

ENVIRONMENTAL SUSTAINABILITY COMMITTEE MEETING

**Monday, July 17 – 5:00 PM
Lake Forest City Hall, 220 E Deerpath.**

AGENDA

- I. CALL TO ORDER AND ROLL CALL**
- II. INFORMATIONAL ITEMS**
- III. DISCUSSION ITEMS**
 - a. LAKE FOREST CITY COUNCIL SUSTAINABILITY SURVEY**
- IV. ACTION ITEMS**
 - a. APPROVAL OF APRIL 17, 2023, MEETING MINUTES**
 - b. RECOMMENDATION TO REQUEST REALLOCATION OF UP TO \$20,000 OF GCORPS BUDGETARY FUNDS FOR CURBSIDE COMPOSTING INCENTIVE**
- V. ADDITIONAL ITEMS**
- VI. PUBLIC COMMENT**
- VII. NEXT MEETING DATE(S) – OCTOBER 2**
- VIII. ADJOURNMENT**

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3 **ENVIRONMENTAL SUSTAINABILITY COMMITTEE MEETING**

4 **Wednesday, April 19 – 5:30 PM**

5 **Lake Forest City Hall, 220 E Deerpath.**

6
7 **AGENDA**

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10 **I. CALL TO ORDER AND ROLL CALL**

11
12 Chairman Melanie Rummel called the meeting to order at 5:35 P.M. Alderman Eileen Weber
13 was present. Alderman Jim Preschlack was absent.

14
15 Staff in attendance included George Issakoo, Assistant City Manager and Reagan Walsh,
16 Management Analyst. No members of the public were present.

17
18
19 **II. INFORMATIONAL ITEMS**

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21 **a. UPDATE ON EARTH MONTH ACTIVITIES – Reagan Walsh, Management Analyst**

22
23 Reagan Walsh, Management Analyst, provided an update on Earth Month Activities
24 planned and in progress for the month of April in Lake Forest. The Committee reviewed
25 each of the several events, educational materials, activities, and contests that were
26 being promoted on the City's "Celebrate Earth Month" website page. After a brief
27 discussion on ways to maximize engagement for the activities through the City's social
28 media outlets, the Committee was pleased with the content being offered and looked
29 forward to the final events at the end of the month.

30
31 Chairman Rummel asked if there were any additional questions or comments from
32 members of the public.

33
34 Seeing none, she moved to the next agenda item.

35
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37 **III. DISCUSSION ITEMS**

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39 **a. LAKE FOREST COLLEGE SUSTAINABILITY INTERN OPPORTUNITY – George Issakoo,**
40 **Assistant City Manager**

41
42 George Issakoo, Assistant City Manager, presented on an opportunity regarding a Lake
43 Forest College Sustainability Intern. Mr. Issakoo started the conversation with
44 background information regarding the intern's past experience and education. He
45 then followed with a list of current initiatives and projects the Committee could elect for
46 the intern to work on. The Committee recommended that the intern work on a number
47 of projects to gain experience in different fields, and to focus on top priority projects
48 including greenhouse gas emission research and work regarding single-use plastics.

49
50 **b. LAKE FOREST COMMUNITY GARDEN – Reagan Walsh, Management Analyst**

51
52 Reagan Walsh, Management Analyst, provided an update on the Lake Forest
53 Community Garden. After presenting a timeline for the Community Garden in the last
54 Committee meeting, Mr. Walsh informed the Committee that the contracted Design

Consultant for the Community Garden was leaving her current position and was no longer able to provide services to the City. With design work not completed and a formal request for proposal process required for construction, City staff recommended that design and construction work regarding the Community Garden hold off until after this Summer, with a tentative opening date of for the garden in early Spring of 2024.

The Committee asked clarifying questions regarding communication efforts with community organizations to acknowledge the delay of the garden and efforts to find a new design consultant. After discussion on the next steps the Committee agreed that delaying the garden initiative would make the most sense both for logistical and financial reasons, and a tentative goal to open the garden in the Spring of 2024 be set.

