



CROYA ADULT BOARD MEETING MINUTES 11/10/2020

Attendance: Sally Swarthout, Todd Nahigian, Rick Day, Catherine Grey, Leslie Walton, Kristen Weisberg, Chris Carr, Anna Seyfert, Carolyn Bielski, Megan Engelberg, Jennifer Karras, and Susan Simms.

Motion to Open: Carolyn Bielski motioned to open the meeting at 9:01am. Chris Carr seconded the motion. Carolyn motioned to approve the September meeting minutes. Chris seconded the motion. The motion passed.

Chairman Report:

Manager Report: Todd announced the addition of the latest CROYA merchandise. New water bottles have been ordered, and we have a new offering of t-shirts, hats and stickers. The students are back in school! Seniors went back yesterday. Todd asked the question "Who has talked about CROYA since our last board meeting?" Carolyn said she mentions CROYA meetings in class as much as possible. The mural design was shared with all LFHS art classes. Chris Carr stated she has been speaking to the Village of Lake Bluff about getting CROYA news in their quarterly newsletter and monthly emails and that Nate Blackmer, Principal of LBMS, is educating the teachers there about the benefits of CROYA. There is opportunity for Nate to continuously promote CROYA through his social media platform. Todd noted these are challenging times and the need to reach out is high. The viaduct wall has been whitewashed and is ready for the outline. Todd shared that the printed version of the 40th Anniversary magazine should be here by the end of the week. The hard copies will be available at CROYA and a link will be provided for the online version. It was written by LFHS Alumna Kelli Jacobs and LFHS students. It was edited by CROYA Foundation member Jennifer Karras and Elaine Doremus, who wrote the CROYA book Empowering Teens back in 2000. The magazine will include quotes taken from various CROYA essays throughout the years, a photo of Vince Vaughn singing at the 1987 Summer Jam, and the story of the creation of Peer Training by Gene Brooke, the former counselor at large at LFHS. Brittini Wallace, graphic designer at LF Parks and Rec, designed the magazine. The new celebration, 40 Years + 1 will take place on June 6, 2021, the day after LFHS graduation. June 6th is the actual anniversary of CROYA. We are looking for things to put in the time capsule.

Youth Report: Anna Seyfert mentioned that members of Exec. were given shirts to help promote the "Offbeat Apparel" sale on social media. High school meetings have been "Capture the Pumpkin" and "How Well Do You Know Me?" Tomorrow is "Trivia Night" with cash prizes and gift cards. Options for meetings are "Bennis" and "Dodgeball". Anna said we are trying to come up with activities we can do inside.

Program Reports: **Catherine** spoke about the two retreats coming up. Both retreats will be under capacity, which is 50 at this time. Any food served will be individually wrapped. Masks are required at all times and lots of hand sanitizer will be provided. Catherine, Rick and Todd helped out with the first ever LFHS Fall Fest. CROYA also participated in the Woodlands Freshman Seminar where the focus was on healthy relationships. CROYA has also partnered with Offbeat Apparel highlighting "It will all work out" merchandise. The Offbeat Apparel organization was formed because they deeply care about the mental health of their peers. Current afterschool activities include "Walk and Talk" Thursdays. **Leslie** reported that CROYA was finally open after school. It was quiet at first. Kids are coming now, including many 5th grade boys and 8th grade girls wanting to participate in "Walk & Talk" and do crafts. Activities are based on what the kids like to do. "Hide and Seek" has been a favorite. The CROYA van is running when there is a need. Capacity is four passengers. Leslie stated she helped out at LBMS Unity Day and Red Ribbon Week the next week. CROYA did "Zoom Trivia". 10-15 kids participated. Leslie also shared that she has had much communication with DPM social workers resulting in connecting youth with new friends. Leslie shared that as a result of working with LBMS on CROYA exposure, CROYA will be included in the next LBMS virtual newsletter.

Rick reported after school attendance is picking up. A video tour of CROYA was made by two Exec. members and put on social media. Rick shared that he installed a time-lapse camera to watch progress of the mural. Rick talked about CROYA's participation in the new Lake Forest Station pop-up shop, scheduled to open for the holidays at the east side train station. LFHS students George Erkenwick and Lindley Wiesner assisted in creating the logo for the pop-up shop. Megan reported that Todd is scheduled to be a guest speaker at the DPM APT meeting tomorrow evening and will talk about how CROYA is supporting students, employing fun college students as Building Mentors, and he will give tips for parents on building relationships with their children.

CROYA Foundation: Susan gave an update on the Poinsettia sale indicating sales are on track. CROYA received a \$20,000 donation from the Plansoen Foundation. The CROYA foundation is funding the CROYA 40th Anniversary magazine and the mural.

Next Meeting: The next CROYA Board Meeting is Tuesday, January 12 at 8:00am at CROYA.

Adjourn Meeting: Kristen Weisberg motioned to close the meeting at 10:03am. Chris Carr seconded the motion. Motion passed.