

Summary Demographics 2014 Population

Retail MarketPlace Profile

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045

Latitude: 42.22218 Drive Time: 5 minute radius Longitude: -87.87302

2014 Households						3,254
2014 Median Disposable Income						\$123,878
2014 Per Capita Income						\$74,744
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$268,793,234	\$317,805,543	-\$49,012,309	-8.4	108
Total Retail Trade	44-45	\$240,095,048	\$298,588,039	-\$58,492,991	-10.9	87
Total Food & Drink	722	\$28,698,186	\$19,217,504	\$9,480,682	19.8	20
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
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Total Retail Trade	44-45	\$240,095,048	\$298,588,039	-\$58,492,991	-10.9	87
Total Food & Drink	722	\$28,698,186	\$19,217,504	\$9,480,682	19.8	20
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$48,000,048	\$33,078,421	\$14,921,627	18.4	6
Automobile Dealers	4411	\$41,403,277	\$30,834,003	\$10,569,274	14.6	1
Other Motor Vehicle Dealers	4412	\$3,212,960	\$1,736,422	\$1,476,538	29.8	2
Auto Parts, Accessories & Tire Stores	4413	\$3,383,811	\$507,995	\$2,875,816	73.9	2
Furniture & Home Furnishings Stores	442	\$5,730,470	\$10,587,504	-\$4,857,034	-29.8	6
Furniture Stores	4421	\$3,173,691	\$7,387,565	-\$4,213,874	-39.9	3
Home Furnishings Stores	4422	\$2,556,779	\$3,199,939	-\$643,160	-11.2	3
Electronics & Appliance Stores	443	\$6,644,391	\$12,388,693	-\$5,744,302	-30.2	5
Bldg Materials, Garden Equip. & Supply Stores	444	\$10,835,020	\$6,583,566	\$4,251,454	24.4	5
Bldg Material & Supplies Dealers	4441	\$8,988,417	\$3,709,520	\$5,278,897	41.6	4
Lawn & Garden Equip & Supply Stores	4442	\$1,846,603	\$2,874,046	-\$1,027,443	-21.8	1
Food & Beverage Stores	445	\$36,922,295	\$67,649,696	-\$30,727,401	-29.4	14
Grocery Stores	4451	\$32,456,840	\$62,910,677	-\$30,453,837	-31.9	6
Specialty Food Stores	4452	\$1,088,622	\$2,657,640	-\$1,569,018	-41.9	7
Beer, Wine & Liquor Stores	4453	\$3,376,833	\$2,081,379	\$1,295,454	23.7	1
Health & Personal Care Stores	446,4461	\$21,553,802	\$39,725,057	-\$18,171,255	-29.7	7
Gasoline Stations	447,4471	\$21,129,416	\$31,276,625	-\$10,147,209	-19.4	2
