



THE CITY OF ATHENS

FY19

YEAR IN REVIEW

OUR WHY

We believe in improving the human condition. We afford all citizens and guests a higher quality of life by providing the infrastructure and services that lead to a safer, happier, healthier, and more economically vibrant environment where people can succeed.

The Athenian Oath

We will never bring disgrace on this our City by an act of dishonesty or cowardice. We will fight for the ideals and Sacred Things of the City both alone and with many.

We will revere and obey the City's laws, and will do our best to incite a like reverence and respect in those above us who are prone to annul them or set them at naught.

We will strive unceasingly to quicken the public's sense of civic duty. Thus, in all these ways, we will transmit this City not only, not less, but greater and more beautiful than it was transmitted to us.

* Based on the Ephebic Oath, a statement of civic virtue from Ancient Athens, Greece



OUR CITY FLAG

The official flag has the city's logo standing upon a field of three equal vertical columns. The Eastern and Western columns are azure, while the central column is argent in color. The logo incorporates the Parthenon, representing the ancient Athenian city-state, for which Athens, Tennessee, is named; due to its resemblance of the Athens, Greece, landscape with its rolling hills, knobs, and mounts in the distance.

Shaking hands signify the true character of the "Friendly City": the hands are purposefully abstruse as to gender and race, representing the strength that lies in the diversity and inclusiveness of our community. The motto, "Progress since 1821," has been included on all previous logos and has characterized the forward thinking of the community since its inception. The blue field represents a clear, open sky; open to fresh, innovative ideas and speaks to the aspiration and courage of citizens and public servants to affect a cause greater than themselves. The green field represents a lush, bountiful land full of fruitful, natural resources whereby the significance of proper stewardship of resources are paramount.

The argent column is symbolic of purity and peace: purity of our spirit and our cause to achieve, ultimately, the egalitarian virtues of justice and liberty, as well as our intentions as a citizen-led government to work tirelessly to transmit the city greater and more beautiful than it was transmitted heretofore. The single argent column is placed in the center of the field, representing the heart, or core, of the community, wherein resides an inherent desire to achieve peace, in our time, as a community that works together to accomplish unified goals.

The pale azure columns hearken to the city's past. Historically referred to as Athens City Blue, it distinctly recalls a period of time when all city vehicles were branded with the color, with the exception of the city manager's vehicle and the fire apparatus. Azure also represents freedom, and with that freedom, the responsibility and duty of citizens to revere and obey the City's laws; and, to that end, the fortitude of citizens to fight for the ideals of the city, both alone and as many.

THE TEAM ATHENS AGENDA

Strengthen Internal Culture

Make Athens the best place to work, where the best people want to work. All employees are ambassadors for the city and are expected to set the example in civil behavior and customer service. Create an internal culture that nurtures and strengthens our team members' capabilities. Family first; we must take care of our people.

Reinvent human resources.

Revamp antiquated policies and practices.

Build a brand that tells the great story of public service.

Focus on talent management, leadership development, and succession planning. Create a culture that values and engages employees in meaningful ways. Leverage technology, data, and automation to improve operations and provide employees with the tools they need to be highly productive and successful.

Become a Quality of Life Community

Create a community where our best and brightest want to stay or return to raise a family. Enhance and establish lifestyle amenities that are attractive and useful for people of all ages and abilities. Think long-term.

Intergovernmental Round Table

Regular (in)formal visits with all other entities to co-opt relationships. County, nearby cities, regional, and state authorities; maintain good working relationships to take best advantage of what each can offer in advancing the goals of our citizens.

Business Forward Thinking

Develop retail and commercial recruitment programs.

Meet with existing businesses to determine best ways to help them grow. Create a business atmosphere that nurtures entrepreneurship. Emphasize sharing resources to create efficiencies in service delivery and resource allocation.

Strengthen the bottom line to aid in the creation of prosperity.

Revamp antiquated policies and practices throughout the organization. Working with private, state, and regional partners, develop a retail and commercial toolbox of analytical, developmental, and financial tools to aid in economic expansion.

THE TEAM ATHENS AGENDA

Town and Gown

Strengthen bonds between higher education institutions (TWU, CSCC, TCAT) and City. TWU campus/downtown development as a partnership for economic revitalization.

Funding

Find and utilize all possible efficiencies, focus on technology.

Pay debts, only borrow when necessary and when we have the capacity. Do no harm to service delivery or internal culture.

Increase revenues by finding alternate sources, growing property values, and actively aiding in business growth and recruitment. Use grants to match or increase funding of meaningful projects. Watch for changes in revenue streams, such as hall income, state-shared, fuel.

Service Delivery

First class service start to finish, do more than is expected always.

Be polite, be helpful. We exist to serve. Maintain current facilities to be the example of property maintenance in the community.

Community service driven, solution-oriented approach.

Education

Attend to the needs of primary education students and their families. Develop a facilities improvement plan that meets the future and long-term needs of the community.

Work to educate customers of processes and how they can play a role in bettering the community.

Housing

Work with developers to rehabilitate, redevelop, or build new quality housing to meet the 21st century needs of families.

Utilize zoning and building codes to create a stronger housing market.

Infrastructure

Plan for appropriate maintenance and improvement of current infrastructure. Seek betterments for traffic alleviation and intermodal transportation methods. Use natural flora to create a pleasant landscape for citizens and visitors.



