

100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5 minute radius

Latitude: 42.24083 Longitude: -87.87164

Summary Demographics							
2014 Population						9,409	
2014 Households						3,442	
2014 Median Disposable Income						\$116,751	
2014 Per Capita Income						\$72,762	
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of	

2014 Median Disposable Income						\$116,751
2014 Per Capita Income						\$72,762
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$270,657,274	\$887,248,328	-\$616,591,054	-53.3	126
Total Retail Trade	44-45	\$241,777,541	\$863,373,859	-\$621,596,318	-56.2	100
Total Food & Drink	722	\$28,879,733	\$23,874,469	\$5,005,264	9.5	26
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$48,336,033	\$174,497,907	-\$126,161,874	-56.6	8
Automobile Dealers	4411	\$41,704,188	\$169,637,062	-\$127,932,874	-60.5	3
Other Motor Vehicle Dealers	4412	\$3,226,182	\$4,549,289	-\$1,323,107	-17.0	4
Auto Parts, Accessories & Tire Stores	4413	\$3,405,663	\$311,555	\$3,094,108	83.2	1
Furniture & Home Furnishings Stores	442	\$5,761,270	\$13,544,043	-\$7,782,773	-40.3	6
Furniture Stores	4421	\$3,192,621	\$10,414,137	-\$7,221,516	-53.1	4
Home Furnishings Stores	4422	\$2,568,650	\$3,129,906	-\$561,256	-9.8	2
Electronics & Appliance Stores	443	\$6,685,604	\$12,942,402	-\$6,256,798	-31.9	5
Bldg Materials, Garden Equip. & Supply Stores	444	\$10,873,128	\$5,877,106	\$4,996,022	29.8	5
Bldg Material & Supplies Dealers	4441	\$9,015,299	\$3,187,132	\$5,828,167	47.8	4
Lawn & Garden Equip & Supply Stores	4442	\$1,857,829	\$2,689,974	-\$832,145	-18.3	1
Food & Beverage Stores	445	\$37,213,885	\$46,557,373	-\$9,343,488	-11.2	14
Grocery Stores	4451	\$32,717,918	\$41,933,116	-\$9,215,198	-12.3	7
Specialty Food Stores	4452	\$1,097,367	\$2,713,251	-\$1,615,884	-42.4	6
Beer, Wine & Liquor Stores	4453	\$3,398,599	\$1,911,006	\$1,487,593	28.0	1
Health & Personal Care Stores	446,4461	\$21,717,743	\$26,874,185	-\$5,156,442	-10.6	6
Gasoline Stations	447,4471	\$21,306,625	\$29,766,490	-\$8,459,865	-16.6	3
Clothing & Clothing Accessories Stores	448	\$16,439,476	\$16,840,816	-\$401,340	-1.2	18
Clothing Stores	4481	\$11,687,423	\$11,650,588	\$36,835	0.2	13
Shoe Stores	4482	\$2,299,273	\$2,588,219	-\$288,946	-5.9	1
Jewelry, Luggage & Leather Goods Stores	4483	\$2,452,781	\$2,602,010	-\$149,229	-3.0	4
Sporting Goods, Hobby, Book & Music Stores	451	\$6,366,676	\$5,184,563	\$1,182,113	10.2	8
Sporting Goods/Hobby/Musical Instr Stores	4511	\$4,969,396	\$2,710,030	\$2,259,366	29.4	6
Book, Periodical & Music Stores	4512	\$1,397,281	\$2,474,533	-\$1,077,252	-27.8	3
General Merchandise Stores	452	\$39,827,027	\$32,789,142	\$7,037,885	9.7	1
Department Stores Excluding Leased Depts.	4521	\$15,360,365	\$0	\$15,360,365	100.0	0
Other General Merchandise Stores	4529	\$24,466,662	\$0	\$24,466,662	100.0	0
Miscellaneous Store Retailers	453	\$5,172,512	\$8,951,289	-\$3,778,777	-26.8	20
Florists	4531	\$291,936	\$1,423,682	-\$1,131,746	-66.0	3
Office Supplies, Stationery & Gift Stores	4532	\$884,725	\$2,985,687	-\$2,100,962	-54.3	6
Used Merchandise Stores	4533	\$568,150	\$1,259,708	-\$691,558	-37.8	3
Other Miscellaneous Store Retailers	4539	\$3,427,701	\$3,282,213	\$145,488	2.2	9
Nonstore Retailers	454	\$22,077,562	\$489,548,542	-\$467,470,980	-91.4	5
Electronic Shopping & Mail-Order Houses	4541	\$19,469,674	\$481,962,737	-\$462,493,063	-92.2	3
Vending Machine Operators	4542	\$476,112	\$0	\$476,112	100.0	0
Direct Selling Establishments	4543	\$2,131,775	\$7,517,749	-\$5,385,974	-55.8	2
Food Services & Drinking Places	722	\$28,879,733	\$23,874,469	\$5,005,264	9.5	26
Full-Service Restaurants	7221	\$12,167,478	\$8,683,919	\$3,483,559	16.7	10
Limited-Service Eating Places	7222	\$13,600,072	\$11,397,657	\$2,202,415	8.8	12
Special Food Services	7223	\$1,407,511	\$3,167,117	-\$1,759,606	-38.5	2
Drinking Places - Alcoholic Beverages	7224	\$1,704,672	\$625,776	\$1,078,896	46.3	2

