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NEWS RELEASE

Thanksgiving Click It or Ticket a Success for BGPD

Buffalo Grove, IL. – Thanksgiving is one of the busiest travel times of the year, and 2016 was no exception. To help save lives over the holiday weekend, **Buffalo Grove Police** participated in the high-visibility seat belt mobilization, *Click It or Ticket*.

Over the Thanksgiving holiday weekend, **Buffalo Grove Police** stepped up their patrols and were on the lookout for seat belt offenses, resulting in the issuance of **65** seat belt citations.

"All local motorists received fair warning that we would be patrolling heavily, and we still saw plenty of violations," said **Sergeant Anthony Goldstein**. "Wearing a seat belt is the single most effective way to save your life and the lives of your loved ones while on the road, so we want everyone to always buckle up."

For *Click It or Ticket*, law enforcement agencies all over the country partner with the National Highway Traffic Safety Administration (NHTSA) to ramp up patrolling and increase awareness about seat belt safety.

In 2014, of the 21,022 passenger vehicle occupants killed in crashes, almost half were not wearing seat belts at the time of the crash. Seat belt usage drops at night, so the statistic climbs to 58-percent for the crashes occurring at nighttime.

Research shows that proper seat belt use can reduce the risk of fatal injury to occupants in the front-seat by 45-percent, and the risk of moderate to serious injury by 50-percent. NHTSA estimates that 12,802 lives were saved by seat belts in 2014. If everyone had worn their seat belts that year, 2,814 lives could have been saved.

"No one plans to be in a traffic crash, so the *Click It or Ticket* campaign is about saving lives and changing the way people think," said **Sergeant Goldstein**. "We see firsthand how crashes wreck more than cars, they wreck lives. Tough enforcement helps ensure no one is on the road without wearing a seat belt."

For more information about seat belt safety, please visit <u>www. NHTSA.gov</u>.