

**COUNCIL AGENDA: February 19, 2013**

**SUBJECT: MONSTER ENERGY DRINK MOTOCROSS RACE PROPOSAL**

**SOURCE: PARKS AND LEISURE SERVICES DEPARTMENT**

**COMMENT:** Staff has been contacted by Myron Short representing 2x Promotions with a proposal to, for the second year in a row, operate the Central Valley segment of the Monster Energy Road to Mammoth Motorcycle Racing series at the Porterville Off Highway Vehicle Park. This year the event will be held March 16 – 17, 2013.

2x Promotions will provide the insurance (\$2,000,000 liability) naming the City of Porterville as an additional insurer. All necessary equipment and personnel (with the exception of track prep) will also be provided by 2x Promotions. The track will be rented to the Monster Series for \$1,000 per day.

One hundred percent (100%) of the fees collected on practice days will be given to the City. The event last year went extremely well prompting staff and the Parks and Leisure Services Commission to recommend it take place again this year.

Staff is also seeking permission to permit overnight camping in the open space adjacent to the park for this event at \$10 per unit.

**RECOMMENDATION:** That the City Council:

- 1) Approve the Motocross Race Proposal for March 16 – 17, 2013, with 2x Promotions at the OHV Park; and
- 2) Approve overnight camping for this event.

DS Director

MPB Appropriated/Funded

J City Manager

ITEM NO.: 10