Clothing & Clothing Accessories Stores	448	\$16,342,649	\$8,448,470	\$7,894,179	31.8	10
Clothing Stores	4481	\$11,617,964	\$4,984,323	\$6,633,641	40.0	7
Shoe Stores	4482	\$2,283,777	\$2,732,554	-\$448,777	-8.9	1
Jewelry, Luggage & Leather Goods Stores	4483	\$2,440,907	\$731,593	\$1,709,314	53.9	1
Sporting Goods, Hobby, Book & Music Stores	451	\$6,328,425	\$4,039,272	\$2,289,153	22.1	7
Sporting Goods/Hobby/Musical Instr Stores	4511	\$4,939,999	\$3,100,111	\$1,839,888	22.9	6
Book, Periodical & Music Stores	4512	\$1,388,427	\$939,161	\$449,266	19.3	1
General Merchandise Stores	452	\$39,534,386	\$31,765,591	\$7,768,795	10.9	1
Department Stores Excluding Leased Depts.	4521	\$15,260,115	\$0	\$15,260,115	100.0	0
Other General Merchandise Stores	4529	\$24,274,270	\$0	\$24,274,270	100.0	0
Miscellaneous Store Retailers	453	\$5,135,956	\$6,949,559	-\$1,813,603	-15.0	22
Florists	4531	\$290,399	\$971,508	-\$681,109	-54.0	2
Office Supplies, Stationery & Gift Stores	4532	\$878,927	\$2,046,968	-\$1,168,041	-39.9	3
Used Merchandise Stores	4533	\$564,548	\$857,496	-\$292,948	-20.6	3
Other Miscellaneous Store Retailers	4539	\$3,402,082	\$3,073,587	\$328,495	5.1	14
Nonstore Retailers	454	\$21,938,192	\$46,095,587	-\$24,157,395	-35.5	4
Electronic Shopping & Mail-Order Houses	4541	\$19,343,825	\$41,805,164	-\$22,461,339	-36.7	2
Vending Machine Operators	4542	\$472,405	\$0	\$472,405	100.0	0
Direct Selling Establishments	4543	\$2,121,962	\$4,233,343	-\$2,111,381	-33.2	2
Food Services & Drinking Places	722	\$28,698,186	\$19,217,504	\$9,480,682	19.8	20
Full-Service Restaurants	7221	\$12,091,922	\$5,721,850	\$6,370,072	35.8	7
Limited-Service Eating Places	7222	\$13,509,591	\$11,303,309	\$2,206,282	8.9	10
Special Food Services	7223	\$1,401,046	\$2,013,673	-\$612,627	-17.9	2
Drinking Places - Alcoholic Beverages	7224	\$1,695,627	\$178,672	\$1,516,955	80.9	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/ whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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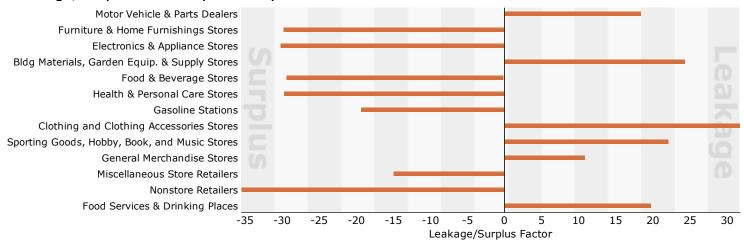
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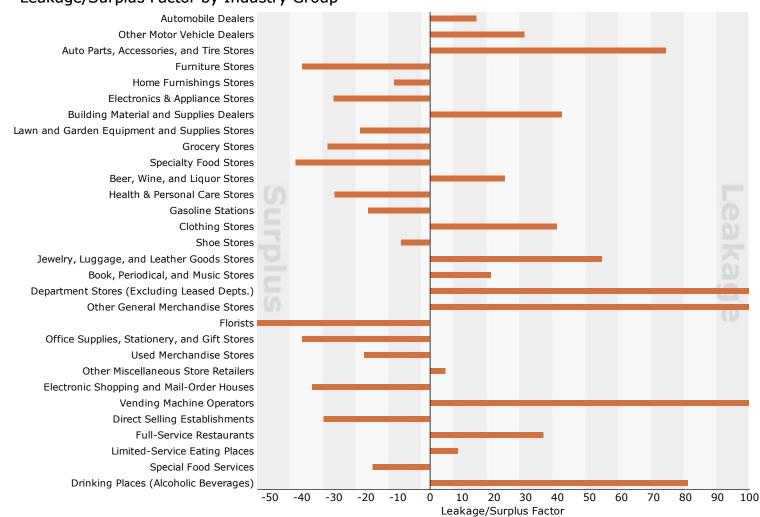
991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5 minute radius