ABB Industrial Expansion

\$18 Million Capital Investment

70 New Jobs



The LITE House
Leading Innovators to Excel

**The LITE House
Entrepreneurial
Center Opens!**

ARC DOWNTOWN WI-FI GRANT \$75,000



Athens

A Main Street Community
T E N N E S S E E

**Merged with Downtown
Business Assoc. Mar 14, 2019**

**Main Street Athens receives
National Accreditation**

**\$1,300 for Placement of a Mural
within the Downtown District**

**\$20,000 Grant from Bridge Innovate &
the Lyndhurst Foundation to Develop Pocket Park**

**\$6,000 Y-12 Community Investment Fund Grant
Awarded for Development of Historic Walking Tour**

AUB

**Water Fluoridation Quality Award
from the
Center for Disease Control and Prevention**

**Natural Gas Division Inducted into
Tennessee Green Fleets Program**

**VIVID Award
for
Emergency Response
throughout the region.**

**Operational Excellence Award from
KY-TN Water Environment Association.**



NEW RESIDENTIAL PERMITS
NUMBER: 26
VALUE: \$2,356,918



NEW COMMERCIAL PERMITS
NUMBER: 1
VALUE: \$169,000



STRUCTURES REHAB'D/SECURED: 43
CONDEMNED BLDGS DEMOLISHED: 26



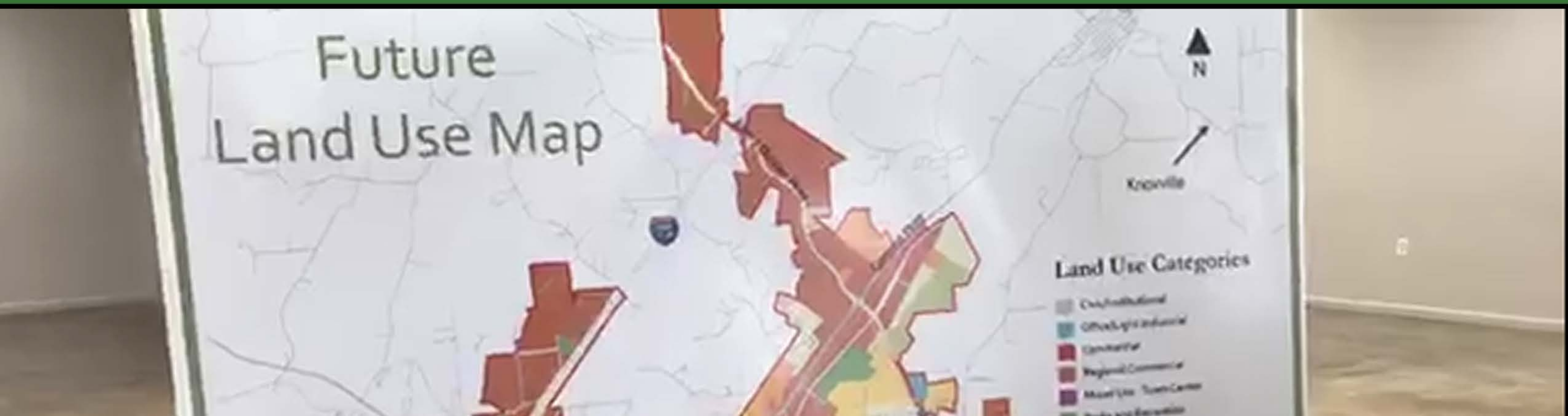
REMODEL/REPAIR PERMITS
NUMBER: 24
VALUE: \$378,800



DEVELOPMENT OF COMPREHENSIVE 20-YEAR LAND USE PLAN BEGINS!

What's that?

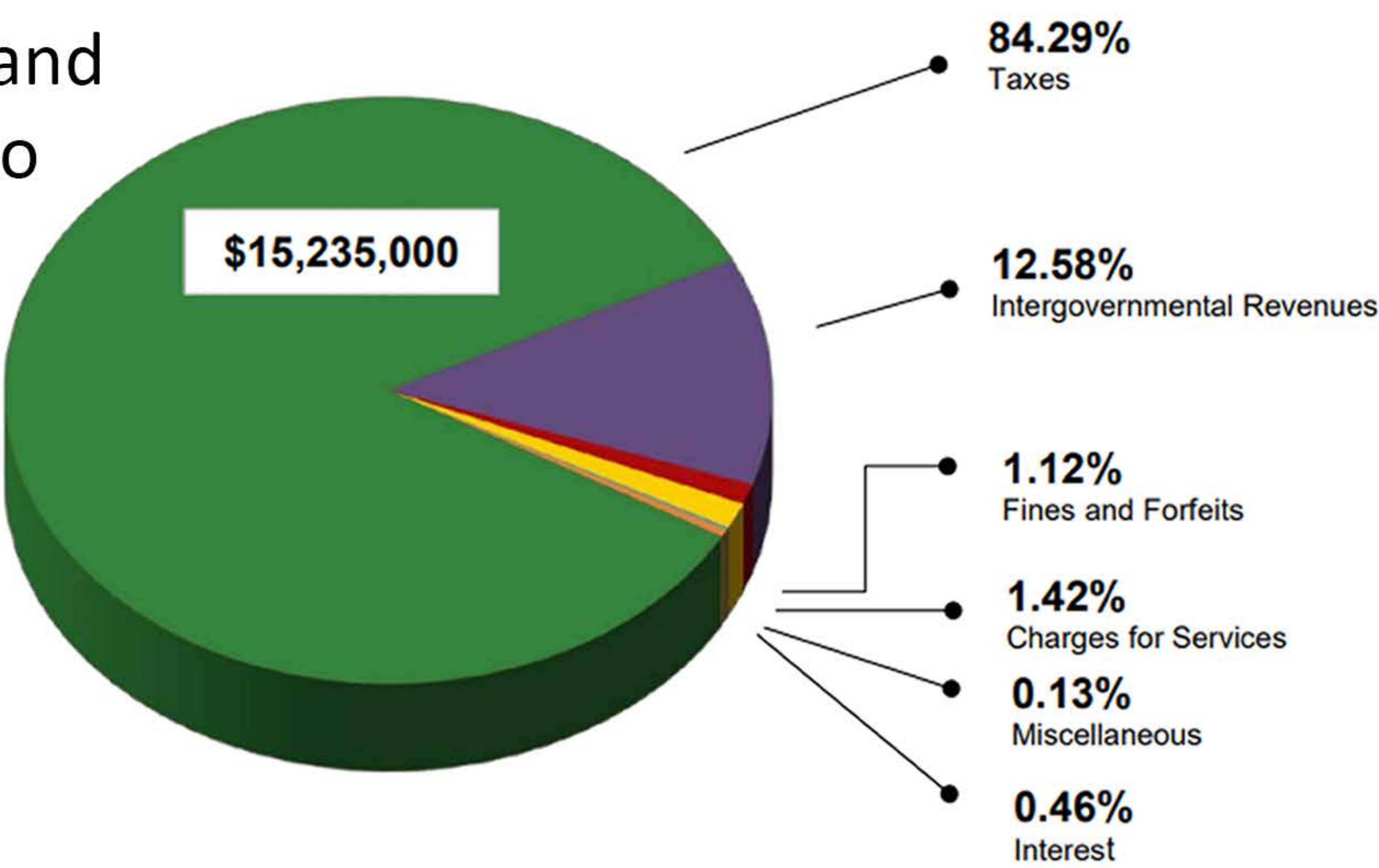
A comprehensive land use plan is a document designed to guide the future actions of a community. It presents a vision for the future, with long-range goals and objectives for all activities including guidance on making decisions for public and private land development proposals, availability of tax incentives, land preservation or rehabilitation of older neighborhoods.