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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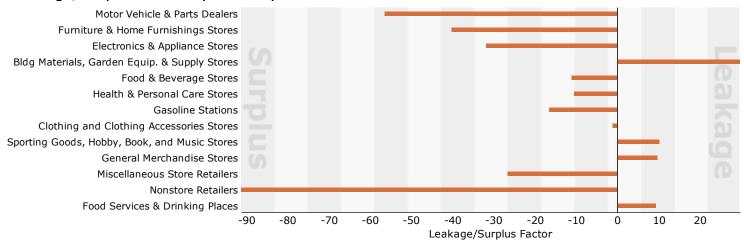
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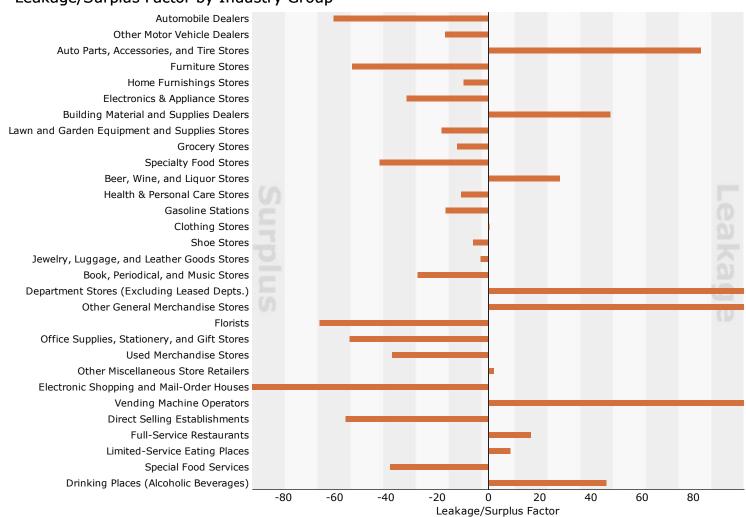
100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5 minute radius

Latitude: 42.24083 Longitude: -87.87164

#### Leakage/Surplus Factor by Industry Subsector



#### Leakage/Surplus Factor by Industry Group



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100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 10 minute radius

