 days in a year. Days excluded from cleaning include weekends, holidays, vacation, sick leave and training. 2018 outcome did not meet goal because both CMSD's wastewater combination cleaning trucks experienced significant downtime due to unanticipated breakdowns. 2013, 2014 and 2015 data not available. | | |





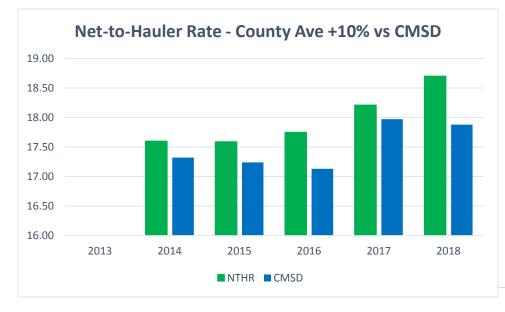
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|---|--------------|--|---------|---------|-------|--|--|--|--|
| ATTRIBUTE | | WHY IMPORTANT? | | | | | | | |
| Efficiency: Performing to the k amount of lost time and effort | ties with tl | Being efficient demonstrates how well CMSD is using its resources. It proves functions are completed in a timely manner and there is less bureaucracy within the organization. | | | | | | | |
| Performance Measures | Current Goal | | Outcome | | Trend | Comments or Analysis | | | |
| | | CY 2016 | CY 2017 | CY 2018 | | , | | | |
| Percentage of wastewater pump stations that received their annual preventive maintenance (PM) | 100% | 100% | 100% | 100% | | There are 20 wastewater pump stations. Annual PMs prevents SSOs. PM includes checking cord connections, circuit breakers, fuses, amps, volts, wet well coating, changing oil and coolant, clean and exercise all valves, observe pump in use and record pump down times. The District successfully performed annual PMs to all 20 pump stations. 2013, 2014 and 2015 data not available. | | | |

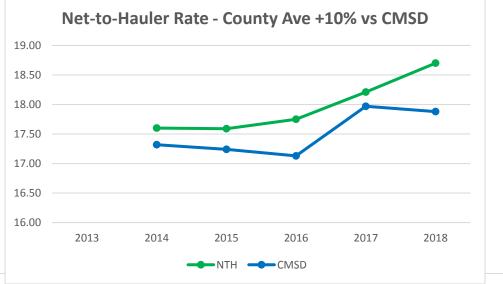




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|--|--------------|---------|---------|---------|--|---|--|--|--|
| the goal OR a very bad trend; 🗳 up= trend better; 🦻 down= trend worse; ≤ is "less than or equal"; ≥ means "greater or equal" | | | | | | | | | |
| ATTRIBUTE | | | | | WHY IMPORTANT? | | | | |
| Cost Effectiveness: Comparing monetary costs to quantifiable benefits | | | | | Demonstrates tax funded programs and services are getting the biggest bang for its buck. Proves CMSD is spending tax payer dollars wisely. No feverous spending. | | | | |
| Performance Measures | Current Goal | | Outcome | | Trend | Comments or Analysis | | | |
| | Surrent Soar | CY 2016 | CY 2017 | CY 2018 | | | | | |
| | | | | | | Net to hauler rate excludes CMSD overhead. It is the true cost to providing residential trash | | | |

