



## PUBLIC RELATIONS

### PRESS RELEASE

FOR IMMEDIATE RELEASE

#### CITY OF ATHENS EXTENDS STRATEGIC PLAN SURVEY DEADLINE

Opportunity To Participate Extended to November 19th

ATHENS, TENNESSEE – October 29, 2021 – The City of Athens has decided to extend the deadline for its Strategic Planning Survey until November 19th. The previous deadline was set for October 28th and remained open to receive input from citizens until midnight. The survey is being hosted on the city's website at [www.athenstn.gov/survey](http://www.athenstn.gov/survey) with invitations to participate inserted into envelopes with residents' utility bills. The intent of using the AUB billing cycle was to ensure that as many Athenians were notified of the opportunity to participate and have their input counted in the strategic planning process. However, the city has fielded phone calls this week that some citizens have only received the invitation in their bill in the days leading up to the deadline. The extension will allow more time for citizens that want to participate to provide their input to help guide the direction of the community for the next 5, 10, & 20 years. The survey questions are non-invasive and completely anonymous with the option to provide an email address if one chooses. The questions pertain to identifying and prioritizing one's community values, how one would rate community issues, and an opportunity for one to prioritize potential initiatives. If you are a city resident that did not receive an invite with their utility bill and would like to participate, please contact the city at (423) 744-2700 or pick up a paper copy in the front lobby of City Hall, 815 N. Jackson Street, Athens, TN 37303.

For questions regarding the strategic planning process or the survey, please contact the Office of the City Manager at (423) 744-2700 Option 9.