Latitude: 42.24083 Longitude: -87.87164

Summary Demographics						
2014 Population						81,048
2014 Households						28,359
2014 Median Disposable Income						\$80,863
2014 Per Capita Income						\$54,072
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,670,178,579	\$5,291,820,957	-\$3,621,642,378	-52.0	800
Total Retail Trade	44-45	\$1,492,432,083	\$5,137,571,856	-\$3,645,139,773	-55.0	642
Total Food & Drink	722	\$177,746,496	\$154,249,101	\$23,497,395	7.1	158
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$298,681,896	\$1,108,209,215	-\$809,527,319	-57.5	35
Automobile Dealers	4411	\$258,867,895	\$1,092,484,050	-\$833,616,155	-61.7	18
Other Motor Vehicle Dealers	4412	\$18,976,317	\$12,310,127	\$6,666,190	21.3	9
Auto Parts, Accessories & Tire Stores	4413	\$20,837,683	\$3,415,037	\$17,422,646	71.8	8
Furniture & Home Furnishings Stores	442	\$34,708,997	\$67,929,543	-\$33,220,546	-32.4	49
Furniture Stores	4421	\$19,514,163	\$45,683,424	-\$26,169,261	-40.1	23
Home Furnishings Stores	4422	\$15,194,835	\$22,246,119	-\$7,051,284	-18.8	26
Electronics & Appliance Stores	443	\$40,854,166	\$62,502,153	-\$21,647,987	-20.9	26
Bldg Materials, Garden Equip. & Supply Stores	444	\$62,446,238	\$33,903,738	\$28,542,500	29.6	27
Bldg Material & Supplies Dealers	4441	\$51,451,174	\$18,349,455	\$33,101,719	47.4	22
Lawn & Garden Equip & Supply Stores	4442	\$10,995,065	\$15,554,283	-\$4,559,218	-17.2	6
Food & Beverage Stores	445	\$233,497,544	\$207,620,244	\$25,877,300	5.9	71
Grocery Stores	4451	\$205,803,711	\$180,297,416	\$25,506,295	6.6	32
Specialty Food Stores	4452	\$6,906,464	\$10,745,345	-\$3,838,881	-21.7	30
Beer, Wine & Liguor Stores	4453	\$20,787,369	\$16,577,483	\$4,209,886	11.3	9
Health & Personal Care Stores	446,4461	\$134,206,305	\$366,667,491	-\$232,461,186	-46.4	52
Gasoline Stations	447,4471	\$134,606,830	\$159,097,795	-\$24,490,965	-8.3	18
Clothing & Clothing Accessories Stores	448	\$100,164,948	\$209,287,270	-\$109,122,322	-35.3	125
Clothing Stores	4481	\$71,264,802	\$150,140,938	-\$78,876,136	-35.6	82
Shoe Stores	4482	\$14,220,077	\$25,594,700	-\$11,374,623	-28.6	16
Jewelry, Luggage & Leather Goods Stores	4483	\$14,680,068	\$33,551,631	-\$18,871,563	-39.1	26
Sporting Goods, Hobby, Book & Music Stores	451	\$39,082,691	\$65,367,709	-\$26,285,018	-25.2	58
Sporting Goods/Hobby/Musical Instr Stores	4511	\$30,438,311	\$47,399,126	-\$16,960,815	-21.8	43
Book, Periodical & Music Stores	4512	\$8,644,379	\$17,968,583	-\$9,324,204	-35.0	15
General Merchandise Stores	452	\$248,106,019	\$422,064,040	-\$173,958,021	-26.0	13
Department Stores Excluding Leased Depts.	4521	\$94,631,892	\$203,785,952	-\$109,154,060	-36.6	7
Other General Merchandise Stores	4529	\$153,474,127	\$218,278,088	-\$64,803,961	-17.4	7
Miscellaneous Store Retailers	453	\$31,846,173	\$83,643,710	-\$51,797,537	-44.9	135
Florists	4531	\$1,713,891	\$4,976,935	-\$3,263,044	-48.8	16
Office Supplies, Stationery & Gift Stores	4532	\$5,448,664	\$32,802,190	-\$27,353,526	-71.5	43
Used Merchandise Stores	4533	\$3,490,270	\$6,569,378	-\$3,079,108	-30.6	15
Other Miscellaneous Store Retailers	4539	\$21,193,348	\$39,295,208	-\$18,101,860	-29.9	61
Nonstore Retailers	454	\$134,230,275		-\$2,217,048,673	-89.2	33
Electronic Shopping & Mail-Order Houses	4541	\$119,120,749		-\$2,203,135,944	-90.2	14
Vending Machine Operators	4542	\$2,990,515	\$2,093,035	\$897,480	17.7	5
Direct Selling Establishments	4543	\$12,119,012	\$26,929,220	-\$14,810,208	-37.9	14
Food Services & Drinking Places	722	\$177,746,496	\$154,249,101	\$23,497,395	7.1	158
Full-Service Restaurants	7221	\$74,765,122	\$78,835,171	-\$4,070,049	-2.6	61
Limited-Service Eating Places	7222	\$84,236,598	\$61,828,897	\$22,407,701	15.3	75
Special Food Services	7223	\$8,472,048	\$11,161,418	-\$2,689,370	-13.7	9
Drinking Places - Alcoholic Beverages	7224	\$10,272,729	\$2,423,615	\$7,849,114	61.8	13