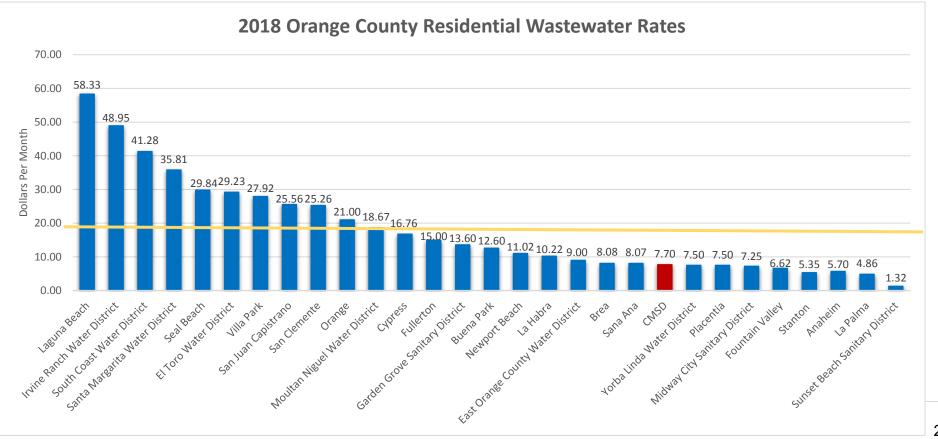






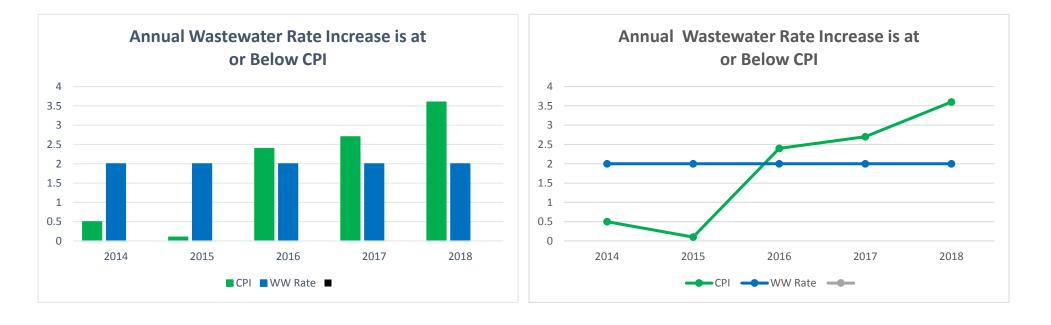
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| ATTRIBUTE | | | | | WHY IMPORTANT? | | |
|---|----------------------|---------|---------|--|----------------------|--|--|
| Cost Effectiveness: Comparing monetary costs to quantifiable benefits | | | | Demonstrates tax funded programs and services are getting the biggest bang for its buck. Proves CMSD is spending tax payer dollars wisely. No feverous spending. | | | |
| Performance Measures | Current Goal Outcome | | Trend | | Comments or Analysis | | |
| | ourrent ooar | CY 2016 | CY 2017 | CY 2018 | Trena | | |
| Monthly residential wastewater rate is below the average wastewater rate when compared to the rest of Orange County agencies | 17.93 | NA | NA | 7.70 | S | The average monthly wastewater rate among 30 agencies in Orange County is \$17.86. | |



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|--|--|--|---------|---------|----------------|---|--|--|--|
| ATTRIBUTE | | | | | WHY IMPORTANT? | | | | |
| Cost Effectiveness: Comparing benefits | ts to quan | Demonstrates tax funded programs and services are getting the biggest bang for its buck. Proves CMSD is spending tax payer dollars wisely. No feverous spending. | | | | | | | |
| Performance Measures | Current Goal Outcome | | | | Trend | Comments or Analysis | | | |
| | ourrent ooar | FY 2016 | FY 2017 | FY 2018 | Incha | | | | |
| Annual residential wastewater rate increase is at or below the Consumer Price Index (CPI) yearly change in Los Angeles-Long Beach- Anaheim area | 2016: ≤ 2.4% 2017: ≤ 2.7% 2018: ≤ 3.6% | 2% | 2% | 2% | E) | Rate increases are applied on a fiscal year basis. The last rate increase occurred in FY18 covering the period July 1, 2017 to June 30, 2018. CPI is from February to February. CMSD had a five year rate increase (2014-2018) for wastewater collection services. | | | |