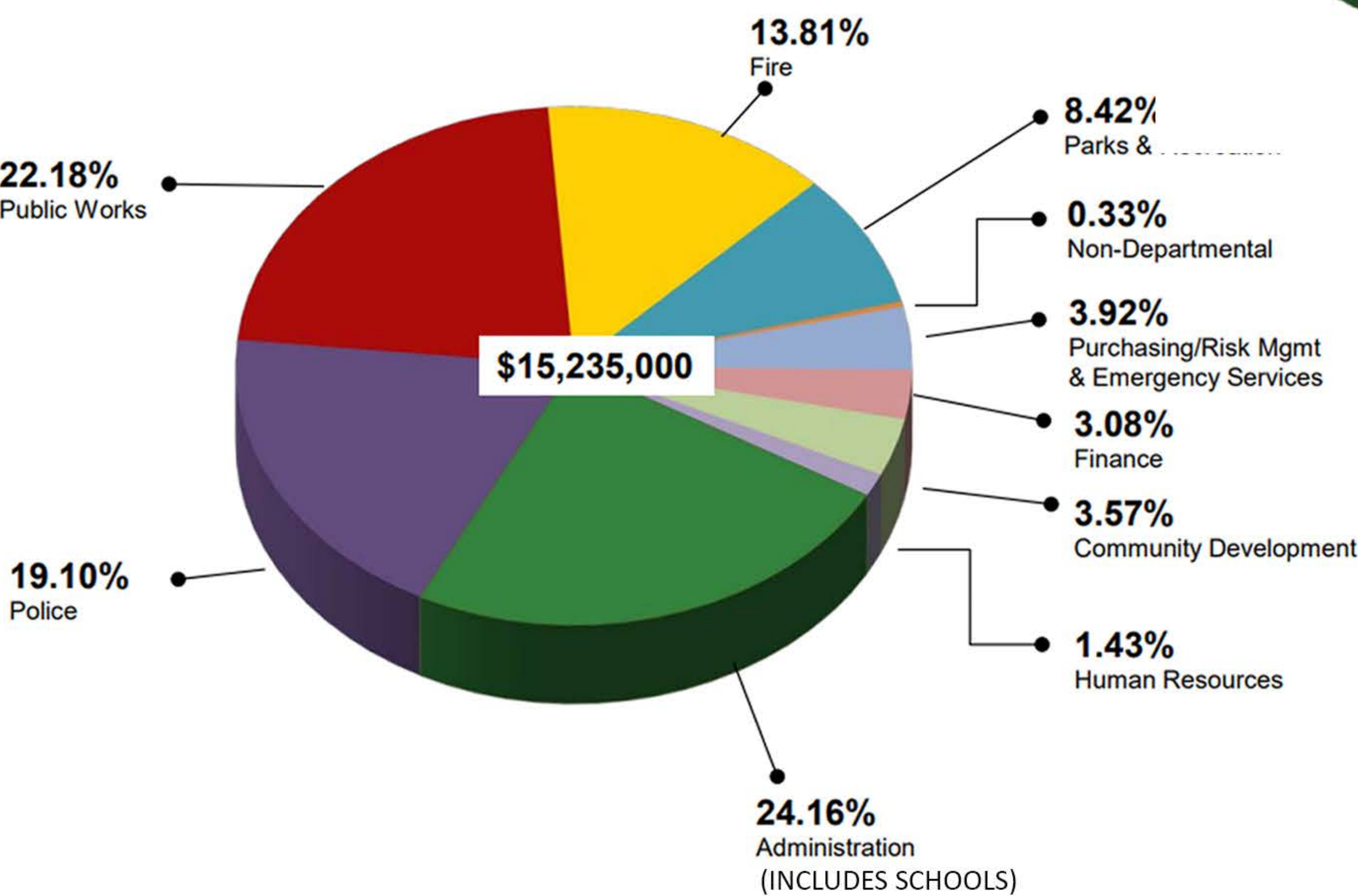


Revenues are money received from taxes and non-tax sources that enable government to undertake government expenditures as allocated within a government’s budget.

Budgeted Revenues



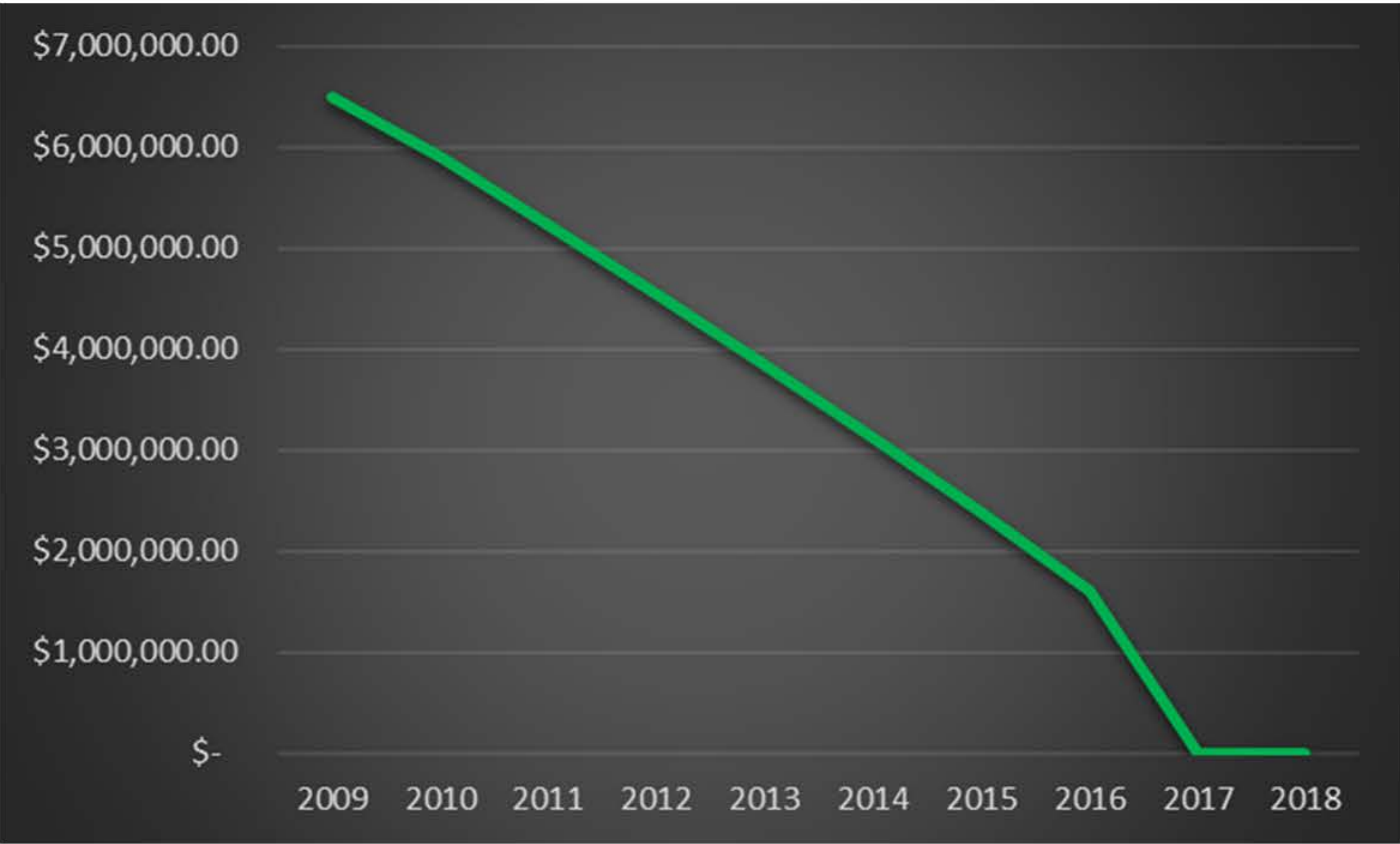
Budgeted Expenditures



Government revenues and spending are components of the government budget and are important tools of the government’s fiscal policy.

The City of Athens currently holds zero general obligation debt outstanding. A loan through the TN Municipal Bond Fund issued in 2004 for \$6,300,000 for School Board-related debt, was paid in full a year early in May of 2017.

The City has been **DEBT FREE** for 2 years.