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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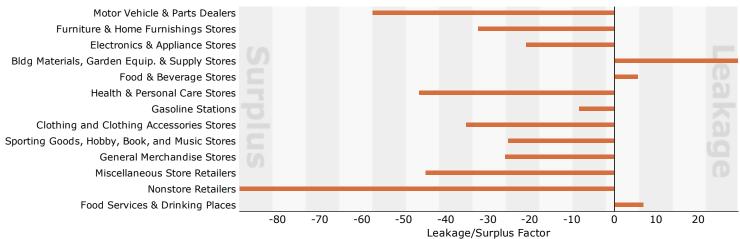
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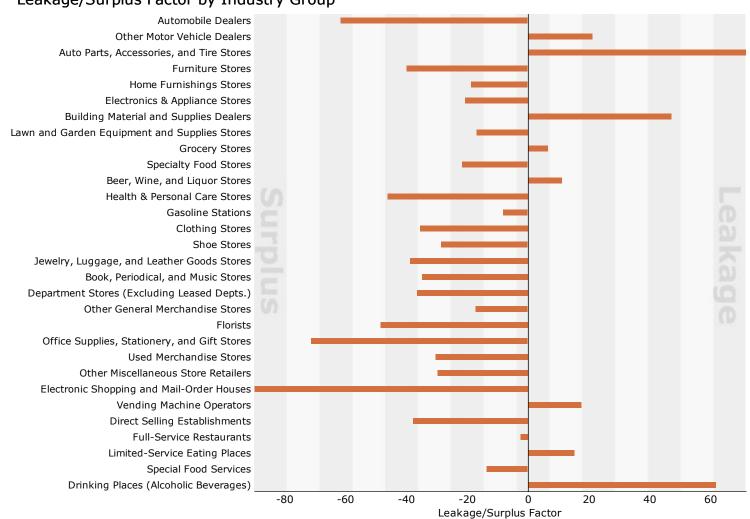
100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 10 minute radius

Latitude: 42.24083 Longitude: -87.87164

#### Leakage/Surplus Factor by Industry Subsector



#### Leakage/Surplus Factor by Industry Group



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100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 15 minute radius

