



Lake Forest Police Department Social Media Policy

The Lake Forest Police Department (LFPD) established a Facebook Page and Twitter account. The intent of these social media sites is to serve as a communications tool between the LFPD and the public. The Public Information personnel are the sole administrators of these social media sites.

This social media policy includes Terms of Use, Prohibited Content, and Disclaimer.

Terms of Use:

As a communications tool, the Lake Forest Police Department shall utilize its social media accounts to raise awareness among the City of Lake Forest and neighboring residents and visitors, community partners, and interested fans and followers of public safety news and information that affects the area surrounding the City of Lake Forest.

Social media sites grant the LFPD an additional opportunity to share its public safety messages with the general public. The LFPD shall utilize its social media accounts to post news releases or stories, photos, videos, and important public safety information, including but not limited to Amber Alerts, information about wanted criminals, road closures, power outages, and other emergency announcements, and general information deemed of interest to the public.

Whenever possible, the LFPD social media sites shall comply with all applicable Lake Forest Police Department and City of Lake Forest policies and procedures.

Prohibited Content:

The intended purpose of the LFPD social media sites is to serve as a means of communication between the LFPD and members of the public. Therefore, information, posts, and comments containing any of the following forms of content shall not be allowed and will be removed from the site:

~Profane language or content that promotes, fosters, or perpetuates discrimination on the basis of race, religion, gender, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, source of income, or other protected status under applicable law.

~Inappropriate sexual content or links to inappropriate sexual content

~Solicitations of commerce

~Conduct or encouragement of illegal activity

~Private and confidential information

~Information that may tend to compromise the safety and security of the public or public systems

~Content that violates a legal ownership interest of any other party

~Comments in support of or opposition to political campaigns or ballot measures

The Lake Forest Police Department disclaims any and all responsibility and liability for any materials or content that the LFPD deems inappropriate for posting. The LFPD shall make efforts to remove said materials in an expeditious or otherwise timely manner, but disclaims liability if circumstances exist that prevent or hinder efforts to remove said materials.

Disclaimer:

The Lake Forest Police Department does not endorse nor otherwise support or sponsor any advertising that may be posted by the Social Media host (Facebook, Twitter, and YouTube) on the LFPD site. Facebook, Twitter, and YouTube accounts are privately operated sites and the privacy terms of each respective site apply.

The Lake Forest Police Department does not guarantee the reliability or accuracy of any third-party links.

The Lake Forest Police Department reserves the right to remove any comment or conversation that is prohibited by this Social Media Policy.