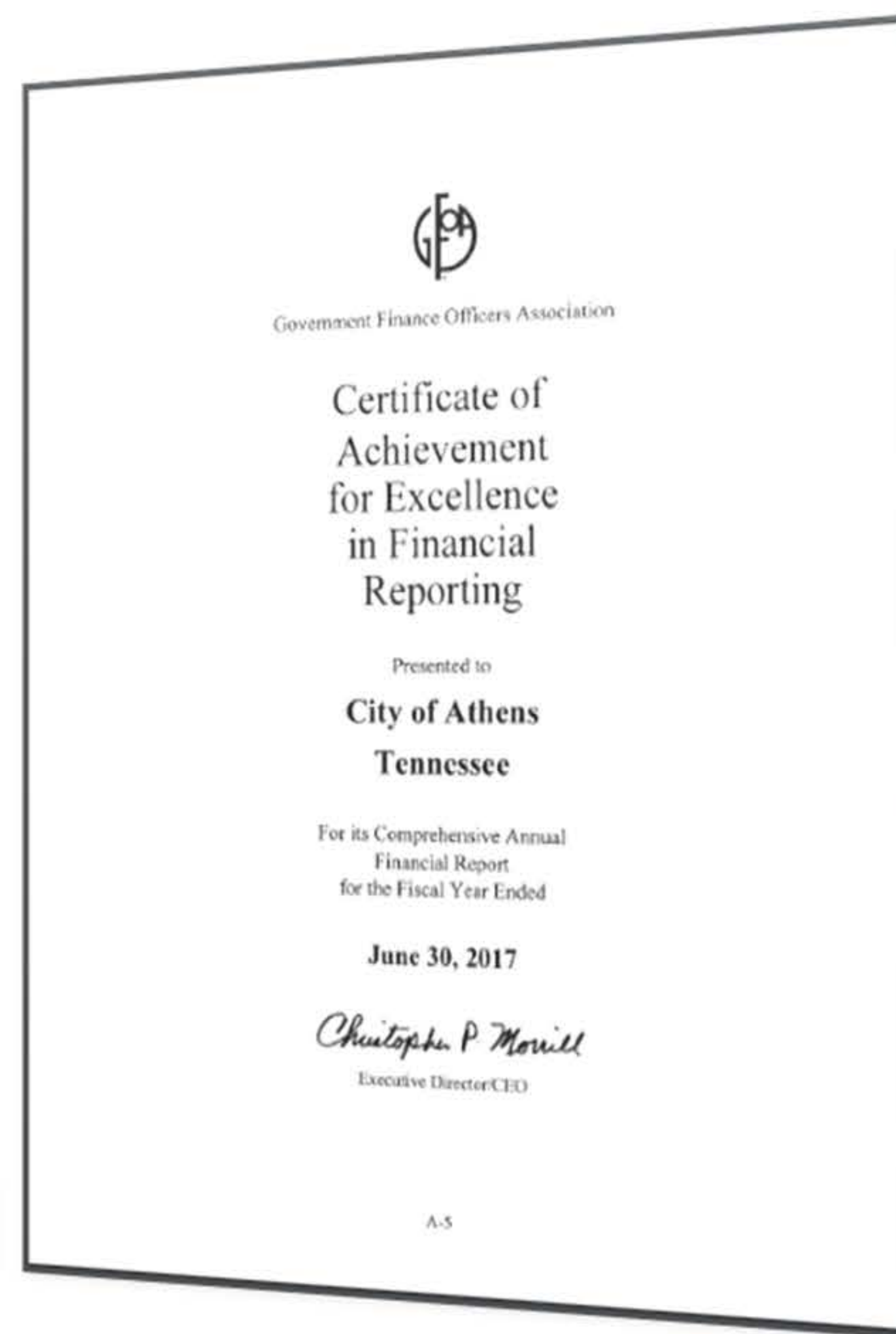


Sales Tax Revenue Growth

4.98%

59 Business Licenses Issued

2019

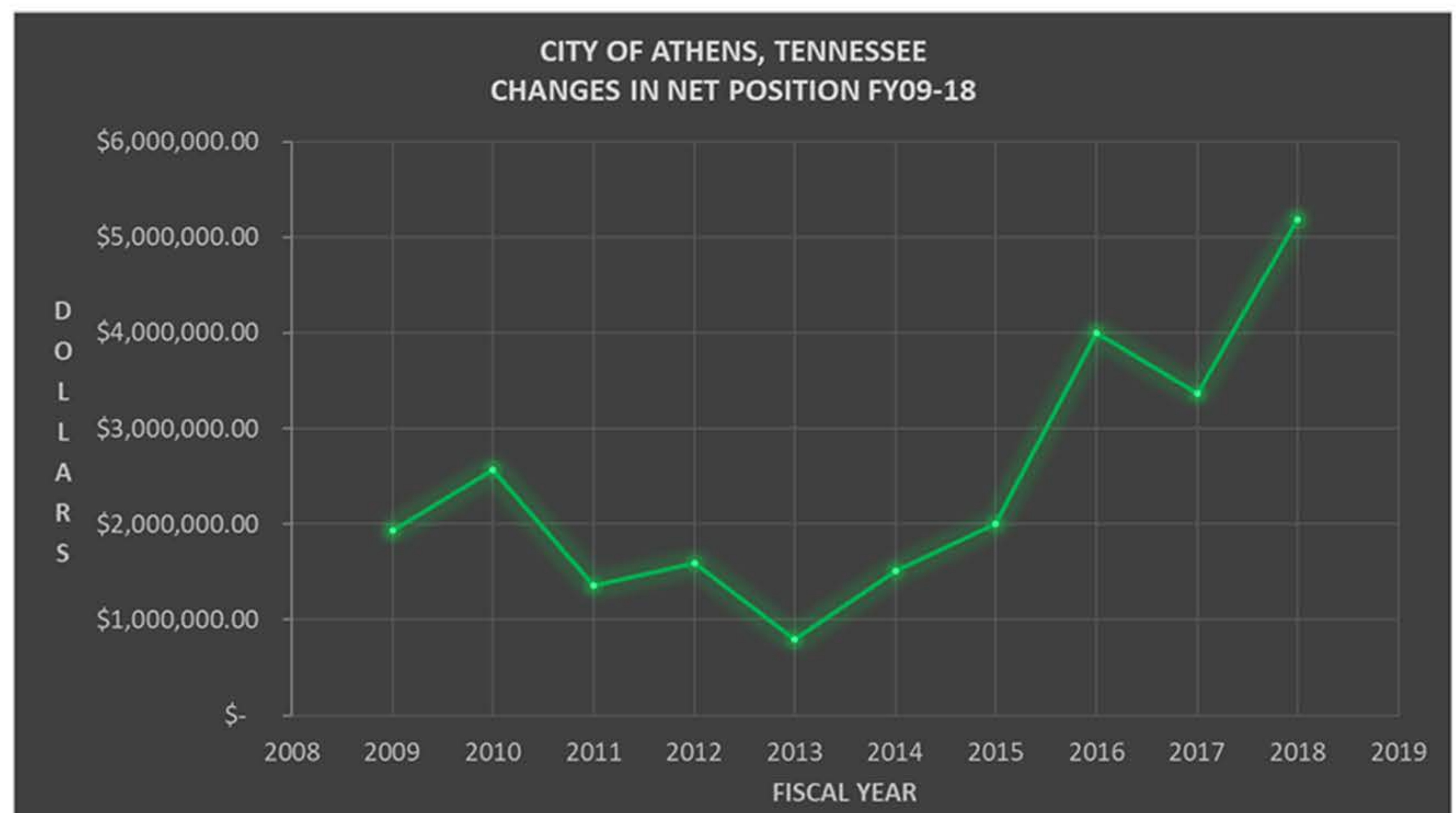


Government Finance Officers Association

27 years of Excellent Financial Reporting

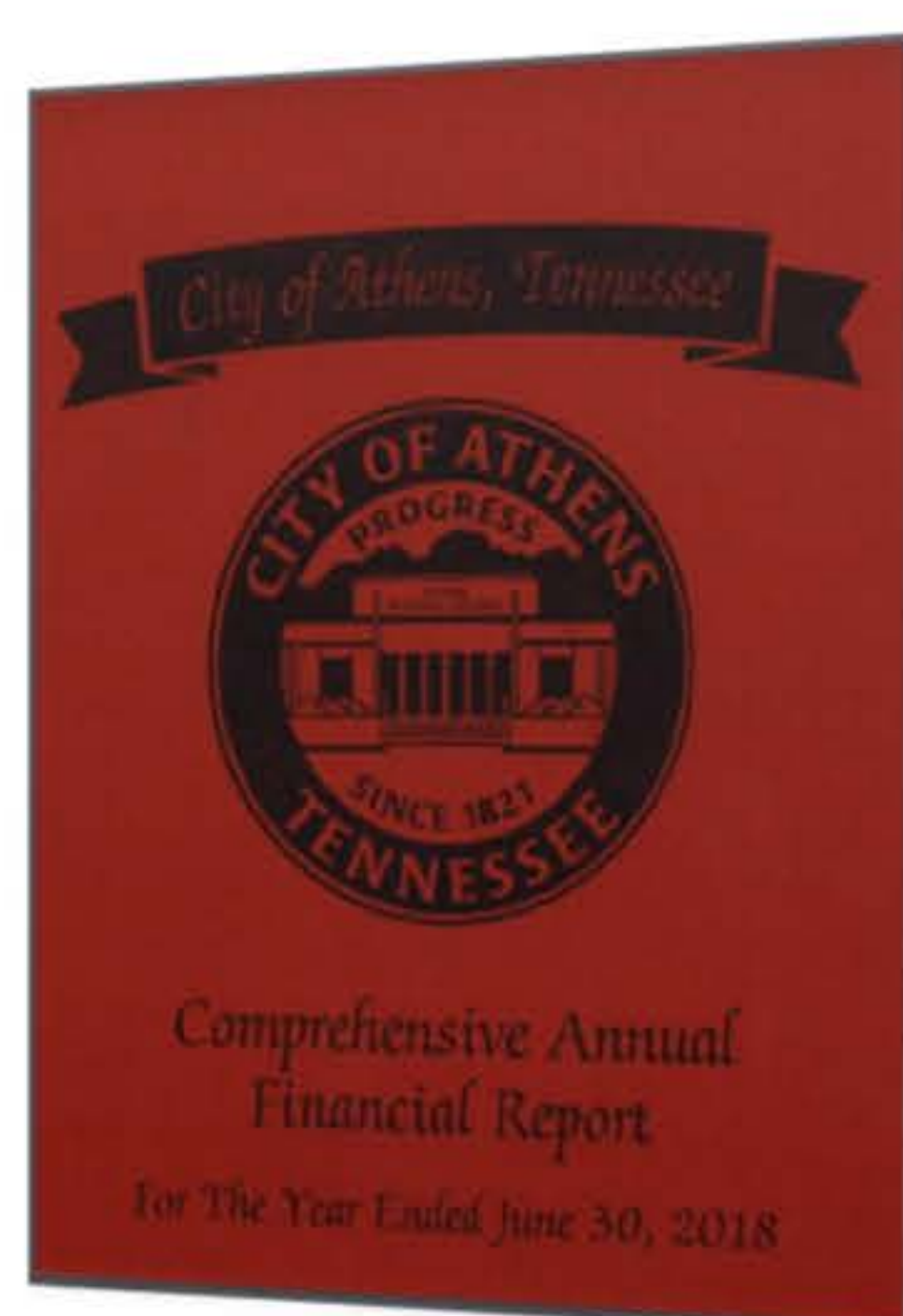
The City of Athens started the Fiscal Year with a strong net position, the difference between the City's assets & liabilities. Net position serves as an indicator of whether the financial position of the City is improving or deteriorating. The net position increased 11.61% from the previous year.

The City of Athens also returned \$1Million back to the General Fund Balance.



THE CITY OF ATHENS, TENNESSEE

COMPREHENSIVE ANNUAL FINANCIAL REPORT



The Comprehensive Annual Financial Report provides a thorough look into a municipality's finances through the reporting of its financial statements.

The City of Athens' finances undergo a financial audit annually by independent auditors.

Video presentation of the CAFR is available on the City of Athens'  Youtube Channel



10 PARKS = 281 ACRES
256,930 PARK ATTENDANCE
OVER 6,000 FACILITY RESERVATIONS
OVER \$25,000 IN PRIVATE DONATIONS
TO ATHENS PARKS FOUNDATION

Boyd Foundations'
Dog Park
Dash Grant
\$25,000



Splashpad Grand Opening
Over 6,000 Visitors
on opening weekend!

DAILY POST-ATHENIAN AWARDS CITY OF ATHENS PARKS & RECREATION DIRECTOR, AUSTIN FESMIRE
BEST OF THE BEST PUBLIC SERVANT - 2ND YEAR IN A ROW



25th ANNUAL SOAP BOX DERBY
28 CARS, 3 TOP 5 FINISHES
1 TOP 20 FINISH
AT WORLD CHAMPIONSHIPS



13 SPORTS PROGRAMS
22 EVENT PROGRAMS
4,837 REGISTERED PARTICIPANTS



ANNUAL EASTER EGG HUNT