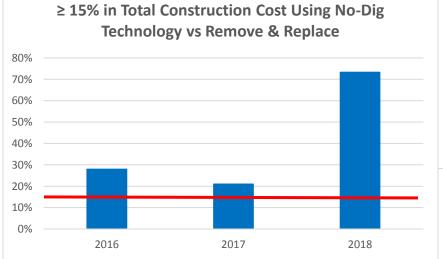
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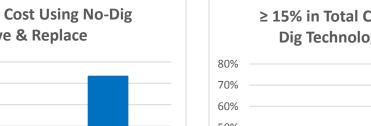
| ATTRIBUTE | | | RTANT? | |
|------------------------------------|------------------------------|---------------|--------------|---|
| Cost Effectiveness: Comparing moto | netary costs to quantifiable | the biggest l | bang for its | ed programs and services are getting buck. Proves CMSD is spending tax payer rous spending. |
| | | | | |

| Performance Measures | Current Goal | Outcome | | Trend | Comments or Analysis | |
|--|--|---------|---------|---------|----------------------|--|
| | ourient ooar | FY 2016 | FY 2017 | FY 2018 | Trend | Comments of Analysis |
| Annual solid waste rate increase is at or below the Consumer Price Index (CPI) yearly change in Los Angeles-Long Beach-Anaheim area | 2016: ≤ 2.4% 2017: ≤ 2.7% 2018: ≤ 3.6% | | 0% | 0% | | The district is currently utilizing reserves to balance the budget. Once reserves have reached their minimum level, a rate increase will be necessary. Rates were reduced in 2013 and 2014. Last solid waste rate increase was in 2004. |



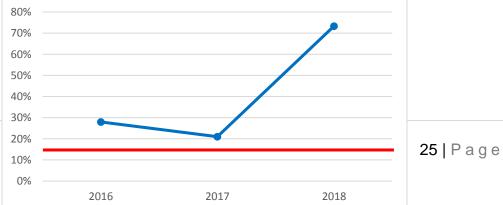
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|---|--------------|---------|--------------------|-------------|--|--|--|
| Cost Effectiveness: Comparing monetary costs to quantifiable benefits | | | | | Demonstrates tax funded programs and services are getting the biggest bang for its buck. Proves CMSD is spending tax payer dollars wisely. No feverous spending. | | |
| Performance Measures | Current Goal | CY 2016 | Outcome CY 2017 | CY 2018 | Trend | Comments or Analysis | |
| Save an average of 15% in total construction cost of all capital improvement projects by using no- dig technology methods for replacing infrastructure. | ≥ 15% | 28% | 21% | 73.33% | €£) | In 2016, CMSD used horizontal directional drilling to replace the Harbor Force Main. The savings for this project is \$100,000, which is a 28% savings compared to traditional remove and replace method. In 2017, CMSD used horizontal directional drilling to replace the President and Victoria Pump Station wastewater force mains. The combine savings for both projects is \$310,763, which is a 21% savings compared to traditional remove and replace method. The savings is from shorter completion time and less pavement rehabilitation. In 2018, the District repaired 51 wastewater line segments that were classified as eminent failure. The District used short liners to repair the segments instead of traditional remove and replace method. Short lining technology cost approximately \$2,000 per segment while the traditional remove and | |



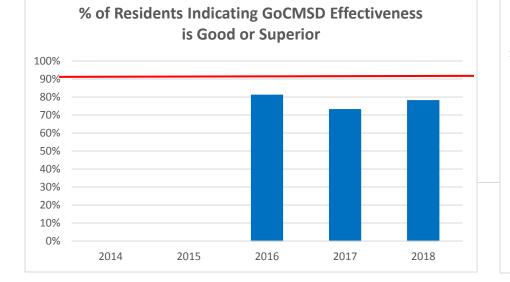


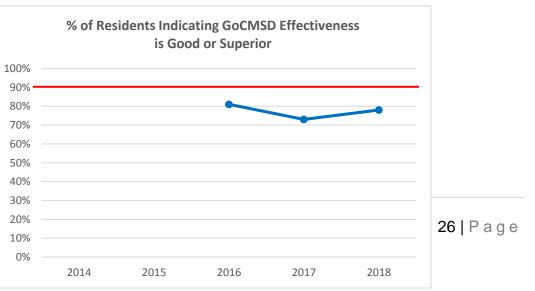


replace cost approximately \$7,500 per segment.