Chairman Rummel asked if there were any additional questions or comments from members of the public.

Seeing none, she moved to the next agenda item.

IV. ACTION ITEMS

a. APPROVAL OF FEBRUARY 15, 2023, MEETING MINUTES

Chairman Rummel moved to approve the February 15, 2023, Environmental Sustainability Committee meeting minutes. Alderman Weber seconded the motion. The motion carried unanimously by voice vote.

Chairman Rummel asked if there were any additional questions or comments from members of the public.

Seeing none, she moved to the next agenda item.

b. RECOMMENDATION TO AWARD A FRANCHISE AGREEMENT FOR FOOD SCRAP COMPOSTING SERVICES – Reagan Walsh, Management Analyst

Reagan Walsh, Management Analyst, provided a presentation recommending WasteNot Composting LLC as the qualified vendor for Food Scrap Curbside Composting Service within the municipal boundaries of Lake Forest. Through the presentation, Mr. Walsh reviewed the timeline of the initiative, including the RFP (Request for Proposal) process, and a vendor overview. As provided in the meeting packet, a detailed vendor comparison evaluated each vendor and the service they would provide on a number of factors. Several discussion questions followed the presentation including evaluation factor criteria, scoring methodology of each proposal, and further service insight.

Chairman Rummel asked if there were any additional questions or comments from members of the public.

Seeing none, Chairman Rummel motioned to approve awarding the recommendation of WasteNot Inc, the lowest responsive and responsible proposal for professional services related to curbside food scrap composting service pickup within municipal boundaries of the City of Lake Forest. Alderman Weber seconded the motion. The following voted "Aye": Chairman Rummel, and Alderman Weber. The following voted "Nay": None. 2-Ayes, 0 Nays, 1-Abstain, motion carried.

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110
111 **V. ADDITIONAL ITEMS (Packet Material Only)**
112

113 **a. STATUS REPORT ON SUSTAINABILITY INITIATIVES & PRIORITIES**
114

115 Reagan Walsh, Management Analyst, provided an update on the 2023-2024 Work Plan
116 attached in the meeting packet. Included in the Work Plan are initiatives currently
117 being undertaken by the Committee and upcoming projects slated for the next
118 quarters.
119

120 Discussion thereafter occurred on the current timelines and upcoming tasks for each
121 initiative in relation to the overall workplan attached in the meeting packet. Chairman
122 Rummel asked if there were any additional questions or comments from members of
123 the public.
124

125 Seeing none, she moved to the next agenda item.
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128 **VI. PUBLIC COMMENT**
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130 Chairman Rummel asked if there were any public comments on any non-agenda items.
131

132 Seeing none, Chairman Rummel moved to the next agenda item.
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134

135 **VII. NEXT MEETING DATE(S) – MAY 17, 2023**
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137 The Committee confirmed the next meeting date for May 17, 2023, at 5:30PM located at
138 Lake Forest City Hall.
139
140

141 **VIII. ADJOURNMENT**
142

143 Chairman Rummel moved to adjourn the meeting of the Environmental Sustainability
144 Committee at 6:45 P.M. seconded by Alderman Preschlack. The motion carried
145 unanimously by voice vote.
146
147

148 Respectfully Submitted,
149

150 Reagan Walsh
151 Management Analyst

**WASTENOT
COMPOST**

**COMPOSTING IN
LAKE FOREST WITH WASTENOT**



ABOUT WASTENOT





WASTENOT OVERVIEW

- Largest residential compost collection service in Chicagoland
- Largest EV waste management fleet in the USA
- Serving 200+ commercial accounts and 7,000+ Chicagoland residents
- Over 10 years experience



OUR MISSION:
COMPOST WITHOUT
COMPROMISE™

CLEAN. CONVENIENT. COMPROMISE-FREE.



