

**PLAZA VERDE**  
(5/1/00)

**SIGN DESIGN CRITERIA**

**Minor Tenants: (Tenants in the building designated as Portion A)**

1. Each tenant may identify his premises by a sign consisting of individual illuminated letters in a single line of copy on the 48" wide plaster fascia directly over his store. The signage shall be centered over the leased space. The bottom of the letters are to be mounted 8" from the top of the metal awning or bull nose architectural feature and may not extend more than 24" in height so as to leave a minimum of 16" of plaster exposed at the top of the sign. Signs may not exceed 70% of the store frontage and in no case shall be closer than 2' from the demising walls of said leased space. Corner locations will be allowed two (2) signs in accordance with the Village Ordinance.

**Major Tenants: (Tenants in the building spaces designated as Portion B)**

1. Each tenant may identify his premises by a sign consisting of individual illuminated letters in a single or double line of copy on the designated sign band area shown herewith attached. There shall be a maximum sign width of seventy percent of the frontage and there shall be a maximum height of 5' for one or two lines of text.
2. A maximum area of 2-1/2 square feet per lineal foot of frontage is allowed.

**General**

1. The copy shall be limited to the name and nature of the business establishment. Wording of signs shall not include the product except as part of tenant's nationally recognized trade name or insignia. Specifications for illuminated lettering are contained in Section B below.
2. Type styles are limited to Helvetica Medium, upper and lower case, and similar variations or corporate lettering style approved by the landlord and the Village.
3. The use of corporate shields, crests or insignia is not permitted provided however that a tenant may submit a logo of national recognition for landlord and Village approval.
4. Tenants without street frontage (tenants with leasable spaces in the building designated as Portion AA) which face access aisles and parking shall be entitled to the same sign areas as Portion A indicated above. In addition, they are entitled to 12" high signage on the kiosk towers adjacent to their stores and facing Dundee Road. See attached building elevations.

5. The signs shall be a single color. The tenant may select any of the following colors provided by ATOHAAS or an approved equal: Yellow-#2037; Orange-#2564; Red-#2793.
6. Complete plans and specifications for signs must be submitted in triplicate to landlord for approval prior to submission to the Village of Buffalo Grove for final approval and permit.

#### SPECIFICATIONS FOR ILLUMINATED LETTERING

1. Faces of illuminated letters shall be a minimum of .125" flat plastic and attached to 1" deep trim cap retainers.
2. Letters to be fabricated with backs of a minimum .063" aluminum and returns with a minimum of .04".
3. Aluminum returns of letters to have dark bronze baked factory applied prefinish or polyurethane finish.
4. All fastening of letters to store fascia to be non-corrosive concealed hardware.
5. All primary store signage to be illuminated by neon tubing.
6. Neon to be powered by U.L. approved transformers.
7. All sign wiring, including transformers to conform with Village of Buffalo Grove electrical code.
8. All sign housing and hanging holes to be drilled in plaster fascia in a professional manner within the stroke of the letters.
9. Depth of the individual letters shall be 5" minimum for remote transformers and 8" minimum for self contained transformers not to exceed 12" and shall be mounted to the plaster fascia leaving a space no greater than 2" between the back of the letter and the plaster.