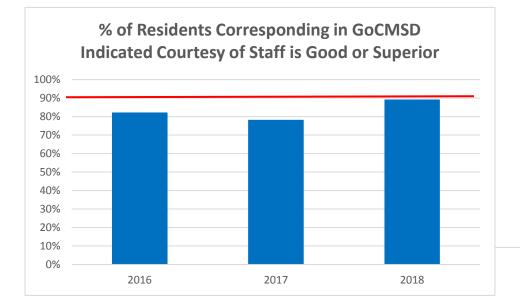


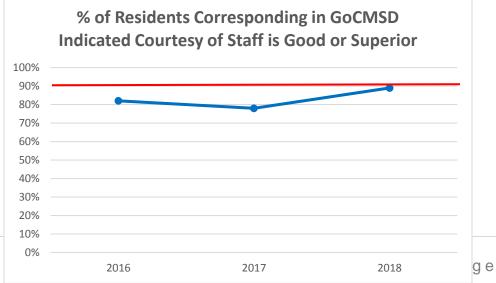
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|---|--------------|---------|---------|-----------------------|---|--|--|
| ATTRIBUTE | | | | | ORTANT? | | |
| Customer Satisfaction: We will strive to achieve high customer satisfaction | | | | | Achieving high customer satisfaction builds trust among constituents and the belief their government is improving the quality of life in the community. Internal high customer satisfaction builds trust and cooperation among employees | | |
| Performance Measures | Current Goal | | Outcome | | Trend | Comments or Analysis | |
| renormance measures | Current Goar | CY 2016 | CY 2017 | CY 2018 | Trend | Comments of Analysis | |
| Percentage of residents in a community wide survey indicated they approve the job CMSD is doing | 90% | 82% | NA | Survey due 2019 | S | | |
| Average rating of residents attending the Citizens Environmental Protection Academy (CEPA) indicated the program is Satisfactory. | 8 | N/A | NA | 9.39 | E) | CEPA attendees were given surveys after attending the event series and asked how they would rate their level of satisfaction on a scale of 1 to 10, 1 being the lowest and 10 being the highest. | |
| Percentage of residents corresponding in GoCMSD indicated the effectiveness of CMSD staff is Good or Superior | 90% | 81% | 73% | 78% | Ţ | GoCMSD users are given surveys to gauge their satisfaction with handling of the issue that was reported. Users can rate the services as Poor, Average, Good, or Superior. 2013 and 2014 data is not available. | |



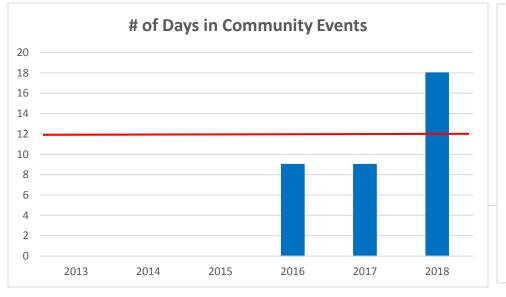


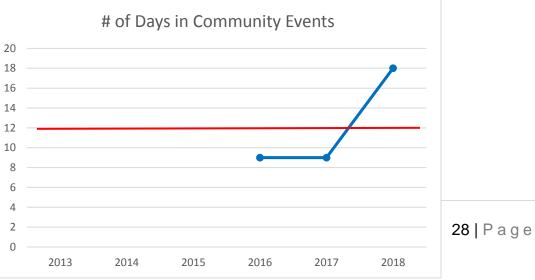
| the goal OR a very bad trend; ⁽¹⁾ up= trend better; ⁽²⁾ down= trend worse; ≤ is "le ATTRIBUTE | | | | WHY IMPORTANT? | | | |
|--|--------------|---------|---------|---|---|---|--|
| Citizen Engagement: We will actively engage with our citizens in the decision-making process and to ensure CMSD is transparent and accountable | | | | Citizen engagement promotes democracy and community building. | | | |
| Performance Measures | Current Goal | Outcome | | Trend | | Comments or Analysis | |
| | | CY 2016 | CY 2017 | CY 2018 | | | |
| Percentage of employees indicated the District is a better organization than it was compared to one year ago | 90% | NA | NA | 65% | Ţ | 17% said they were too new to respond. 12% said the organization is the same while 6% said the District is not a better organization than it was compared to one year ago. An action plan has been created to address the issues raised by employees. | |
| Percentage of residents corresponding in GoCMSD indicated the courtesy of CMSD staff is Good or Superior | 90% | 82% | 78% | 89% | S | GoCMSD users are given surveys to gauge their satisfaction with handling of the issue that was reported. Users can rate the services as Poor, Average, Good, or Superior. 2013 and 2014 data is not available. | |