Latitude: 42.24083 Longitude: -87.87164

Summary Demographics						
2014 Population						240,779
2014 Households						84,998
2014 Median Disposable Income						\$68,645
2014 Per Capita Income						\$47,116
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$4,436,285,881	\$9,516,898,253	-\$5,080,612,372	-36.4	2,306
Total Retail Trade	44-45	\$3,965,987,058	\$9,076,531,305	-\$5,110,544,247	-39.2	1,862
Total Food & Drink	722	\$470,298,823	\$440,366,949	\$29,931,874	3.3	443
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$794,676,810	\$2,163,438,330	-\$1,368,761,520	-46.3	107
Automobile Dealers	4411	\$690,102,394	\$2,088,424,489	-\$1,398,322,095	-50.3	46
Other Motor Vehicle Dealers	4412	\$49,405,646	\$32,362,142	\$17,043,504	20.8	27
Auto Parts, Accessories & Tire Stores	4413	\$55,168,769	\$42,651,699	\$12,517,070	12.8	34
Furniture & Home Furnishings Stores	442	\$90,940,170	\$221,545,464	-\$130,605,294	-41.8	141
Furniture Stores	4421	\$51,541,003	\$140,318,070	-\$88,777,067	-46.3	67
Home Furnishings Stores	4422	\$39,399,167	\$81,227,394	-\$41,828,227	-34.7	74
Electronics & Appliance Stores	443	\$107,999,172	\$245,371,389	-\$137,372,217	-38.9	89
Bldg Materials, Garden Equip. & Supply Stores	444	\$161,027,306	\$128,395,290	\$32,632,016	11.3	99
Bldg Material & Supplies Dealers	4441	\$132,429,294	\$97,555,147	\$34,874,147	15.2	86
Lawn & Garden Equip & Supply Stores	4442	\$28,598,012	\$30,840,143	-\$2,242,131	-3.8	13
Food & Beverage Stores	445	\$624,778,712	\$673,350,433	-\$48,571,721	-3.7	213
Grocery Stores	4451	\$551,373,202	\$561,345,795	-\$9,972,593	-0.9	104
Specialty Food Stores	4452	\$18,500,651	\$31,673,715	-\$13,173,064	-26.3	76
Beer, Wine & Liquor Stores	4453	\$54,904,859	\$80,330,922	-\$25,426,063	-18.8	33
Health & Personal Care Stores	446,4461	\$357,658,377	\$955,948,534	-\$598,290,157	-45.5	142
Gasoline Stations	447,4471	\$362,234,878	\$368,834,676	-\$6,599,798	-0.9	64
Clothing & Clothing Accessories Stores	448	\$263,468,059	\$516,846,647	-\$253,378,588	-32.5	347
Clothing Stores	4481	\$187,372,574	\$357,300,805	-\$169,928,231	-31.2	223
Shoe Stores	4482	\$37,660,324	\$62,573,384	-\$24,913,060	-24.9	48
Jewelry, Luggage & Leather Goods Stores	4483	\$38,435,161	\$96,972,458	-\$58,537,297	-43.2	76
Sporting Goods, Hobby, Book & Music Stores	451	\$103,224,933	\$145,187,288	-\$41,962,355	-16.9	171
Sporting Goods/Hobby/Musical Instr Stores	4511	\$80,305,845	\$105,948,949	-\$25,643,104	-13.8	127
Book, Periodical & Music Stores	4512	\$22,919,088	\$39,238,338	-\$16,319,250	-26.3	44
General Merchandise Stores	452	\$661,635,267	\$700,119,572	-\$38,484,305	-2.8	42
Department Stores Excluding Leased Depts.	4521	\$250,874,607	\$301,100,657	-\$50,226,050	-9.1	24
Other General Merchandise Stores	4529	\$410,760,660	\$399,018,915	\$11,741,745	1.4	18
Miscellaneous Store Retailers	453	\$84,676,231	\$188,906,447	-\$104,230,216	-38.1	361
Florists	4531	\$4,453,809	\$12,363,613	-\$7,909,804	-47.0	31
Office Supplies, Stationery & Gift Stores	4532	\$14,449,481	\$71,610,720	-\$57,161,239	-66.4	116
Used Merchandise Stores	4533	\$9,225,858	\$20,460,920	-\$11,235,062	-37.8	41
Other Miscellaneous Store Retailers	4539	\$56,547,083	\$84,471,194	-\$27,924,111	-19.8	174
Nonstore Retailers	454	\$353,667,143		-\$2,414,920,092	-77.3	85
Electronic Shopping & Mail-Order Houses	4541	\$315,227,814		-\$2,386,938,199	-79.1	32
Vending Machine Operators	4542 4543	\$8,002,427	\$12,378,896	-\$4,376,469	-21.5 -27.9	14
Direct Selling Establishments		\$30,436,902	\$54,042,326	-\$23,605,424		39
Food Services & Drinking Places Full-Service Restaurants	722 7221	\$470,298,823	\$440,366,949	\$29,931,874	3.3	443
	7221 7222	\$197,649,018	\$219,190,993	-\$21,541,975	-5.2	193
Limited-Service Eating Places Special Food Services	7222	\$223,730,889 \$22,098,964	\$178,454,668 \$35,669,504	\$45,276,221 -\$13,570,540	11.3 -23.5	189 22
Drinking Places - Alcoholic Beverages						
Drinking Flaces - Alcoholic Deverages	7224	\$26,819,953	\$7,051,784	\$19,768,169	58.4	39

