



BUFFALO GROVE POLICE DEPARTMENT
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NEWS RELEASE

Buffalo Grove Police Participate in 'Drop it and Drive' Awareness Campaign

Buffalo Grove, IL. - April is national Distracted Driving Awareness Month, and the Buffalo Grove Police Department is partnering with the Illinois Department of Transportation (IDOT) to remind motorists that if they drive with a phone in one hand, they can expect a ticket in the other as part of the '*Drop it and Drive*' campaign.

With traffic fatalities on the rise in Illinois and across the country, Buffalo Grove Police are committed to reducing easily preventable crashes caused by distractions such as texting or talking on a cellphone.

Texting while driving distracts the driver visually, manually, and cognitively, putting everyone on the road at risk. Sending or receiving a text message takes a driver's eyes off the road for an average of 4.6 seconds, which is the equivalent of driving blind at 55 mph for the length of an entire football field.

Motorists can expect to see increased patrols and enforcement zones across Illinois as part of the April 16 - 30, 2018 distracted driving enforcement campaign period. Buffalo Grove Police will be ticketing drivers who text or use their cellphones while driving.

Residents are reminded that by not giving the road their full attention while driving, deadly consequences can be the result.

Don't let one text or call wreck it all: Drop It and Drive!

The Illinois Drop It and Drive program is funded with federal highway safety dollars administered by IDOT.

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