WASTENOT LEADERSHIP

**LIAM
DONNELLY**
CEO



- Loyola University Chicago School of Sustainability Alum
- Regarded as an EV Expert in the electrification industry
- Nominated as a Notable Leader in Sustainability by Crain's in 2022
- Over 10 years experience in the waste industry

**LAUREN
KASZUBA**
COO



- Indiana University Bloomington Kelley School of Business alumna in Supply Chain Management
- Oversees Customer Support, Commercial Sales & Support, and Field Operations teams
- 9 years experience

OUR SERVICES

4 SERVICE TYPES



RESIDENTIAL



COMMERCIAL



MULTI-UNIT



EVENT



WHY WASTENOT



- ⚡ **VOTED #1 COMPOST COLLECTION SERVICE IN THE USA FOR THE PAST 3 YEARS**
- ⚡ **DEDICATED CUSTOMER SUPPORT/EXPERIENCE TEAM WITH TIMELY RESPONSE TIMES**
- ⚡ **PERSONALIZED PORTAL FOR EASY RESIDENT ACCOUNT MANAGEMENT**
- ⚡ **DATA DRIVEN OPERATION THAT RECORDS THE WEIGHT OF EVERY BIN, EVERY SERVICE**

FEATURED IN

CHICAGO
INNOVATION
AWARDS

CHICAGO'S VERY OWN
WGN9

MidwestLiving

CRAIN'S CHICAGO BUSINESS

TimeOut

AFFILIATIONS



IFSC
ILLINOIS FOOD SCRAP
& COMPOSTING COALITION



IACT
ILLINOIS ALLIANCE FOR
CLEAN TRANSPORTATION



**REDUCE
WASTE
CHICAGO**



Seven Generations Ahead
Building Healthy & Sustainable Communities

WHO WE SERVE

NATIONAL CHAINS



STARBUCKS



CHIPOTLE



CHICAGO CITY
RIVERWALK



THE PARAMOUNT
GROUP



SAINT IGNATIUS
COLLEGE PREP



JENI'S SPLENDID
ICE CREAMS



SWEETGREEN



THE
AVIARY



KOVAL
DISTILLERY



OFF COLOR
BREWERY &
TAPROOM

PREFERRED COMPOSTING PARTNER OF CHICAGO'S LARGEST FARMERS MARKETS

SERVING 19,000+ VISITORS EVERY WEEK



**GREEN CITY
MARKET -
LINCOLN
PARK**

8,000
VISITORS



**LOGAN
SQUARE
FARMERS
MARKET**

6,000
VISITORS



**WICKER
PARK
FARMERS
MARKET**

2,000
VISITORS



**GREEN CITY
MARKET -
WEST
LOOP**

1,000
VISITORS



**ANDERSON-
VILLE
FARMERS
MARKET**

1,000
VISITORS



**LINCOLN
SQUARE
FARMERS
MARKET**

1,000
VISITORS

TRUSTED COMMUNITY PARTNER

CLARK ST. COMPOST PILOT PROGRAM



CHAMBER OF COMMERCE PARTNERSHIP

ANDERSONVILLE
CHAMBER OFFSET
COST OF
PROGRAM



SCOPE OF
PROGRAM
OVER 20
BUSINESSES
ENROLLED IN 9
MONTH LONG
PROGRAM



CUSTOM
BRANDING
LOGO FOR
PROGRAM
DISPLAYED AT
PARTICIPATING
BUSINESSES



Photograph: Jamie Kelter Davis

Andersonville's composting program could be a model for Chicago

More than 20 neighborhood businesses have joined the Andersonville Chamber's composting pilot, and other neighborhoods are taking note.

Featured in TimeOut Chicago

TRUSTED COMMUNITY PARTNER

SPONSORED EVENTS

EARTH DAY



APRIL 22, 9 AM - 11 AM
Sunken Gardens Park
4500 N Virginia Ave
Chicago, IL 60625

FREE tree
saplings,
pollinator
seeds, compost,
Brookfield Zoo
tickets and
more!