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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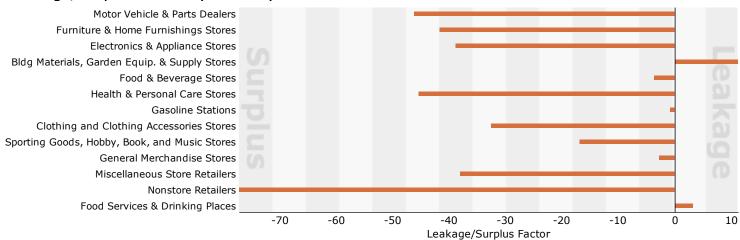
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#### Leakage/Surplus Factor by Industry Subsector



#### Leakage/Surplus Factor by Industry Group



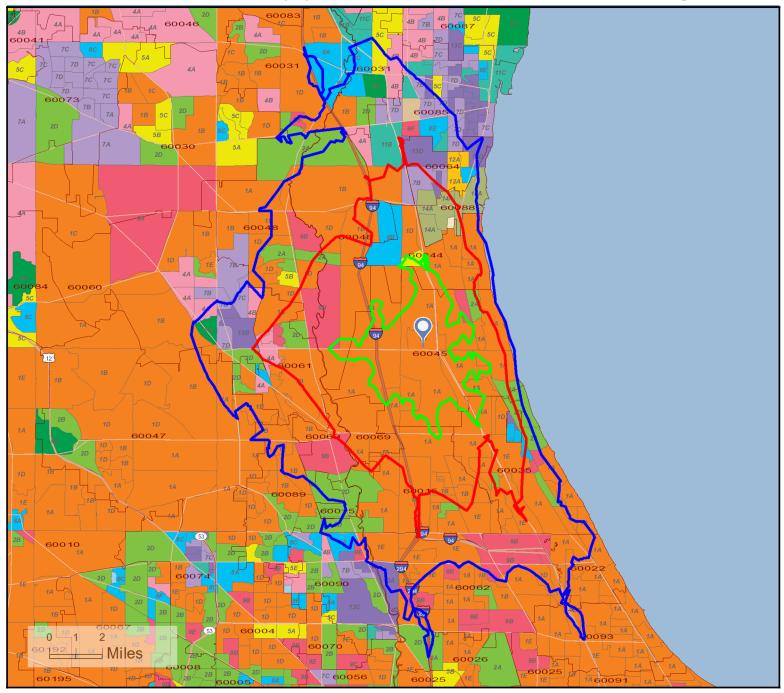
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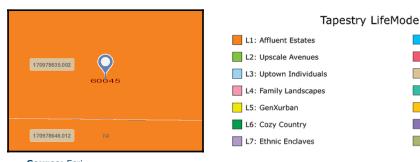


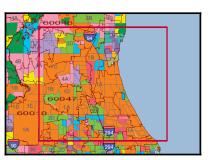
# **Dominant Tapestry Map**

100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Times: 5, 10, 15 minute radii

Latitude: 42.240830 Longitude: -87.87164







Source: Esri

L8: Middle Ground

L9: Senior Styles

L12: Hometown

L13: Next Wave

L10: Rustic Outposts

L11: Midtown Singles

L14: Scholars and Patriots

Try it Now!



# **Dominant Tapestry Map**

100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Times: 5, 10, 15 minute radii

Latitude: 42.240830 Longitude: -87.87164

#### **Tapestry Segmentation**

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)

Source: Esri

Segment 8B (Emerald City)