Latitude: 42.22218 Longitude: -87.87302

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 10 minute radius

Latitude: 42.22218 Longitude: -87.87302

Summary Demographics						
2014 Population						70,739
2014 Households						26,528
2014 Median Disposable Income						\$91,235
2014 Per Capita Income						\$61,030
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,693,795,147	\$4,734,277,359	-\$3,040,482,212	-47.3	773
Total Retail Trade	44-45	\$1,513,478,475	\$4,573,991,325	-\$3,060,512,850	-50.3	634
Total Food & Drink	722	\$180,316,672	\$160,286,033	\$20,030,639	5.9	140
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$302,413,487	\$797,684,834	-\$495,271,347	-45.0	33
Automobile Dealers	4411	\$261,705,084	\$781,478,103	-\$519,773,019	-49.8	16
Other Motor Vehicle Dealers	4412	\$19,500,168	\$12,139,412	\$7,360,756	23.3	8
Auto Parts, Accessories & Tire Stores	4413	\$21,208,235	\$4,067,318	\$17,140,917	67.8	9
Furniture & Home Furnishings Stores	442	\$35,368,656	\$74,089,797	-\$38,721,141	-35.4	50
Furniture Stores	4421	\$19,798,164	\$49,650,428	-\$29,852,264	-43.0	23
Home Furnishings Stores	4422	\$15,570,492	\$24,439,369	-\$8,868,877	-22.2	27
Electronics & Appliance Stores	443	\$41,518,114	\$94,464,675	-\$52,946,561	-38.9	26
Bldg Materials, Garden Equip. & Supply Stores	444	\$64,675,856	\$34,191,986	\$30,483,870	30.8	29
Bldg Material & Supplies Dealers	4441	\$53,386,393	\$18,290,102	\$35,096,291	49.0	23
Lawn & Garden Equip & Supply Stores	4442	\$11,289,463	\$15,901,884	-\$4,612,421	-17.0	5
Food & Beverage Stores	445	\$235,989,688	\$193,833,974	\$42,155,714	9.8	66
Grocery Stores	4451	\$207,859,815	\$165,967,443	\$41,892,372	11.2	28
Specialty Food Stores	4452	\$6,973,794	\$10,745,809	-\$3,772,015	-21.3	29
Beer, Wine & Liquor Stores	4453	\$21,156,080	\$17,120,722	\$4,035,358	10.5	9
Health & Personal Care Stores	446,4461	\$136,355,865	\$310,040,716	-\$173,684,851	-38.9	49
Gasoline Stations	447,4471	\$135,576,887	\$182,207,110	-\$46,630,223	-14.7	18
Clothing & Clothing Accessories Stores	448	\$101,815,560	\$204,330,534	-\$102,514,974	-33.5	125
Clothing Stores	4481	\$72,410,825	\$145,772,013	-\$73,361,188	-33.6	85
Shoe Stores	4482	\$14,397,115	\$31,611,756	-\$17,214,641	-37.4	17
Jewelry, Luggage & Leather Goods Stores	4483	\$15,007,621	\$26,946,765	-\$11,939,144	-28.5	23
Sporting Goods, Hobby, Book & Music Stores	451	\$39,620,032	\$76,197,338	-\$36,577,306	-31.6	60
Sporting Goods/Hobby/Musical Instr Stores	4511	\$30,873,446	\$50,381,928	-\$19,508,482	-24.0	46
Book, Periodical & Music Stores	4512	\$8,746,586	\$25,815,411	-\$17,068,825	-49.4	14
General Merchandise Stores	452	\$250,997,597	\$402,494,738	-\$151,497,141	-23.2	13
Department Stores Excluding Leased Depts.	4521	\$95,920,476	\$189,144,580	-\$93,224,104	-32.7	8
Other General Merchandise Stores	4529	\$155,077,121	\$213,350,158	-\$58,273,037	-15.8	5
Miscellaneous Store Retailers	453	\$32,345,635	\$83,580,941	-\$51,235,306	-44.2	132
Florists	4531	\$1,765,005	\$4,884,318	-\$3,119,313	-46.9	14
Office Supplies, Stationery & Gift Stores	4532	\$5,531,873	\$34,023,650	-\$28,491,777	-72.0	44
Used Merchandise Stores	4533	\$3,541,575	\$8,109,243	-\$4,567,668	-39.2	17
Other Miscellaneous Store Retailers	4539	\$21,507,181	\$36,563,729	-\$15,056,548	-25.9	57
Nonstore Retailers	454	\$136,801,098		-\$1,984,073,583	-87.9	32
Electronic Shopping & Mail-Order Houses	4541	\$121,201,105		-\$1,967,794,669	-89.0	12
Vending Machine Operators	4542	\$3,020,923	\$4,891,658	-\$1,870,735	-23.6	5
Direct Selling Establishments	4543	\$12,579,070	\$26,987,249	-\$14,408,179	-36.4	14
Food Services & Drinking Places	722	\$180,316,672	\$160,286,033	\$20,030,639	5.9	140
Full-Service Restaurants	7221	\$75,878,711	\$92,901,699	-\$17,022,988	-10.1	62
			\$53,626,296	\$31,709,712	22.8	58
Limited-Service Eating Places	/222	\$02,330,000	\$33,020,290			
Limited-Service Eating Places Special Food Services	7222 7223	\$85,336,008 \$8,619,968	\$11,852,135	-\$3,232,167	-15.8	9