Commissioner Patricia Theresa Flynn
Metropolitan Water Reclamation District
of Greater Chicago

Matt Martin
47th Ward Alderman

IT'S A
SMASH

**AN ECOFEST
PUMPKIN
SMASH
FESTIVAL**

SATURDAY, NOV 5
11AM-5PM
1500 W CATALPA AVE

PRESENTED BY

**WASTENOT
COMPOST**

andersonville

47TH WARD
ECOFEST
at WELLES PARK
JUNE 18
10AM-2PM

Climate Action Fair
Connect with organizations working towards a more just and sustainable future

Sustainable Market
Shop local businesses for products to help you reduce your waste and carbon footprint

Reuse & Recycle Pop Up
Recycle 80+ items not accepted in the blue carts

Little Monarchs Play Area
Explore nature based play and guided activities for kids

The Bike Lane
Transition from fossil fuels with family biking, e-bikes, route planning, and more

EV Showcase
Learn about electric vehicles and hear how others have made the switch

Eco Teach-Ins
Get hands on knowledge from experts on energy, waste and biodiversity

OLD TOWN SCHOOL OF FOLK AND OTHER LIVE MUSIC
COMMUNITY BIKE RIDE • FOUND OBJECT ART • ON SITE COMPOSTING •
PLASTIC FREE PRODUCTS • LOCAL FOOD • NATIVE PLANT SWAP • AND MORE

KEY STATISTICS



**70%
GROWTH**

At least 70% year-over-year growth, every year we've been in business.



**7,000+
CUSTOMERS**

The number of residents WasteNot currently serve in the Chicagoland area



**2,000+
TONS**

The amount of food scraps WasteNot diverted in 2022



**3,500,000+
POUNDS**

The carbon emissions equivalency of our impact in 2022



SCOPE OF SERVICES FOR RESIDENTS



THE LAKE FOREST RESIDENTIAL RECEPTACLE



5-GALLON BUCKET

- Airtight lid
- Comes back clean & industrially sanitized every service
- Swap method model used
- Can be at the "top of drive"

OPERATIONAL BENEFITS

1

PREFERRED PICKUP LOCATION

Residents specify exactly where they'd like to leave their bucket for swap-outs.

2

TEXT & EMAIL REMINDERS

Members never have to miss a pickup day when they opt into automated reminders.

3

EASY BILLING, EXCLUSIVE RATES

Auto-recurring billing with 24/7 access to payment history. Lake Forest Residents receive exclusively-discounted service.

4

NEXT LEVEL CLEANLINESS

An entire team dedicated to sanitation, frequent pickups and food-grade sanitation processes ensure no smells, rodents, or mess.

5

ZERO- EMISSIONS PICKUPS

Electric vehicles mean cleaner, quieter pickups with less noise and air pollution on pickup day



GOING BEYOND THE BUCKET

1

SEASONAL OFFERINGS

WasteNot offers holiday tree pickup and Jack-O'Lantern pickup to ensure waste-free holidays.

2

REFERRALS + ENGAGEMENT

Residents get a discount every time they refer a neighbor, helping ensure high participation rates and community engagement.

3

COMPOST GIVEBACK

Every year, Lake Forest residents will be eligible for a free finished compost, delivered straight to their door.

4

EXCELLENT SERVICE


A team member dedicated to Lake Forest, drivers trained in customer service, and a dispatch system that resolves issues before they even arise.




MEMBER PORTAL

- 1 See impact and composting stats
- 2 Shop for composting essentials
- 3 View upcoming pickups
- 4 Manage account & refer friends
- 5 View billing and account history


MEMBER PORTAL DASHBOARD PREVIEW



[Dashboard](#) [Shop](#) [Account & Billing](#) [Service & Support](#) [Give \\$24, Get \\$24](#) [Skip Service](#)


 **Your Environmental Impact**

Statistics based on CO₂E (Carbon Equivalency). This number allows us to translate abstract measurements into concrete terms we can understand, such as the emissions from cars, households, or power plants. To learn more visit the EPA's [Greenhouse Gas Equivalencies Calculator](#).




437 lbs diverted!

This is the total weight we have collected from you so far.



433 miles offset!


Your composting efforts are equivalent to not driving 433 miles. Whoa.



19 gallons of gas!