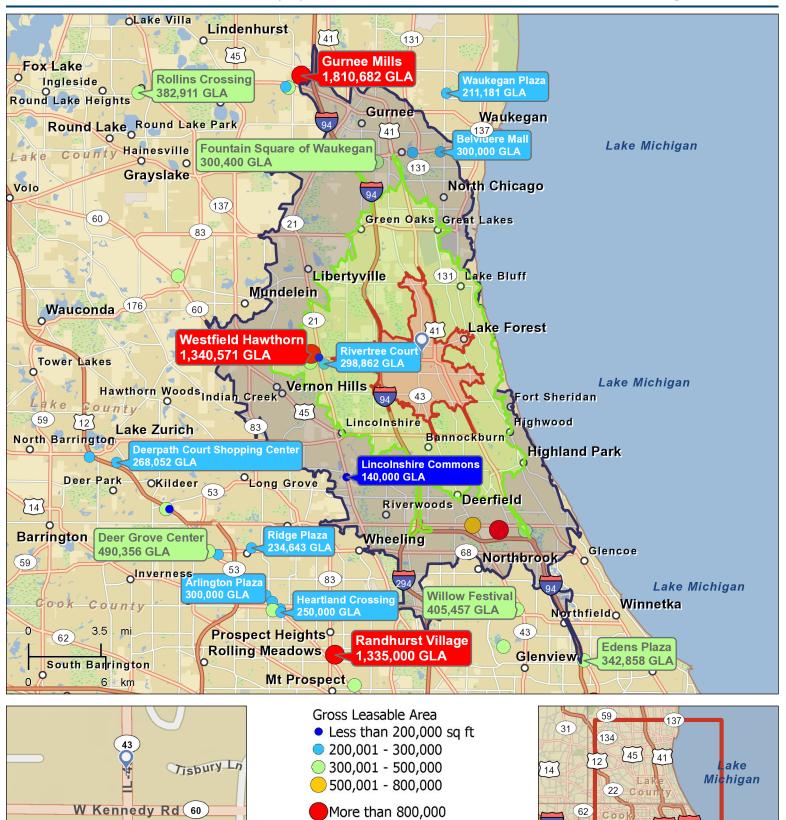
Segment 15 (Unclassified)

Try it Now!



# Major Shopping Center Map

100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5, 10, 15 Minutes



February 16, 2015

Latitude: 42.240828

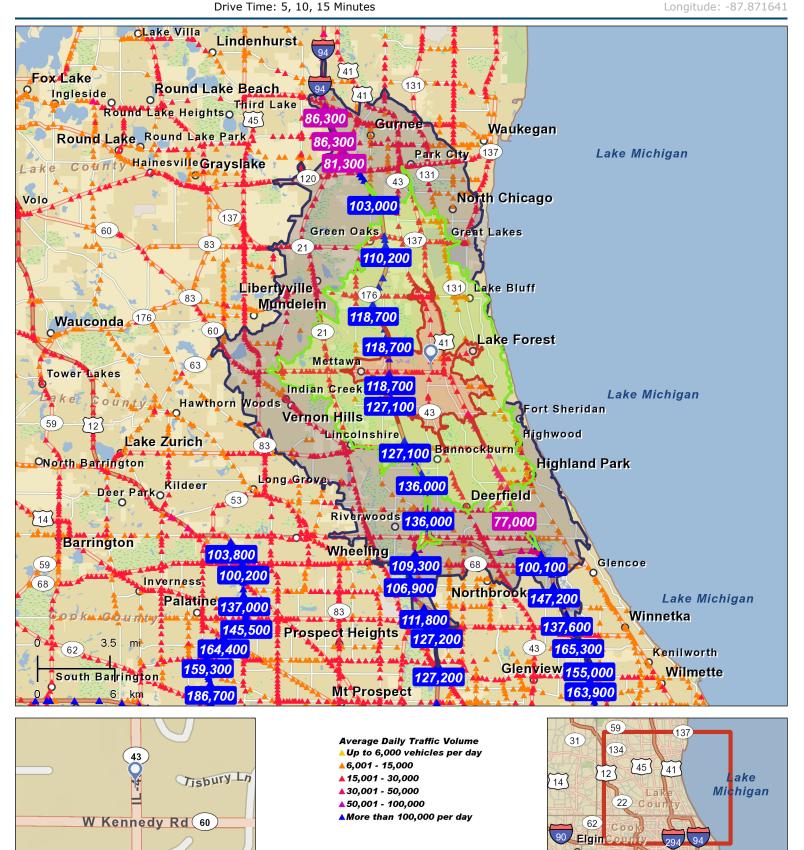
Longitude: -87.871641

Source: Directory of Major Malls, Inc.



# Traffic Count Map

100 N Waukegan, Lake Forest, IL 100 N Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5, 10, 15 Minutes



Latitude: 42.240828

Source: ©2012 Market Planning Solutions, Inc.