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

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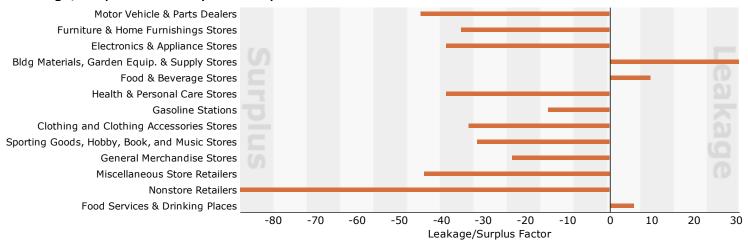
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991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 10 minute radius

Latitude: 42.22218 Longitude: -87.87302

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045

Latitude: 42.22218 Drive Time: 15 minute radius Longitude: -87.87302

Summary Demographics						
2014 Population						225,078
2014 Households						81,094
2014 Median Disposable Income						\$75,728
2014 Per Capita Income						\$50,989
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$4,488,141,845	\$9,186,527,300	-\$4,698,385,455	-34.4	2,214
Total Retail Trade	44-45	\$4,011,748,335	\$8,756,183,993	-\$4,744,435,658	-37.2	1,796
Total Food & Drink	722	\$476,393,510	\$430,343,307	\$46,050,203	5.1	418
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$803,724,488	\$1,822,837,361	-\$1,019,112,873	-38.8	88
Automobile Dealers	4411	\$697,381,618	\$1,765,865,453	-\$1,068,483,835	-43.4	37
Other Motor Vehicle Dealers	4412	\$50,439,413	\$29,542,269	\$20,897,144	26.1	23
Auto Parts, Accessories & Tire Stores	4413	\$55,903,456	\$27,429,638	\$28,473,818	34.2	28
Furniture & Home Furnishings Stores	442	\$92,448,760	\$212,442,102	-\$119,993,342	-39.4	136
Furniture Stores	4421	\$52,237,989	\$133,818,474	-\$81,580,485	-43.8	64
Home Furnishings Stores	4422	\$40,210,771	\$78,623,628	-\$38,412,857	-32.3	72
Electronics & Appliance Stores	443	\$109,449,992	\$249,365,547	-\$139,915,555	-39.0	88
Bldg Materials, Garden Equip. & Supply Stores	444	\$164,771,761	\$108,816,898	\$55,954,863	20.5	91
Bldg Material & Supplies Dealers	4441	\$135,553,585	\$85,194,386	\$50,359,199	22.8	80
Lawn & Garden Equip & Supply Stores	4442	\$29,218,177	\$23,622,512	\$5,595,665	10.6	11
Food & Beverage Stores	445	\$630,230,997	\$616,201,084	\$14,029,913	1.1	193
Grocery Stores	4451	\$555,897,667	\$522,433,941	\$33,463,726	3.1	93
Specialty Food Stores	4452	\$18,652,086	\$25,389,937	-\$6,737,851	-15.3	70
Beer, Wine & Liquor Stores	4453	\$55,681,244	\$68,377,206	-\$12,695,962	-10.2	29
Health & Personal Care Stores	446,4461	\$361,832,452	\$899,962,374	-\$538,129,922	-42.6	139
Gasoline Stations	447,4471	\$364,456,968	\$357,807,718	\$6,649,250	0.9	55
Clothing & Clothing Accessories Stores	448	\$267,219,869	\$506,119,280	-\$238,899,411	-30.9	342
Clothing Stores	4481	\$190,037,235	\$349,325,989	-\$159,288,754	-29.5	221
Shoe Stores	4482	\$38,060,237	\$59,315,560	-\$21,255,323	-21.8	44
Jewelry, Luggage & Leather Goods Stores	4483	\$39,122,397	\$97,477,731	-\$58,355,334	-42.7	77
Sporting Goods, Hobby, Book & Music Stores	451	\$104,574,675	\$141,953,098	-\$37,378,423	-15.2	167
Sporting Goods/Hobby/Musical Instr Stores	4511	\$81,402,727	\$103,021,563	-\$21,618,836	-11.7	124
Book, Periodical & Music Stores	4512	\$23,171,948	\$38,931,535	-\$15,759,587	-25.4	43
General Merchandise Stores	452	\$668,194,253	\$715,308,943	-\$47,114,690	-3.4	42
Department Stores Excluding Leased Depts.	4521	\$253,885,765	\$319,429,769	-\$65,544,004	-11.4	25
Other General Merchandise Stores	4529	\$414,308,488	\$395,879,174	\$18,429,314	2.3	17
Miscellaneous Store Retailers	453	\$85,689,069	\$179,740,698	-\$94,051,629	-35.4	369
Florists	4531	\$4,559,587	\$12,348,185	-\$7,788,598	-46.1	33
Office Supplies, Stationery & Gift Stores	4532	\$14,637,551	\$68,195,669	-\$53,558,118	-64.7	121
Used Merchandise Stores	4533	\$9,343,575	\$16,299,389	-\$6,955,814	-27.1	39
Other Miscellaneous Store Retailers	4539	\$57,148,356	\$82,897,454	-\$25,749,098	-18.4	177
Nonstore Retailers	454	\$359,155,050	\$2,945,628,893	-\$2,586,473,843	-78.3	88