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| ATTRIBUTE | | | | | WHY IMPORTANT? | | | |
| Citizen Engagement: We will actively engage with our citizens in | | | | | | | | |
| the decision-making process and to ensure CMSD is transparent | | | | Citizen engagement promotes democracy and community building. | | | | |
| and accountable | | | | | | | | |
| Performance Measures | Current Goal | Urrent Goal | | | Trend | Comments or Analysis | | |
| | Surrent Oda | CY 2016 | CY 2017 | CY 2018 | nena | | | |
| Number of followers and page likes for: Twitter: Facebook: Instagram: | 250 300 200 | NA | NA | 195 294 289 | Ę. | 2018 outcome is year to date until 10/31/18. | | |
| Number of engagements for: Twitter: Facebook: Instagram: | 300 1200 700 | NA | 263 1081 551 | 484 2870 1391 | E) | 2018 outcome is year to date until 10/31/18. | | |
| Number of days CMSD participated in community events and hosted District events | 12 | 9 | 9 | 18 | Solution | Events include Concerts in the Pak, Costa Mesa Community Run, Lions Club Fish Fry, State of the District, Citizens Environmental Protection Academy, Imaginology, Truck Adventures, etc. 2013 and 2014 data is not available. | | |





| White: No outcome; Green: Outcome | , | | | | | g progress to achieving the goal; Red: Clearly missed |
|---|-------------------|---|--|---------------------------|------------|--|
| the goal OR a very bad trend; Sup= | trend better; 🖓 d | own= trend v | ess than or equal"; ≥ means "greater or equal" WHY IMPORTANT? | | | |
| Citizen Engagement: We will a the decision-making process and accountable | | Citizen engagement promotes democracy and community building. | | | | |
| . | Current Goal | Outcome | | 1 | | |
| Performance Measures | | CY 2016 | CY 2017 | CY 2018 | Trend | Comments or Analysis |
| Number of subscribers to Government Outreach (GORequest Mobile) | 1000 | NA | NA | 1304 | <u>(</u>) | GoCMSD is a citizen engagement tool that allows residents to submit a request via the web and mobile app. Issues go directly into the GoCMSD customer service system and are automatically delivered to the right staff person at CMSD. Additionally, subscribers receive e- mail notifications about District announcements, job openings, Board agendas, program news, and CMSD's quarterly newsletter. |
| Number of requests entered into GoCMSD | 200 | NA | 179 | 692 | | |
| Number of attendees at CMSD State of the District event | 50 | NA | 41 | 21 | Ţ | The 2017 State of the District was held in the evening while the 2018 State of the District occurred in the morning. |
| Number of attendees at Citizen Environmental Protection Academy | 30 | N/A | N/A | Spring: 35 Fall: 25 | | An open government allows constituents to see firsthand how it operates. The CEPA gives residents an up close and personal experience on how CMSD's refuse and wastewater is processed and recycled with free tours of CMSD Corporate Yard, OCSD wastewater treatment plants, OCWD groundwater replenishment system, Orange Coast College Recycling Center and CR&R's Material Recovery Facility. In the fall session a tour of CR&R's Anaerobic Digestion Facility was added to CEPA. |