

THE CITY OF LAKE FOREST

******* SPECIAL CITY COUNCIL WORKSHOP MEETING AGENDA *******

Monday, April 29, 2024, 6:00 p.m.

220 E. Deerpath

Lake Forest, IL 60045

Honorable Mayor, Stanford R. Tack

Nancy Novit, Alderman First Ward

Joseph R. Waldeck, Alderman First Ward

Edward U. Notz, Jr., Alderman Second Ward

John Powers, Alderman Second Ward

Jim Preschlack, Alderman Third Ward

Ara Goshgarian, Alderman Third Ward

Eileen Looby Weber, Alderman Fourth Ward

Richard Walther, Alderman Fourth Ward

CALL TO ORDER AND ROLL CALL

6:00 p.m.

- 1. Strategic Plan Discussion**
 - **Facilitator Patrick Ibarra, Mejorando Group**
- 2. Opportunity for Public Comment**
- 3. Adjournment**

Office of the City Manager

April 22, 2024

The City of Lake Forest is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are required to contact City Manager Jason Wicha, at (847) 234-2600 promptly to allow the City to make reasonable accommodations for those persons.

City of Lake Forest Mayor and City Council Meeting Agenda April 29th, 2024

Facilitated by Patrick Ibarra
The Mejorando Group

1. Update on Project Schedule and planned activities for this week – (6:00 – 6:10)
2. Review feedback obtained to date from elected and appointed officials – (6:10 – 6:30) refer to page 2.
3. “Headwinds: Change as a Process, not an Event” – Explore the various trends impacting the role of government, the community, and the departments. (6:30 – 6:45) Refer to page 3.
4. Discuss potential updates to current Strategic Planning Goals (6:45 – 7:30) Refer to pages 4 and 5.
 - Goal I: Fiscal Stewardship
 - Goal II: Business and Economic Vitality
 - Goal III: Environmental Sustainability, Recreation and Leisure
 - Goal IV: Multi-Modal Transportation and Infrastructure
 - Goal V: Community Character, Health and Safety
 - Goal VI: Housing Diversity and Residential Development

THEMES FROM FEEDBACK OBTAINED TO DATE

- Lake Forest has a strong sense of history and heritage along with a proven record of success.
- Engagement by community members in many areas continues to be high.
- Financial stewardship remains a foundation for public policy planning and good government.
- More young families have moved into the community.
- The Central Business District continues to be vibrant.
- Public assets which may require immediate reinvestment include Police Department offices, the Recreation Center and stormwater infrastructure.
- Multi-modal transportation options continue to be in demand.
- The community is experiencing a rise in demand for a variety of recreational opportunities for people of all ages.
- Investing in the City's workforce continues to be a high priority.
- Great strides continue to be made with the mix of housing options available to prospective buyers. 25% of housing stock has "turned over" since 2020.
- The role of the City to address various issues such as housing, economic development, environmental sustainability and transportation continues to "ebb and flow."

HEADWINDS EXAMINE THE PRESENT AND THE FUTURE



CURRENT STRATEGIC PRIORITIES

Strategic Plan Priority Goal Areas

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Fiscal Stewardship
As an Aaa Bond-rated community, the City of Lake Forest is financially sustainable, efficient, community-oriented and values its employees.
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Business & Economic Vitality
The City recognizes the importance of economic health in the community, promoting innovation, competitiveness and entrepreneurship.
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Housing Diversity & Residential Development
The City has a balanced approach to quality development and adaptive reuse that supports a strong and diverse community with ever-changing needs.
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Community Character, Safety & Health
The City of Lake Forest is a community that supports and enhances the well-being, success and achievement of residents, businesses, employees and visitors.
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Environmental Sustainability, Leisure & Recreation
Lake Forest respects, protects and enhances the health of its citizens and the quality of its natural environment.
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Multi-Modal Transportation & Infrastructure
A multi-modal transportation network that supports sustainable land use and provides internal mobility and regional connectivity for Lake Foresters.

GOALS AND OBJECTIVES

Setting Goals

Essentially, the setting of Goals serves to manage the gap between the present and desired future (i.e., the Vision) by defining where the city and community wants to be and establishing the steps needed for the desired outcome.

Goals usually address both short and long-term issues. They are directly tied to the vision statement and do not include a great deal of specificity. Specific performance measures will appear at the level of the objectives that support each of the goals. Goals, then, are generalized statements of where Lake Forest wants to be at some point in the future.

The number of goals cannot be predicted. Strategic plans may concentrate on four or five goals, or they may list dozens of areas that will component parts of the focus for Lake Forest during the next several years.

Each of the goal statements in the strategic plan will be followed by one or more objectives. There is no set number of objectives that are appropriate for each goal. Some goal statements may have relatively few objectives attached to them, while some goal statements could have 10 or more objectives.