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/ whitepapers/pdfs/esri-data-retail-marketplace.pdf.

\$319,622,681

\$8,071,138

\$31,461,231

\$476,393,510

\$200,271,846

\$226,311,689

\$22,513,218

\$27,296,757

\$2,890,600,837 -\$2,570,978,156

-\$4,818,979

-\$10,676,707

\$46,050,203

-\$10,570,130

\$54,588,220

-\$14,391,800

\$16,423,912

\$12,890,117

\$42,137,938

\$430,343,307

\$210,841,976

\$171,723,469

\$36,905,018

\$10,872,845

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4541

4542

4543

722

7221

7222

7223

7224

Electronic Shopping & Mail-Order Houses

Vending Machine Operators

Direct Selling Establishments

Limited-Service Eating Places

Drinking Places - Alcoholic Beverages

Food Services & Drinking Places

Full-Service Restaurants

Special Food Services

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33

19

36

418

175

185

22

37

-80.1

-23.0

-14.5

5.1

-2.6

13.7

-24.2

43.0

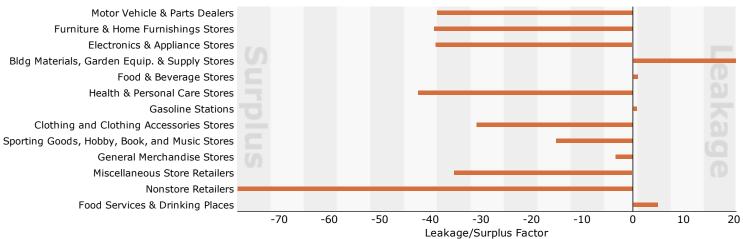


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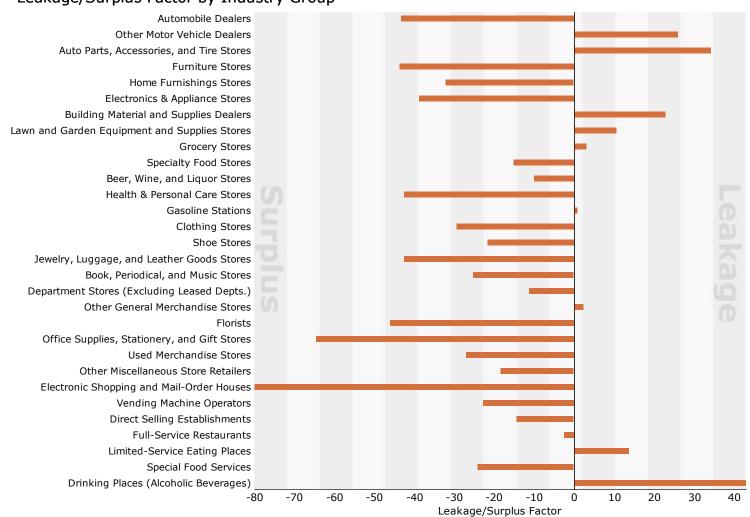
Longitude: -87.87302

