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NEWS RELEASE

Buffalo Grove Police Enforce Click it or Ticket Campaign Beginning May 18

Police officers will show zero tolerance during this enforcement campaign.

Buffalo Grove, IL. – As the unofficial start of summer, the Memorial Day holiday weekend is a busy time for Americans. Each year, highways fill with families in vehicles on their way to start their summer vacations. To help keep drivers and passengers safe, the Buffalo Grove Police Department is reminding motorists to “*Click It or Ticket*”. Aimed at enforcing seat belt use to help keep all residents and motorists safe, the national seat belt campaign will take place May 18 through May 29, 2018, concurrent with this busy travel season.

“Buckling up is such a simple task that can keep you and your family safe,” said Sergeant Michelle Kondrat. “But it’s more than that; buckling up is the law. Our law enforcement personnel see the consequences of not buckling up, which includes the loss of life. Often, these tragedies could have been prevented with the simple click of a seat belt, something that should be automatic.”

According to the National Highway Traffic Safety Administration, nearly half (48-percent) of the passenger vehicle occupants killed in crashes in 2016 were unrestrained. From the hours of 6:00 p.m. to 5:59 a.m., that number soared to 56-percent of those killed. That’s why one focus of the Click It or Ticket campaign is nighttime enforcement. Participating law enforcement agencies will be taking a no-excuses approach to seat belt law enforcement, writing citations both day and night.

“If you know a friend or a family member who does not buckle up when they drive, please ask them to consider changing their habits,” said Sergeant Kondrat. “Help us spread this life-saving message before one more individual is killed because of this senseless inaction. Seat belts save lives, and everyone—front seat and back, child and adult—needs to remember to buckle up—every trip, every time.”

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