

PORTERVILLE

November 2018

NEWSLETTER



**BOB RUFFA ELECTRIC, INC.
NAMED OUTSTANDING BUSINESS HONOREE**



The City of Porterville is pleased to announce Bob Ruffa Electric, Inc. as an Outstanding Business Honoree.

Bob Ruffa Electric, Inc. (BRE) opened for business in 1981. They specialize in residential and commercial electrical construction services. BRE has state certified electrician and trainees available 24-hours a day, 365 days a year to serve the greater Porterville area. BRE specializes in wiring new construction, remodel projects and performing service work for residential and commercial customers.

BRE began with a vision to provide great service to the community and had only one employee. The business started in a small shed in Mr. Ruffa's backyard, but by 1986 the business had grown to a point that they were able to move into a commercial shop to meet the needs of the growing business. Bob Ruffa Electric continued to grow as they built a reputation on providing great service to Porterville and the surrounding areas. In 1998 they expanded again, Mr. Ruffa built the Porter Plaza Professional Complex, where they are now located. The storefront is a 6,000 square foot warehouse and office with a lighting showroom. They currently have 14 employees.

Mr. Ruffa's two sons, Bobby and Kenny, both work for the company along with several employees that have worked for BRE for more than 20 years. He states, "We not only work here, but also live here and our customers and our neighbors. We try to treat our customers as we would like to be treated." When asked what the favorite part of the business is Bob replied, "Without a doubt it's the people. We enjoy meeting new customers and preserving our relationships with past customers. We take a lot of pride maintaining our customer relationships for more 30."

Bob Ruffa Electric, Inc. says that their entire organization is "family." They work as team together to make sure every customer becomes a repeat customer.

The Ruffa's take a lot of pleasure in their involvement in the community. This can be seen through their many contributions to the community. The contributions include; providing lighting for the Helicopter Memorial in Veterans Park, power for the "Time Marche On" clock on Main Street, power for the Springville Rotary Park clock, lighting for the Emblem Club Battle Cross statue, yearly support of the Porterville Fair power requirements, and supporting the local 4H and FFA clubs. They also enjoy supporting local non-profits such as the Porterville Breakfast Rotary and Ducks Unlimited. Their employees are also involved in the Porterville Fair Board, the Porterville Military Academy, CASA of Tulare County and Royal Family Kids Camp.

They also locally support the Greenlight A Vet campaign where they away green lights so that members of the community could show their support of Veterans. A few years later customers asked about supporting First Responders by giving away blue lights. BRE decided to donate them to anyone that came in to the store and said they would display them. The lights are continually available for any member of the public wanting to show their support for military and the first responders.

BRE attributes their success in Porterville to their high quality standards, integrity, honesty and hard work. As for the future plans of BRE, they would like to continue steady growth while preserving the reputation that has allowed them to serve the people of not only Porterville but Tulare and Kings Counties.

Congratulations to Bob Ruffa Electric, Inc. for being recognized as a Porterville Outstanding Business Honoree.

CITY INFORMATION CITY COUNCIL

MAYOR
Milt Stowe

VICE MAYOR
Brian Ward

COUNCIL MEMBERS
Martha A. Flores
Cameron J. Hamilton
A. Monte Reyes

CITY MANAGER
John Lollis

CITY TELEPHONE NUMBERS

City Manager's Office
(559) 782-7466
Department of Finance
(559) 782-7566
Community Development
(559) 782-7460
Police Department
(559) 782-7426
Fire Department
(559) 782-7526
Parks & Leisure Services
(559) 782-7536
Public Works
(559) 782-7462
Administrative Services
(559) 782-7441



City Hall
City of Porterville
291 N. Main St.
Porterville, CA 93257

WINTER CAMP!



Who: Children 5-12 years old
 Time: Full Day 7:30am-5:30pm
 Half Day 7:30am-12:30 OR 12:30pm-5:30pm
 When: Week 1-December 17-21, 2018
 Week 2-December 24-28, 2018 (Closed Tuesday 12/25)
 Week 3-December 31-January 2-5, 2018 (Closed Tuesday 1/1)
 Cost: Week 1-Full Day \$55, Half Day \$60
 Week 2-Full Day \$75, Half Day \$50
 Week 3-Full Day \$75, Half Day \$50
 Drop ins-Full Day ONLY, \$25 (If space is available)
 Where: Santa Fe Gym
 Registration: Beginning November 26, 2018
 Online or at the Heritage Center, 256 E. Orange Ave
 8 am - 5:30 pm (Registration fee due at registration)
 Important information: **Must be at least 15 registered by December 10th or Winter Day Camp will be cancelled.** *Dates, times and rates for 2018-19 are subject to change.*
 You must provide a lunch for your child. Space is limited.
 For more information, please call 791-7695



Do you need a safe, fun and secure place for your child to spend the day while on winter break from school? Register them for our Winter Day Camp! A great place to make friends, play games and have fun! Winter Day Camp activities include arts & crafts, games and special holiday activities.



FIRST TIME HOMEBUYER PROGRAM

Would you like to know more about homeownership? The City of Porterville has a First Time Homebuyer Loan Program which can help with up to 35% of purchasing price. Please call Community Development at (559) 782-7460 to learn more.



HOUSING REHABILITATION AND PUBLIC UTILITIES LOAN PROGRAM



Do you need help with HOME REPAIRS to make your house a healthy and safe place to live? The City of Porterville has a loan program designed to help lower income homeowners make affordable home improvements, repairs, ADA ramps, and connections to City utilities. Due to limited funding, this will be on a first come, first serve basis. Please call Community Development at (559) 782-7460 to see if you qualify.

BUSINESS FINANCIAL ASSISTANCE

Are you wanting to expand your business, but need additional financing? The City of Porterville might be able to assist with a Community Development Block Grant (CDBG) Small Business Loan. The small business revolving loan fund can provide up to \$50,000 as a low interest loan to qualified businesses. Eligible businesses include ongoing and start-up private, for profit businesses that are classified as commercial, service, retail or industrial and must be located within the city of Porterville. For more information contact the Economic Development Division at (559) 782-7460.



WATER CONSERVATION/DROUGHT RESPONSE PHASE IV

Effective **December 1, 2018**, the City of Porterville has moved to Phase IV of the City's Water Conservation Plan, which permits watering once a week based on property address and prohibits watering between the hours of 5 a.m. to 10 a.m. and 5 p.m. to 10 p.m. and also prohibits watering on Mondays, Tuesday, Wednesday, Thursday and Fridays. Should you have any questions or would like additional information, please contact the Field Services Division at 782-7514.

Mandatory Odd/Even Watering Schedule

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
DO NOT WATER	DO NOT WATER	DO NOT WATER	DO NOT WATER	DO NOT WATER	OK TO WATER	OK TO WATER
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■ Odd Address ■ Even Address