Latitude: 42.22218

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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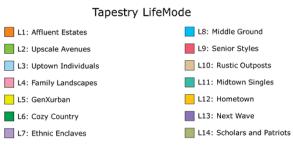


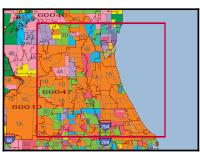
Dominant Tapestry Map

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Times: 5, 10, 15 minute radii

Longitude: -87.87302 7C 7D 7D 60060 12 60015 60010 Miles Tapestry LifeMode L8: Middle Ground L1: Affluent Estates







Source: Esri

Latitude: 42.222180

Try it Now!



Dominant Tapestry Map

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Times: 5, 10, 15 minute radii

Latitude: 42.222180 Longitude: -87.87302

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)

Source: Esri

Segment 8B (Emerald City)

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Segment 15 (Unclassified)



Major Shopping Center Locator

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Times: 5, 10, 15 minute radii Prepared by Esri Latitude: 42.222180 Longitude: -87.873020

Source: Directory of Major Malls, Inc.	Total Major Shopping Centers Total GLA Total Stores		10 4,765,783 532
Major Shopping Center Name and Address Type and Number of Stores	Distance from site in miles	Year Open	GLA in square feet
Rivertree Court Milwaukee Ave. & Town Line Rd. Vernon Hills, IL 60061 Open, 38 Stores Anchors: Gordmans, Best Buy, Office Depot, T.J.Maxx	3.64 NW	1988	298,862
Hawthorn Hills Square SWC Rte 60 & Milwaukee Ave Vernon Hills, IL 60061 Open, 31 Stores Anchors: Dick's Sporting Goods, PetSmart	3.90 NW	1986	189,450
Lincolnshire Commons Milwaukee Ave. & Aptakisic Rd. Lincolnshire, IL 60069 Open, 21 Stores Anchors: Barnes & Noble	4.05 SW	2006	140,000
Townline Commons Milwaukee & Townline Rd. (Rt. 60) Vernon Hills, IL 60061 N/A, 20 Stores Anchors: None	4.14 NW	1990	320,000
Westfield Hawthorn IL Rte. 60 & 21 Vernon Hills, IL 60061 Enclosed, 167 Stores Anchors: Sears, Macy's, JCPenney, Carson Pirie Scott	4.20 NW	1973	1,340,571
Deerbrook Mall SWC Lake Cook & Waukegan Rd. Deerfield, IL 60015 Enclosed, 62 Stores Anchors: Vacant, Best Buy (Closing), Bed Bath & Beyond, The Sports Authority	5.17 SE	1970	626,742
Northbrook Court Lake Cook Rd., West Hwy. 41 Northbrook, IL 60062 Enclosed, 125 Stores	5.74 SE	1976	1,000,000

Data Note: N/A means data was not reported. GLA = Gross Leasable Area. **Source:** Directory of Major Malls, Inc.

Anchors: Macy's, Neiman Marcus, Lord & Taylor, AMC Theatres

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Major Shopping Center Locator

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Times: 5, 10, 15 minute radii Prepared by Esri Latitude: 42.222180 Longitude: -87.873020

Major Shopping Center Name and Address Type and Number of Stores	Distance from site in miles	Year Open	GLA in square feet
Village Square of Northbrook SEC Lake Cook Rd. & Old Skokie Rd.	6.30 SE	1995	334,190
Northbrook, IL 60062 Open, 24 Stores			
Anchors: Garden Fresh, Nordstrom Rack, Marshalls, Saks Fifth Avenue OFF 5th			
Fountain Square of Waukegan	8.57 NW	1971	300,400
Waukegan Rd. & Rte. 120			
Waukegan, IL 60085			
Open, 25 Stores			
Anchors: Walmart Supercenter, LA Fitness, OfficeMax			
Lake Plaza	8.77 NW	1986	215,568
NEC Belvidere & Green Bay Rds.			
Waukegan, IL 60085			
Open, 19 Stores			
Anchors: Vacant, Home Owners Bargin Outlet			

Data Note: N/A means data was not reported. GLA = Gross Leasable Area.

