

2025 Clive Festival Sponsorships



ABOUT THE CLIVE FESTIVAL



The Clive Festival is an annual multi-day community celebration that takes place at Clive's Greenbelt Landing on July 18 & 19. This year's event will be the best yet, with new activities and offerings for both kids and adults. Highlights include live music, giant slip n' slide, Touch-a-Truck, Bingo, community art project, and the famous "Thunder Over Clive" fireworks.

Attendance: 6,000+ over 2 days
Audience: Clive and Metro community

The Clive Festival is made better by businesses like yours! Sponsoring community events can help businesses engage with the local community, is a cost-effective way to advertise products or services, and a way to demonstrate a commitment to corporate social responsibility and give back to our community.

Please continue reading this guide to see the many sponsorships we have this year, that fit into any business' budget. Let the Clive Festival help your business increase brand recognition and reach a larger audience to build a positive reputation in our community. Sponsorships are sold on a first come, first serve basis, so contact us today to sign on for this year's event.



Presenting Sponsor

\$7,500

Benefits:

Top billing with logo recognition:

- "Clive Festival presented by SPONSOR LOGO/NAME" on the festival website (with link to your business), in event marketing, and across social media.
- Your logo will be incorporated into the official Clive Festival logo.

Social Media Promotion:

- Post announcing business as the presenting sponsor.
- A promotional video of business inviting the community to the festival.
- One custom post of your choice.

Exclusive On-Site Visibility:

- Top billing on stage signage.
- Use of a VIP area with a branded tent provided by business.
- Your logo on banners displayed throughout the community leading up to the event.
- Opportunity to display branded flag banners and tents on-site.

First right of refusal for the presenting sponsor spot in 2026.

Fireworks Sponsor

\$6,000

Benefits:

- Brand recognition "Fireworks presented by SPONSOR LOGO/NAME" on Clive Festival website, social media, and event materials.
- 2 videos that will be featured on the Clive Festival social media accounts and website.
 - * Video announcing Business as Fireworks Sponsor and a video provided by sponsor.
- Business logo on stage signage.
- Stage recognition both days.
- Opportunity to countdown to fireworks on event stage.
- Opportunity to display business products or materials on-site.
- Opportunity for a Vendor Booth on Friday & Saturday, 4 – 10 p.m.



Beverage Garden Sponsor

\$5,000

Benefits:

- Brand recognition "Beverage Garden presented by SPONSOR LOGO/NAME" on Beverage Garden Tent, Clive Festival website, social media, and event materials.
- Opportunity to volunteer in the Beverage Garden on Friday and Saturday evenings.
- Business Logo/Name on 1000 official Clive Festival koozies.
- 1 video that will be featured on the Clive Festival social media accounts and website. Video provided by sponsor.
- Stage recognition both days.

LED Lighted Dance Floor Sponsor

\$3,500

Benefits:

- "LED Lighted Dance Floor presented by SPONSOR LOGO/NAME" signage in dance floor area and on the Clive Festival website, social media, and event materials.
- Brand recognition on Clive Festival website, social media, and event materials.
- Business logo on stage signage.
- Stage recognition both evenings.
- Opportunity for a Vendor Booth on Friday or Saturday, 4 – 10 p.m.



Giant Slip N Slide Sponsor

\$3,000

Benefits:

- "Giant Slip N Slide presented by SPONSOR LOGO/NAME" signage in the Slip N Slide area and on the Clive Festival website, social media, and event materials.
- Stage recognition both evenings.
- Business logo on stage signage.
- Opportunity to display business products, promotional items, or materials on-site during the hours the Giant Slip N Slide is open.

Diamond Sponsor

\$2,500

Benefits:

- Brand recognition on Clive Festival website, social media, and event materials.
- Business logo on stage signage.
- Stage recognition both evenings.
- Opportunity for a Vendor Booth on Friday or Saturday, 4 – 10 p.m.

Bounce House Sponsor

Friday \$1,000

Benefits:

- “Bounce House presented by SPONSOR LOGO/NAME” signage at the Bounce House area on Friday.
- Brand recognition on Clive Festival website, social media and event materials.
- Opportunity to volunteer at the Bounce House area on Friday, 5:30 p.m. to dusk.

Saturday \$1,000

Benefits:

- “Bounce House presented by SPONSOR LOGO/NAME” signage at the Bounce House area on Saturday.
- Brand recognition on Clive Festival website, social media and event materials.
- Opportunity to volunteer at the Bounce House area on Saturday, 5 p.m. to dusk.



Bingo Sponsor

\$1,000

Benefits:

- “Bingo presented by SPONSOR LOGO/NAME” signage at the Bingo location.
- Brand recognition on Clive Festival website, social media, and on event materials.
- Opportunity to volunteer during Bingo on Saturday 3 to 5 p.m.



Touch A Truck Sponsor

\$1,000

Benefits:

- “Touch a Truck presented by SPONSOR LOGO/NAME” signage at the Touch a Truck event.
- Brand recognition on Clive Festival website, social media, and event materials.
- Opportunity to volunteer during the event on Saturday, 10 a.m. to noon.



Silver Sponsor

\$500

Benefits:

- Brand recognition on Clive Festival website and social media.

SIGN-UP

PLEASE CIRCLE YOUR SPONSORSHIP LEVEL

PRESENTING	\$7500	BOUNCE HOUSE FRIDAY	\$1,000
SOLD FIREWORKS	\$6,000	SOLD BOUNCE HOUSE SATURDAY	\$1,000
BEVERAGE GARDEN	\$5,000	SOLD BINGO	\$1,000
LED LIGHTED DANCE FLOOR	\$3,500	TOUCH A TRUCK	\$1,000
SOLD GIANT SLIP N SLIDE	\$3,000	SILVER	\$500
DIAMOND	\$2,500		

CONFIRM COST OF SPONSORSHIP \$_____

I (we) would just like to support the festival with a general donation \$_____

Please contact the Chamber at 515-222-5295 or info@clivechamber.org with any questions regarding sponsorship.

COMPANY INFORMATION

Company Name _____

Contact Person _____

E-mail _____ Phone Number _____

PREFERRED PAYMENT METHOD

☐ Check #_____

Please make check payable to:
City of Clive and mail to 1900 NW 114th Street, Clive, IA 50325.

☐ Credit Card

A representative from the City of Clive will contact you at the number you listed above to process payment.

☐ Please invoice our company for the sponsorship

Invoice will be sent to the email listed above.



QUESTIONS?

CLIVE FESTIVAL

1900 NW 114th Street, Clive, IA 50325
www.clivefestival.com

CITY OF CLIVE

Jeff Lucas
Recreation Manager | Parks & Recreation
jlucas@cityofclive.com
515-223-5246

CLIVE CHAMBER OF COMMERCE

Kristy Schmidt
Executive Director
kschmidt@clivechamber.org
515-222-5295

THANK YOU!