The number of gallons of gasoline offset by diverting food scraps from the landfill

MEMBER SELF-SERVICE & SUPPORT PREVIEW



[Dashboard](#) [Shop](#) [Account & Billing](#) [Service & Support](#) [Give \\$24, Get \\$24](#) [Skip Service](#)

Service Calendar (Request Service Skips)

<

>

today

2023 - 2024

month

list

APRIL 21, 2023

all-day ● 4205 N ASHLAND AVE

MAY 5, 2023

all-day ● 4205 N ASHLAND AVE

MAY 19, 2023

all-day ● 4205 N ASHLAND AVE

JUNE 2, 2023

all-day ● 4205 N ASHLAND AVE

Click to edit

Upcoming

Skips

Service History

4205 N ASHLAND AVE
April 21, 2023

4205 N ASHLAND AVE
May 5, 2023

4205 N ASHLAND AVE
May 19, 2023

4205 N ASHLAND AVE
June 2, 2023

4205 N ASHLAND AVE
June 16, 2023

DATA & REPORTING FOR LAKE FOREST



PROGRAM PARTICIPATION

WasteNot can track Lake Forest's participation trends and totals, whether its residents, businesses, or city institutions.



POUNDS COMPOSTED

We weigh every pickup, meaning Lake Forest and its residents have access to real time data on the food scrap program.



CO2 EQUIVALENCIES

Our software converts the pounds composted into carbon emissions equivalencies to understand climate impact.



CUSTOM METRICS

WasteNot's sustainability experts can help the city convert our data into the metrics that matter most to Lake Forest.



[illegible]



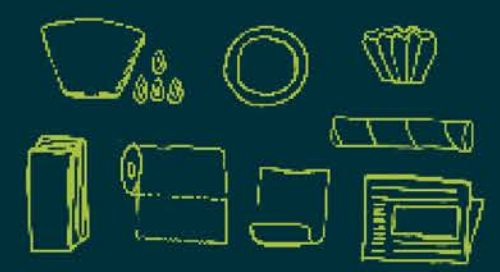
YES PLEASE COMPOST THESE ITEMS

ALL FOOD WASTE
(cooked or raw)
NO EXCESSIVE LIQUIDS OR OILS, REMOVE STICKERS AND TIES/BANDS



FRUITS, VEGGIES, EGGHELLS, BREAD, PASTA, CEREAL, BAKED GOODS, LEGUMES, FUNGI, MEAT, FISH, SOLID DAIRY, BONES

100% PAPER PRODUCTS
REMOVE (OR DON'T INCLUDE) ANYTHING GLOSSY OR WAXY



COFFEE FILTERS, PAPER TOWELS, NAPKINS, 100% PAPER BAGS AND PLATES, NEWSPAPER, PIZZA BOXES, PAPER EGG CARTONS

CERTIFIED COMPOSTABLE PLASTICS
COMMERCIALLY OR INDUSTRIALLY COMPOSTABLE IS ACCEPTED



LOOK FOR BPI CERTIFIED OR EXPLICIT MENTION OF COMPOSTABLE

NO PLEASE DON'T COMPOST THESE ITEMS

PRODUCE STICKERS



REMOVE THESE BEFORE COMPOSTING FOOD SCRAPS

TWIST TIES OR RUBBER BANDS



REMOVE THESE FROM BUNDLES OF PRODUCE AND ETC.

GLASS, PLASTIC, OR METAL



PLEASE RECYCLE WHERE APPROPRIATE

BODILY FLUIDS OR PET WASTE



NOT ACCEPTED IN THIS WASTE STREAM

SYNTHETIC MATERIALS



THESE MATERIALS ARE NOT NATURALLY OCCURING

WHEN IN DOUBT, THROW IT OUT!

FOR MORE INFORMATION ON WHAT CAN BE COMPOSTED, PLEASE VISIT WASTENOTCOMPOST.COM/COMPOSTING

WHAT TO AVOID

WHEN IN DOUBT, THROW IT OUT



PRODUCE STICKERS &
LABELS



PLASTIC,
STYROFOAM



METALS,
GLASS



PET WASTE, DIAPERS



THANK YOU!