1,360 KIDS
OVER 12,000 EASTER EGGS
GONE IN LESS THAN 2 MINUTES



NATIONALLY RECOGNIZED
DADDY DAUGHTER DANCE
1,981 PARTICIPANTS



SOUNDS OF SUMMER
2,900 ATTENDEES



MOTHER SON DANCE
454 PARTICIPANTS



Tellico Avenue
Signal Improvements
\$545,572

Community Transportation
Planning Grant
\$96,416

AECOM
Signal Timing
Improvements

ANIMAL CONTROL

692 Calls for Service
1,766 Received
535 Adoptions
118 Reclaimed
1058 Transported



Year-Round
Hazardous Household
Waste Collections & Facilities
Grant
\$30,000
March 2019 Opening



Traffic Signs &
Posts Installed
158



Street Markings
& Painting
2,875 Feet



Sidewalks Poured
2,351 Feet



Pot Holes
Repaired
129



Three Firefighters took on the 9/11 Stair Climb Challenge in Nashville, TN

McMinn County contingent to aid in relief efforts in North Carolina after Hurricane Florence

New Members to the Tri-State Mutual Aid Association



Aid Received: 2

Aid Given: 8

28	71	77	1	225	44	11,224
Service Calls	Total Fires	Good Intent Calls	Special Incident Types	False Alarms/False Calls	Hazardous Condition (No Fire)	Training Hours
2			311		4,955	
Severe Weather & Natural Disaster			Rescue & Emergency Medical Service		Contacts Educated on Fire Safety	

Total Pre-Incident Value: \$27,572,050.00

Total Incident Losses: \$436,250.00

ATHENS FIRE DEPARTMENT - 55 CERTIFICATIONS ACHIEVED

Firefighter 2	- 2	Fire Life Safety Educator	- 4	Fire Officer 1	- 8
Pump Operator	- 3	TN Licensed Fire Inspector	- 7	Fire Officer 2	- 4
Aerial Operator	- 3	TN Lic. Emerg. Medical Responder	- 14	Fire Officer 3	- 2
Fire Instructor 1	- 7	TN Lic. Emerg. Medical Technician	- 1		