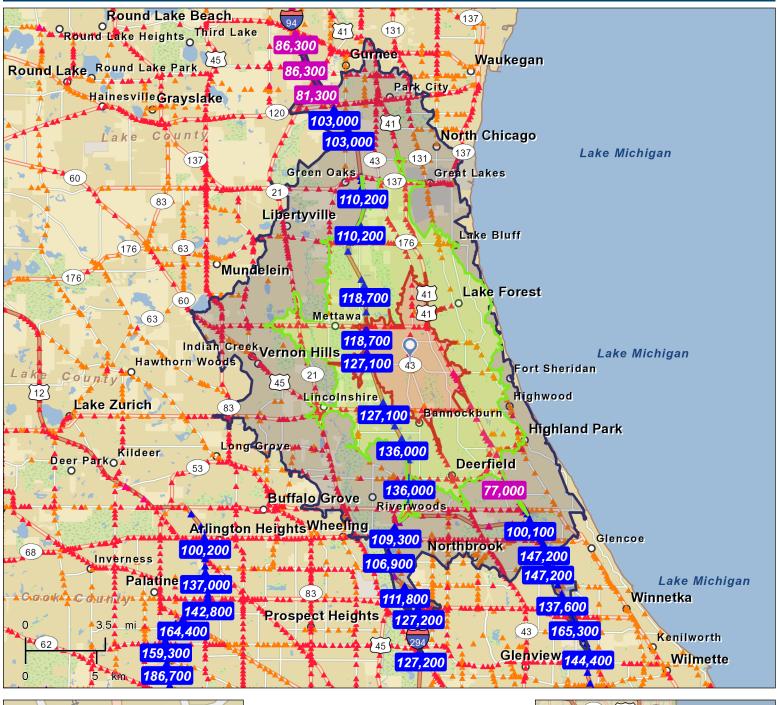
Source: Directory of Major Malls, Inc.

February 16, 2015



Traffic Count Map

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5, 10, 15 Minutes





Average Daily Traffic Volume

△ Up to 6,000 vehicles per day

△ 6,001 - 15,000

△ 15,001 - 30,000

△ 30,001 - 50,000

△ 50,001 - 100,000

△ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

Latitude: 42.222185

Longitude: -87.873015



Major Shopping Center Map

991 S Waukegan, Lake Forest, IL 991 S Waukegan Rd, Lake Forest, Illinois, 60045 Drive Time: 5, 10, 15 Minutes

Rollins Crossing Waukegan Plaza 0 2413 382,911 GLA (131) 211,181 GLA 132 Gurnee Waukegan Round Lake Park **Belvidere Mall** Fountain Square of Waukegan 300,000 GLA Hainesville Grayslake 300,400 GLA 41 (lake County North Chicago 94 Lake Michigan (137)Green Oaks **Great Lakes** 60 21 (131)Libertyville **Mundelein Crossings** 463,980 GLA Lake Bluff 176 176 ^OMundelein 176 60 Lake Forest Westfield Hawthorn 41 **Rivertree Court** 1,340,571 GLA 298,862 GLA (63) Indian Creek Vernon Hills Lake Michigan Hawthorn Woods 43 ort Sheridan Lak County 21 45 12 Lincolnshire Highwood ัดจ Lake Zurich Bannockburn **Deerpath Court Shopping Center** Highland Park 268.052 GLA **Lincolnshire Commons** 140,000 GLA OLong Grove Deer ParkoKildeer **O**Deerfield **Shops at Kildeer** Riverwoods 167,477 GLA Buffalo Grove • Wheeling **Deer Grove Center** 234,643 GLA 490,356 GLA (53) Glencoe 68 Northbrook 68 53 Inverness 83 Arlington Plaza Lake Michigan 300,000 GLA Willow Festival **Heartland Crossing** Winnetka County 405,457 GLA 250,000 GLA rthfieldo 45 0 3.5 Prospect Heights 43 Randhurst Village 62 **Edens Plaza Rolling Meadows** ,335,000 GLA Glenview 342.858 GLA



Gross Leasable Area

- Less than 200,000 sq ft
- 200,001 300,000
- 300,001 500,000
- <u>500,001 800,000</u>
- More than 800,000



Source: Directory of Major Malls, Inc.

5 km

Latitude: 42.222185

Longitude: -87.873015

0