

For immediate release

July 24, 2023



Village seeks Buffalo Grove community input with two surveys

Buffalo Grove, IL – The Village is seeking input from the Buffalo Grove community as part of its “Moving BG Forward” initiatives. The two surveys, each taking no more than 10 minutes to complete, are open through August 11 at vbg.org/forward.

The [community branding survey](http://vbg.org/brandsurvey) (vbg.org/brandsurvey) gathers perspectives of BG to inform our authentic identity as a community, and the [comprehensive plan survey](http://vbg.org/compplansurvey) (vbg.org/compplansurvey) seeks residents' visions for the future of BG specifically in regards to its physical environment.

“As we look ahead to our future, both short-term and long-term, we want to ensure we understand who we are as a community and that we are aligned around where we want to go,” said President Eric Smith. “I encourage each and every community member to take our Moving BG Forward surveys, and we will work to make BG the best it can be.”

Moving BG Forward

The Village is embarking on a journey to envision the future of Buffalo Grove with three major initiatives - the strategic plan, comprehensive plan and community branding. These research-driven initiatives seek to uncover the community’s authentic identity and its vision for the future. More about our Moving BG Forward initiatives is available at www.vbg.org/forward.

For more information, contact Communications and Community Engagement Director [Molly Gillespie](#) at 847-459-2501.

###