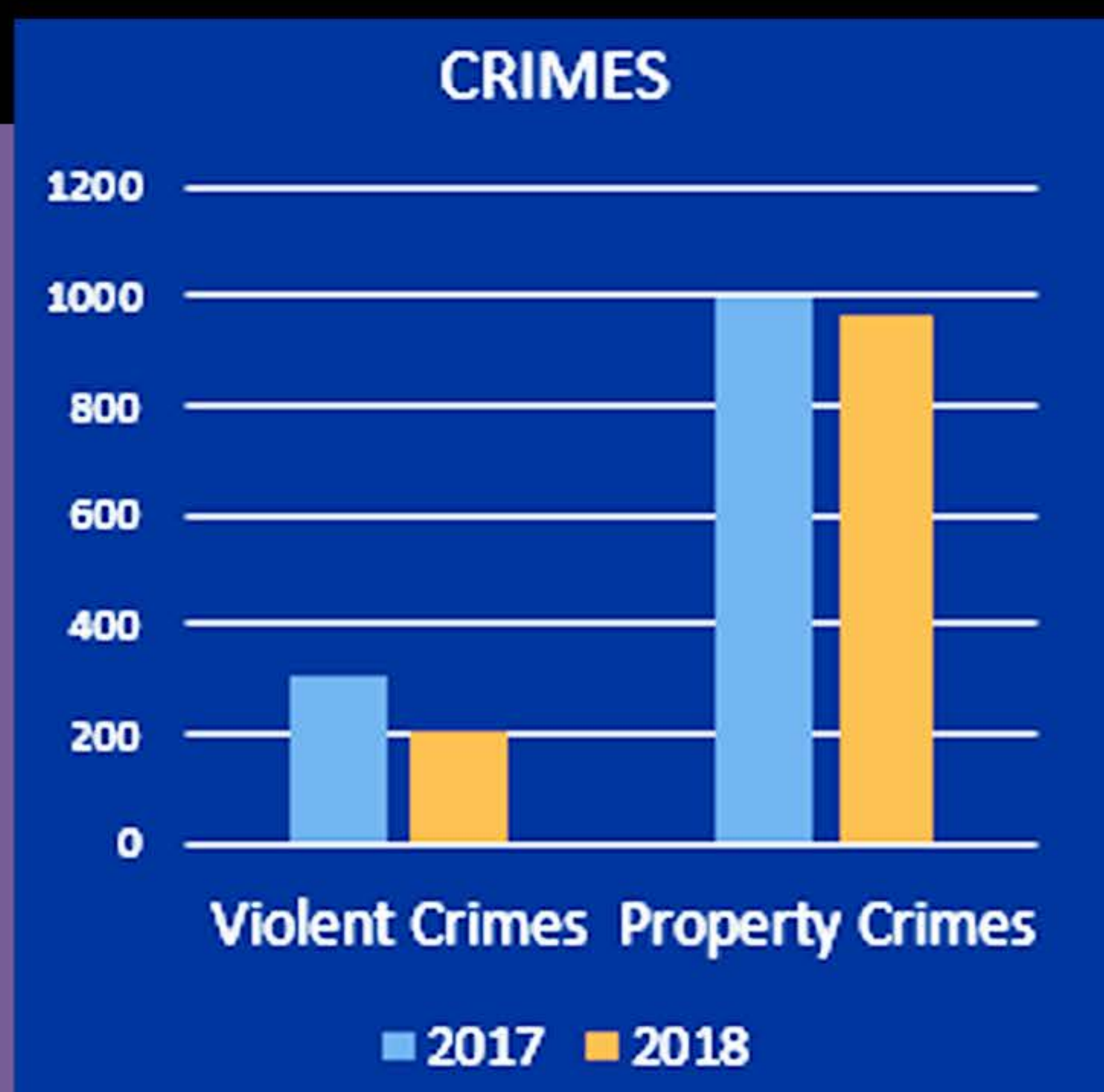
Daily Post Athenian's
2019 Best of the Best
Law Enforcement
#1 Detective Blake Witt
#3 Officer Zac Hawkins



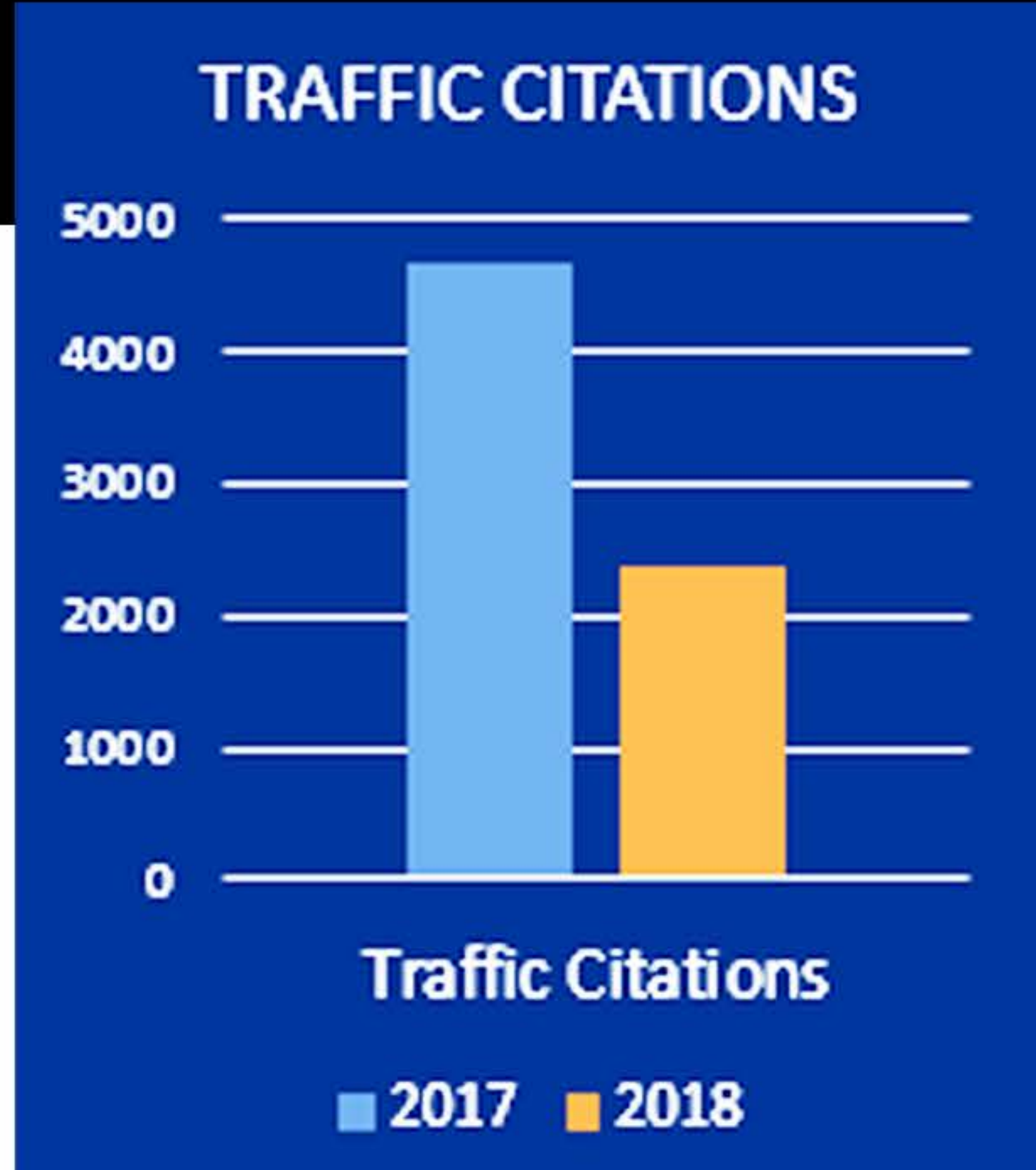
NEW RECORD HIGH!
44% Case Clearance Rate
Up from 33%
Two Years Ago

