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**FOR IMMEDIATE RELEASE**  
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## **NEWS RELEASE**

### **‘Drive Sober or Get Pulled Over’ During Labor Day Holiday Period**

**Buffalo Grove, IL** – Labor Day is a chance to celebrate the end of summer with family and friends. Sadly, it is also a dangerous time on roadways as many alcohol and drug-impaired drivers get behind the wheel after the celebrations are over. For this reason, the Buffalo Grove Police Department is partnering with the Illinois Department of Transportation (IDOT) to stop impaired drivers from getting behind the wheel - in order to help save lives.

The high-visibility ‘Drive Sober or Get Pulled Over’ crackdown campaign runs from August 21 through September 5, 2017. Increased state and national messaging about the dangers of drunk and drugged driving, coupled with roadside safety checks and increased officers on the road, aim to reduce impaired driving in Buffalo Grove and throughout the State of Illinois.

“We need people to understand that impaired driving is a deadly crime. As with all the State’s high visibility holiday enforcement campaigns, it is important we get the truth out to the public,” said Sergeant Michelle Kondrat. “The truth is drunk and drugged driving destroys lives every day; our goal is to end this devastation.”

The National Highway Traffic Safety Administration (NHTSA) has made it even easier for residents to get home safely when they have been drinking with the free, **SaferRide** mobile app, available through iTunes and Google Play. The app allows individuals to call pre-selected contacts or a taxi, and identify their location so they can be picked up and driven home.

This August, and all year, police are asking residents to remember that there is never an excuse to drive impaired, and that Buffalo Grove Police will make an arrest if impaired drivers are located.

In addition to looking for drunk drivers, police will also be stepping up seat belt enforcement, particularly at night when seat belt usage rates are at their lowest.

The Drive Sober or Get Pulled Over crackdown during the Labor Day holiday period is made possible by federal highway safety funds administered by IDOT.

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