

Village of Belleville Transient Merchant Permit Application

BOX 1 - CONTACT INFORMATION	
Your Name	Company Name (if Applicable)
Permanent Address	City / State / Zip
Temporary Address	City / State / Zip
Company Address	City / State / Zip
Forwarding Address (for next 7 days)	City / State / Zip
Company Phone	Your Home or Cell Phone
Email	Dates when business will be conducted:
Best way to reach me is: <input type="checkbox"/> Phone <input type="checkbox"/> Email	Date of Birth
Height:	Eye Color:
Weight:	Hair Color:
Signature:	Date:
BOX 2 - APPLICATION	
Describe nature of business being conducted, merchandise offered, or services offered:	
<hr/> <hr/>	
How will merchandise be delivered (if applicable)?	
<hr/>	
Vehicle information:	
Make / Model:	<hr/>
License #	<hr/>
List communities where the applicant conducted similar business just before applying in Belleville.	
1	<hr/>
2	<hr/>
3	<hr/>
Have you been convicted of any crime or ordinance violation related to the applicant's transient merchant business within the last five years? If yes, list the nature of offense and place of conviction.	
<input type="checkbox"/> YES <input type="checkbox"/> NO <hr/>	

BOX 3 - RETURN THIS FORM TO:

Mail: 24 W. Main Street, P.O. Box 79, Belleville WI 53508
Fax: 608-424-3423 **Email:** info@villageofbelleville.com
Drop Box: At 24 W. Main Street, 24 hours / day **Questions:** 608-424-3341

BOX 4 - APPROVALS

Your request has been:
 Approved Not Approved Approved with these Conditions:
 Permit approved by:

BOX 5 - OFFICE USE ONLY

Date Received:	By:
Referred to: <input type="checkbox"/> Copy to Police for background check	Fee: \$ 20 per person, per day + \$25 application fee Total Due: \$ _____ <input type="checkbox"/> Paid Check #
Response by (attach any correspondence):	Date responded:
Background Check Recommendations: <input type="checkbox"/> Approve <input type="checkbox"/> Recommend Not Approving	By Police Chief:
Code Reference: Chapter 468	<input type="checkbox"/> Proof of Identity Received (DL)

BOX 6 - CODE REFERENCES

§ 468-7. Prohibited practices; disclosure requirements.

A. Prohibited practices.

(1) A transient merchant shall be prohibited from calling at any dwelling or other place between the hours of 9:00 p.m. and 8:00 a.m. except by appointment; calling at any dwelling or other place where a sign is displayed bearing the words "No Peddlers," "No Solicitors" or words of similar meaning; calling at the rear door of any dwelling place; or remaining on any premises after being asked to leave by the owner, occupant or other person having authority over such premises.

(2) A transient merchant shall not misrepresent or make false, deceptive or misleading statements concerning the quality, quantity or character of any merchandise offered for sale, the purpose of his/her visit, his/her identity or the identity of the organization he/she represents. A charitable organization transient merchant shall specifically disclose what portion of the sale price of merchandise being offered will actually be used for the charitable purpose for which the organization is soliciting. Said portion shall be expressed as a percentage of the sale price of the merchandise.

(3) No transient merchant shall impede the free use of sidewalks and streets by pedestrians and vehicles. Where sales are made from vehicles, all traffic and parking regulations shall be observed.

(4) No transient merchant shall make any loud noises or use any sound-amplifying device to attract customers if the noise produced is capable of being plainly heard outside a one-hundred-foot radius of the source.

(5) No transient merchant shall allow rubbish or litter to accumulate in or around the area in which he/she is conducting business.

B. Disclosure requirements.

(1) After the initial greeting and before any other statement is made to a prospective customer, a transient merchant shall expressly disclose his/her name, the name of the company or organization he/she is affiliated with, if any, and the identity of merchandise or services he/she offers to sell.

(2) If any sale of merchandise is made by a transient merchant or any sales order for the later delivery of merchandise is taken by the seller, the buyer shall have the right to cancel said transaction if it involves the extension of credit or is a cash transaction of more than \$25, in accordance with the procedure as set forth in § 423.203, Wis. Stats. The seller shall give the buyer two copies of a typed or printed notice of that fact. Such notice shall conform to the requirements of § 423.203(1)(a), (b) and (c), (2) and (3), Wis. Stats.

(3) If the transient merchant takes a sales order for the later delivery of merchandise, he/she shall, at the time the order is taken, provide the buyer with a written statement containing the terms of the agreement, the amount paid in advance, whether full, partial or no advance payment is made, the name, address and telephone number of the seller, the delivery or performance date and whether a guarantee or warranty is provided and, if so, the terms thereof.

§ 468-9. Revocation of registration.

A. Registration may be revoked by the Village Board after notice and hearing if the registrant made any material omission or materially inaccurate statement in the application for registration, made any fraudulent, false, deceptive or misleading statement or representation in the course of engaging in direct sales, violated any provision of this chapter or was convicted of any crime or ordinance or statutory violation which is directly related to the registrant's fitness to engage in direct selling.

B. Written notice of the hearing shall be served personally or pursuant to § 468-4C(2) on the registrant at least 72 hours prior to the time set for the hearing. Such notice shall contain the time and place of hearing and a statement of the acts upon which the hearing will be based.