22,538
Total Calls Received
by McMinn E-911

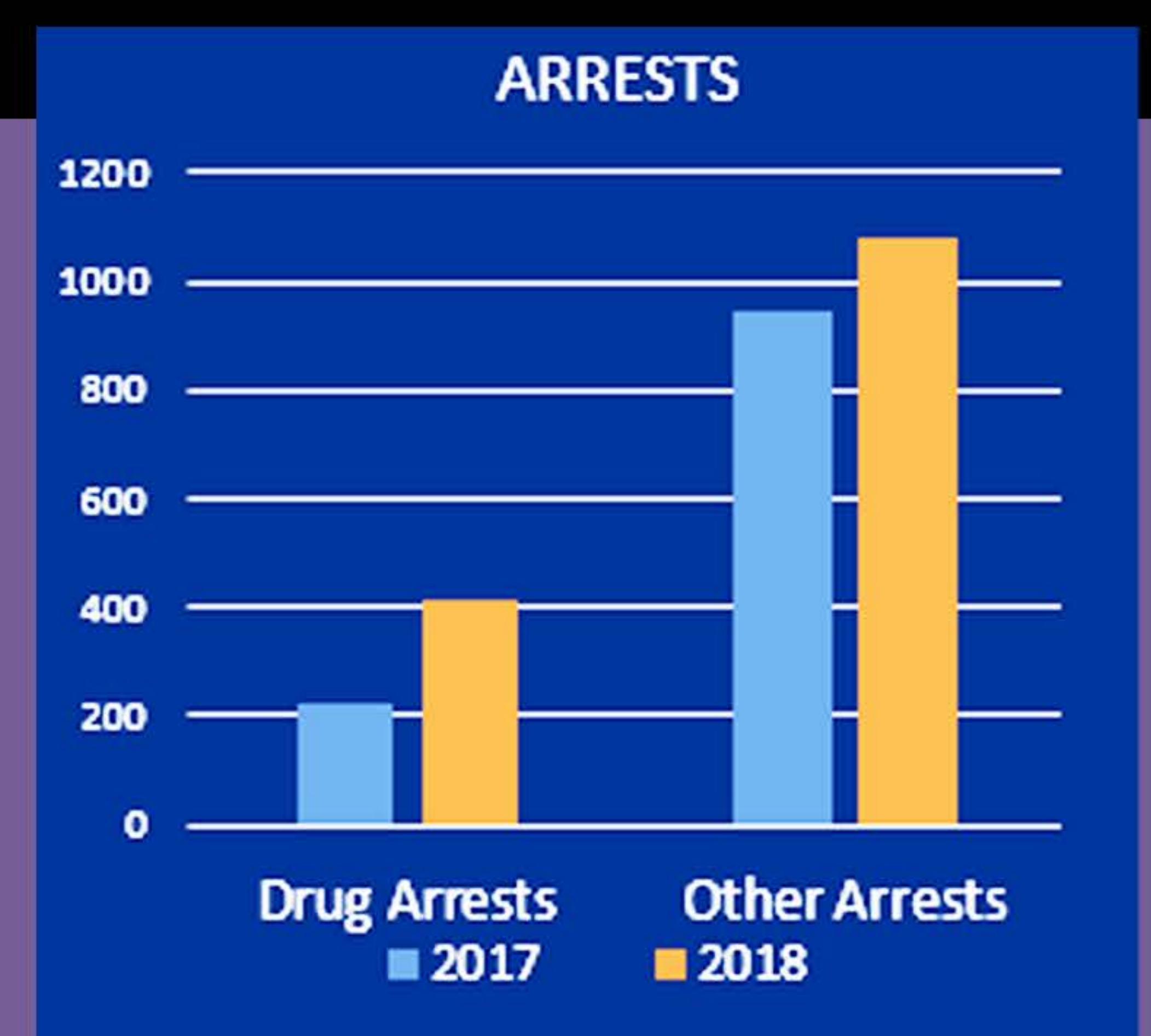
1,623
Municipal Court
Cases Litigated



Overall Decrease
in Violent & Property Crimes



Refocused Efforts
on Patrolling Streets



1,155 Total Arrests
441 Drug-Related Arrests

CAMPAIGN AGAINST DRUGS

Rejoined 10th District
Drug Task Force

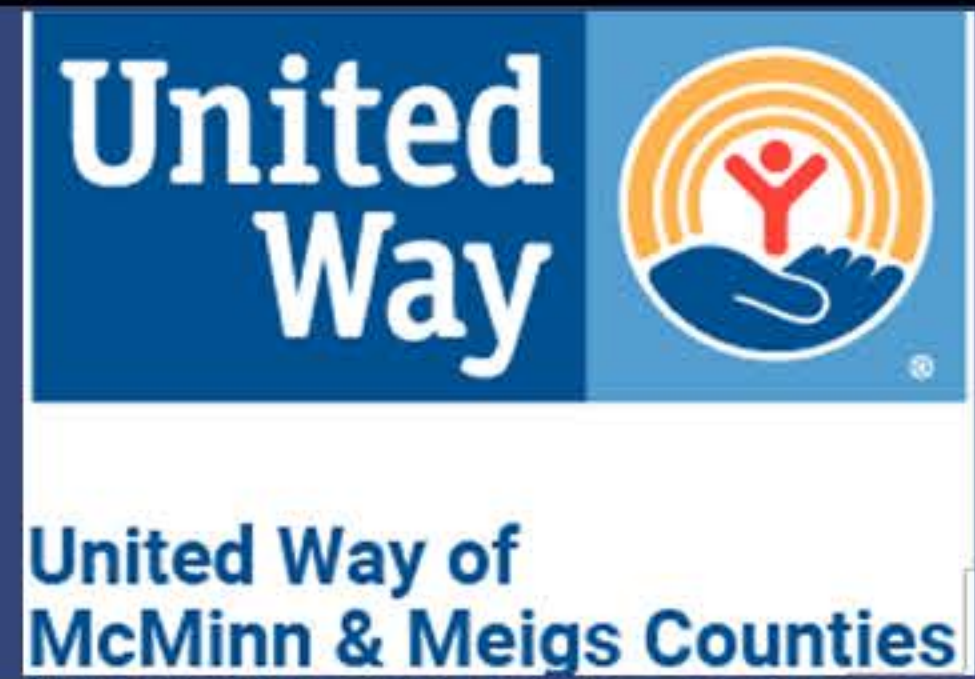


Initiated New
K-9 Officer Program



CULTIVATE CULTURE

Respect, Leadership, and Excellence



OUTSTANDING ACHIEVEMENT
AWARD
SIX CONSECUTIVE YEARS



ADOPT-A-SCHOOL PARTNERSHIP
BETWEEN THE CITY OF ATHENS &
NORTH CITY SCHOOL SINCE 1986.

EXIT

2018 RETIREES

L.C. FERGUSON

RANDY HAMILTON

ROB DAVIS

25 YEAR MILESTONE

Johnnie Tate - Fire Dept.

20 YEAR MILESTONE

James Cody - Public Works

15 YEAR MILESTONE

Jason Garren - Police Dept.

10 YEAR MILESTONE

Chris Jerles - Public Works

Pete Duckett - Public Works

Anthony Casteel - Comm. Dev.

5 YEAR MILESTONE

Darlene Morgan - Finance

Casey Patterson - Police Dept.

Corey Schiestel - Public Works

Anthony Raper - Parks & Rec



BEAU SWAFFORD

CHANDLER ROLLO

STEVEN CROFT

NORA CARDIN

ZAC HAWKINS

ELLEN PAC

MICHAEL EATON

JACK INGRAM

SETH WALKER

ANGELA BOTTERBUSH

AUSTIN FITCH

TREVOR HENRY

BUSTER THOMPSON

DARRELL WRIGHT

SHAUN THOMPSON

LANDON THOMPSON



HONORING OUR VETERANS... PAST, PRESENT, FUTURE



The City of Athens is the official home port of the USS Charles R. Ware, DD-865, naval destroyer, named in 1945 in honor of Lieutenant Charles Rollins Ware.

