

PORTERVILLE

NEWSLETTER

JULY/AUGUST
2018



GROCERY OUTLET NAMED OUTSTANDING BUSINESS HONOREE



The City of Porterville is pleased to announce Grocery Outlet as an Outstanding Business Honoree.

Grocery Outlet, one of the nation's largest value grocery retailers opened its first location in Porterville with a grand opening on Saturday November 7, 2015.

The grocery retailer is located in the Smith's Market Shopping Center at 50 West Olive Avenue and is independently owned by husband and wife, Darwin and Lizbeth Lara.

Grocery Outlet celebrated their opening in Porterville by donating \$1,000 worth of food to the Porterville Area Coordinating Council (PACC), which confirmed their commitment to helping the community.

The Lara's decided to open the Porterville Grocery Outlet in 2015, as they were looking for a new challenge that would allow them to be closer to their family and fulfill their passion of helping people.

Since their opening, Grocery Outlet has focused on providing great customer service and educating the community on their outlet business model to establish themselves in the community.

Darwin and Lizbeth attribute the success they have had in Porterville to the support from the community and their family, as well as staying open minded and dedicated to providing value to their customers.

Porterville Grocery Outlet has been involved in the community since opening. They support schools, regularly donate to churches, as well as the Porterville Fair, PACC and will be working with St. Anne's in July.

When asked about their favorite part of the business, Darwin and Lizbeth replied, "We love that we have the opportunity to interact with people every day and can make a difference in people's lives. This fulfills our passion to help. Through the business we also get to teach our kids the importance of hard work which is my favorite part as a business owner and parent."

When asked about the current and future of Grocery Outlet, the Lara's replied "We want to continue providing variety in our store at the most affordable prices and at the same time increase our customer base so we can offer more job opportunities to the community. We plan on always being involved with the community and providing our helping hand at any occasion."

Congratulations to Grocery Outlet for being recognized as a Porterville Outstanding Business Honoree.

CITY INFORMATION CITY COUNCIL

MAYOR
Milt Stowe

VICE MAYOR
Brian Ward

COUNCIL MEMBERS
Martha A. Flores
Cameron J. Hamilton
A. Monte Reyes

CITY MANAGER
John Lollis

CITY TELEPHONE NUMBERS

City Manager's Office
(559) 782-7466
Department of Finance
(559) 782-7566
Community Development
(559) 782-7460
Police Department
(559) 782-7426
Fire Department
(559) 782-7526
Parks & Leisure Services
(559) 782-7536
Public Works
(559) 782-7462
Administrative Services
(559) 782-7441



City Hall
City of Porterville
291 N. Main St.
Porterville, CA 93257

FARMER'S MARKET TIME!



Farm fresh is back! The City of Porterville, Sierra View Medical Center and the Visalia Farmer's Market have partnered to bring the community the 4th Annual Sierra View Farmer's Market. The Farmer's Market will be operating from June 5th to July 10th at Sierra View Center's East Parking Lot and will be located on Main Street in front of City hall from July 17th to August 21st. The market features fresh fruits and vegetables as well as artisan and prepared food vendors.

FIRST TIME HOMEBUYER PROGRAM

Would you like to know more about homeownership? The City of Porterville has a First Time Homebuyer Loan Program which can help with up to 35% of purchasing price. Please call Community Development at (559) 782-7460 to learn more.



HOUSING REHABILITATION AND PUBLIC UTILITIES LOAN PROGRAM



Do you need help with HOME REPAIRS to make your house a healthy and safe place to live? The City of Porterville has a loan program designed to help lower income homeowners make affordable home improvements, repairs, ADA ramps, and connections to City utilities. Due to limited funding, this will be on a first come, first serve basis. Please call Community Development at (559) 782-7460 to see if you qualify.

WATER CONSERVATION/DROUGHT RESPONSE PHASE III

Effective June 1, 2018, the City of Porterville has moved to Phase III of the City's Water Conservation Plan, which permits watering twice a week based on property address and prohibits watering between the hours of 5 a.m. to 10 a.m. and 5 p.m. to 10 p.m. and also prohibits watering on Mondays, Thursday and Fridays. Should you have any questions or would like additional information, please contact the Field Services Division at (559) 782-7514.

Mandatory Odd/Even Watering Schedule

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
DO NOT WATER	OK TO WATER	OK TO WATER	DO NOT WATER	DO NOT WATER	OK TO WATER	OK TO WATER
-	ODD	EVEN	-	-	ODD	EVEN

■ Odd Address ■ Even Address

BUSINESS FINANCIAL ASSISTANCE

Are you wanting to expand your business, but need additional financing? The City of Porterville might be able to assist with a Community Development Block Grant (CDBG) Small Business Loan. The small business revolving loan fund can provide up to \$50,000 as a low interest loan to qualified businesses. Eligible businesses include ongoing and start-up private, for profit businesses that are classified as commercial, service, retail or industrial and must be located within the city of Porterville. For more information contact the Economic Development Division at (559) 782-7460.



PARKS AND LEISURE



Enjoy the view from inside the City Pool at the Sierra View Medical Center Dive In Theatre! The Pool is transformed into a theatre experience with family movies shown on select Friday nights.

Gates Open at 7:30 pm and the movie begins at dusk.
 Admission: \$2 children, \$3 adults
 Movie Schedule: August 3, 2018 COCO
 SPACE IS LIMITED!
 For more information, call (559) 791-7695

