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## VILLAGE LAUNCHES 'BG DELIVERS' ONLINE BUSINESS DIRECTORY

**All Buffalo Grove businesses can create a free listing in the BG Delivers directory, which will be shared on an ongoing basis with the community.**

**Buffalo Grove, Illinois** –The Village of Buffalo Grove has launched [BGDelivers.org](http://BGDelivers.org), a free online business directory exclusively for Buffalo Grove businesses. The business directory will be shared with residents and community members through the Village's various communication channels, all in an effort to support local businesses through the COVID-19 pandemic.

The Village has begun to reach out to Buffalo Grove businesses to encourage them to take advantage of this free marketing and promotional opportunity. Buffalo Grove businesses can advertise on BG Delivers.org by creating a business profile that can include key information such as the business website, social media links, hours of operation, special offers, logo, and imagery. Businesses are responsible for keeping listings updated when information changes.

"BGDelivers.org was created to help strengthen connections between our residents and our local businesses through these challenging times," said Village President Beverly Sussman. "We encourage all of our business community members to visit this website and take the time to create a listing so that we can share your information publicly."

The online directory is a part of the Village's larger effort to support the business community. Other initiatives include reduced liquor license fees, friendly business visits by Village staff to address questions and provide resources and an Outdoor Dining Program that streamlines outdoor dining permits and approvals.

[BGDelivers.org](http://BGDelivers.org) will be promoted through the Village's various communication channels, including the weekly Village Enews, Business Bulletin Enewsletter, Village's social media pages, bi-monthly Village News, and through community partners. The hashtag #BGDelivers is a part of this campaign, and businesses are encouraged to use it in their own social media posts to show their support for this effort.

Buffalo Grove businesses that have not yet created a listing are encouraged to do so by visiting [BGDelivers.org](http://BGDelivers.org) and clicking in the top right corner of the home page on 'Add Business.' All vetted business listings are reviewed and approved within 48 hours of their creation.

For more information, please email Deputy Community Development Director Nicole Woods at [nwoods@vbg.org](mailto:nwoods@vbg.org).