Lt. Ware was killed in action during the Air Battle of Midway after a successful dive bomb run against the Kaga, one of four carriers of the Japanese Imperial Fleet sunk during the battle leading to an American victory and a turning point in the naval war for the Pacific. Lt. Ware was honored with the Navy Cross.

On September 2, 2000, the City of Athens officially dedicated the Veterans Memorial Park in honor and memory of the armed services. The park has become a special place for veterans and their families and is home to an awe-inspiring brick walk with the names of thousands of veterans etched into individual bricks.

As of 2019, there are now a total of 4,000 bricks on the walk.

"Heroes are defined not by how they die... but how they live. Never forget the sacrifices made by the heroes who wear the uniform today and in days gone by." - Honorable Susan M. Livingstone, June 8 2002



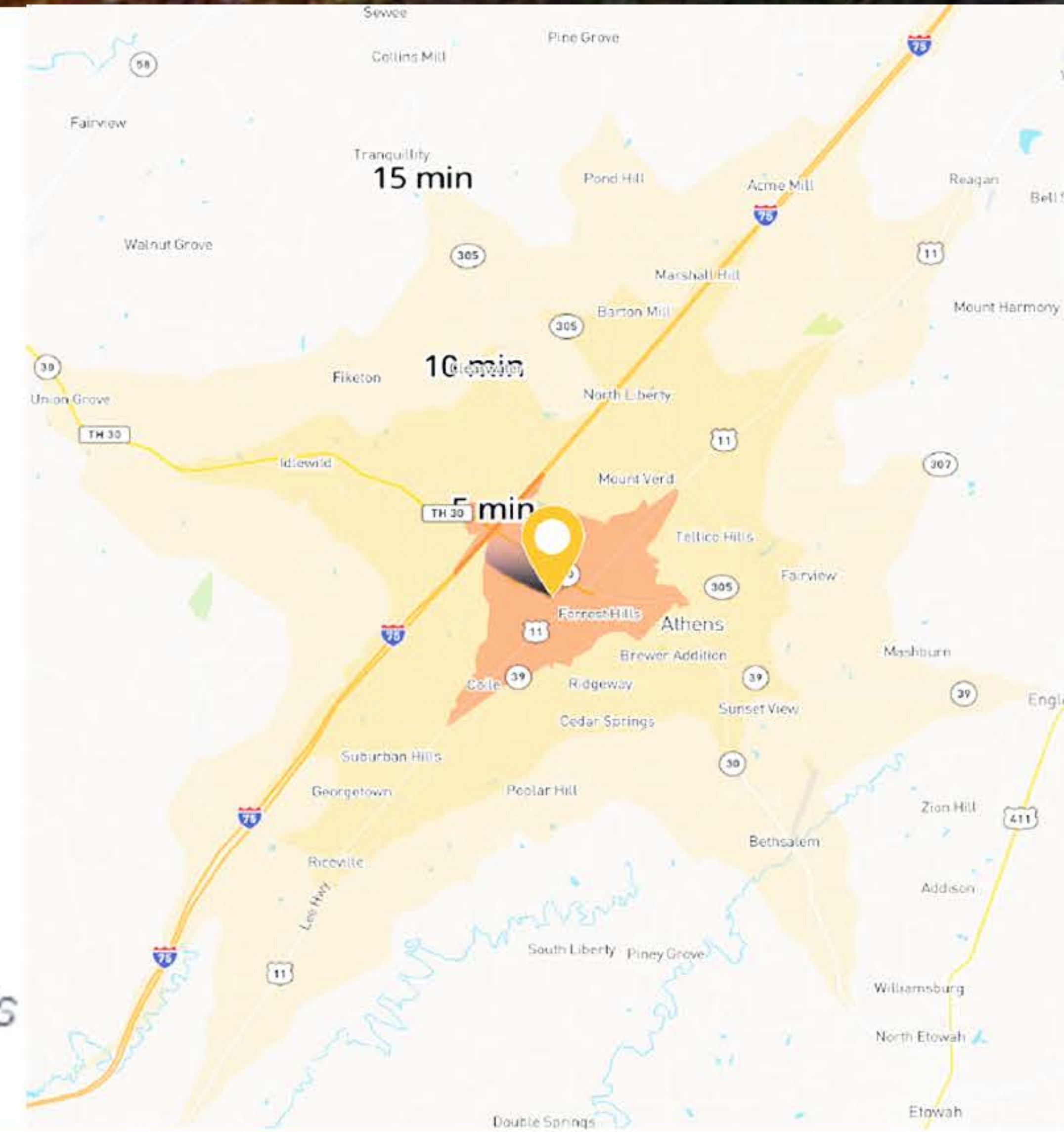
Initiated in 2018, the City of Athens Honor Guard has brought ceremony where necessary to properly honor patriotic events in and around the City of Athens, such as the City's POW/MIA table ceremony held annually.

THE CITY OF ATHENS

the friendly city.

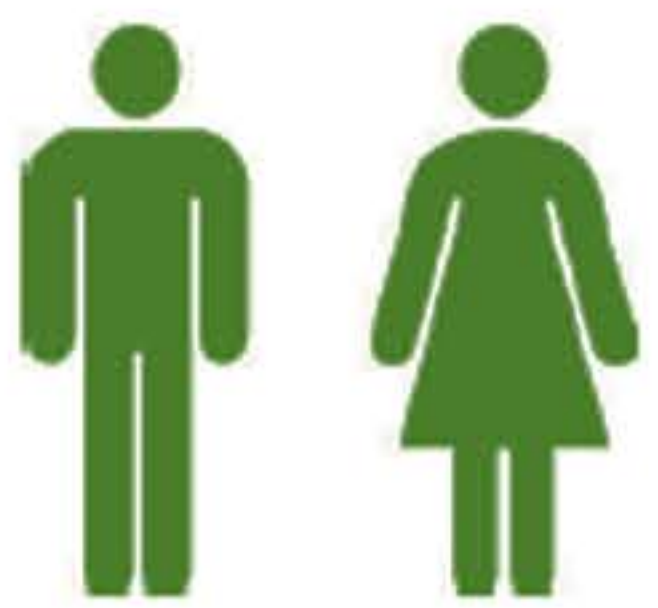
DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2018 Estimated Population	15,294	22,828	43,750
Daytime Population	22,455	28,994	44,833
Median HH Income	\$31,462	\$36,364	\$38,958
Number of Households	6,379	9,271	17,524

	5 Minute DT	10 Minute DT	15 Minute DT
2018 Estimated Population	15,539	19,715	28,962
Daytime Population	12,507	28,375	33,947
Median HH Income	\$23,604	\$34,407	\$38,014
Number of Households	2,427	8,125	11,715



*Source: STI PopStats

Demographics (10 Minute Drive Time)



Population
19,715



Average Age
40.5



Household Income (Median)
\$34,407



Household Income (Average)
\$48,057



Number of Households
8,125



Growth Rate
4.55%



MANAGER'S MINUTE



AFD 411



CHIEF'S CHAT

= NEW VIDEO OUTREACH SERIES =
VISIT THE CITY OF ATHENS  YOUTUBE CHANNEL AND SUBSCRIBE TO STAY UP TO DATE!



YOU CAN ALSO FOLLOW #TEAMATHENS ON:



+



@CITYOFATHENSTN

Now Over 13K Followers!

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@CITYOFATHENSPR | PARKS & REC
@CITYOFATHENSPD | ATHENS POLICE
@CITYOFATHENSFD | ATHENS FIRE

PLEASE SHARE YOUR HOPES AND DREAMS FOR A BRIGHTER FUTURE WITH US

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