




MEMO

 from the Department of Administrative Services

Date: August 6, 2013

To: Honorable Mayor, Members of Council and City Manager

From: Patrice Hildreth, Administrative Services Director 

Subject: August 6, 2013 City Council Agenda
Item 36, Appointments to the Charter Review Committee and
Internal City Audit Committee

For Council's consideration, attached please find Requests for Appointment to the Charter Review Committee submitted subsequent to the distribution of the agenda packets. These include requests from:

- Mr. Barry Caplan;
- Mr. Matthew Green; and
- Dr. Amber Bush

Please advise if I may be of further assistance.

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AUG - 2 2013

CITY OF PORTERVILLE
PERSONNEL

CITY OF PORTERVILLE REQUEST FOR APPOINTMENT

Please complete all blanks.

Name: BARRY CAPLAN
(Please Print)

Appointment to: Charter Review Committee
(Name of Board, Commission, or Committee)

Reappointment; or IF NEW, please provide :

Street Address: 1872 SANTA MARIA AVENUE
PORTERVILLE, CA 93257

Mailing Address: _____

Name of Business: _____

Own Operate

Business Address: _____

Telephone: Home 559-791-8768

Work _____

FAX _____

E-mail bcaplan@gmail.com

City of Porterville resident:

Yes
 No

Registered Voter:

Yes
 No

Qualifications: _____

1 - EXPERIENCED CREATING PROGRAMS FOR SUCCESS IN PUBLIC
& PRIVATE SECTORS

2 - EXPERIENCED REVIEWING MINUTIAE OF LEGAL & TECHNICAL
MATERIALS WITH AN EYE TOWARDS ACHIEIVING
SHORT, MID AND LONG TERM GOALS

3 - FAMILIAR WITH CIVIC ISSUES IN A WIDE RANGE OF AREAS
IN PORTERVILLE AND BEYOND

4 - NOT BEHOLDEN TO THE STATUS QUO

5 - SUCCESS ORIENTED!

Resume attached

Letter of request attached

Submitted By: _____



8/2/13

Date

Received by: _____

Forwarded to: City Clerk Date: _____

City Council Date: _____

City Manager Date: _____

Applicable Dept. Date: _____

Tentative Council Mtg Date: _____

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AUG 06 2013

CITY OF PORTERVILLE
CITY CLERK OFFICE

August 5, 2013

Dear Mayor Gurrola and Honorable City Council:

It is with pleasure that I submit this introduction letter and attached summary of relevant professional experience in order to be considered for the Charter Committee. I have already submitted a handwritten application form to the Clerk's office for your consideration.

As you know, Porterville's population is in high-growth mode. Since the last Charter Review Committee until now, the population of this City has grown by approximately 35%. The same rate of growth is expected to continue over the next 10 years or more, during the period coinciding with the current General Plan.

Much if not most of the growth in population is coming from people moving here and their descendants, compared to those whose families have been here longer. Because of this, it is important for Council to consider that the Charter Review committee reflect this demographic reality: Perhaps as many as 50% of all Portervillians are recent arrivals, and this group is large enough to deserve a say in the future of the City via each Committee, Commission or Board proportionately.

I am among those folks, living in Porterville approximately 6 years. As a member of this Committee, I would be able to provide valued service and advice to Council. For example, I would review for your consideration, the Charters of at least 10 cities in California as they went through similar population growth stages as we are currently experiencing (for example 30K -> 80K). I would compare the Charter changes they made during this time, and those they rejected, and review for you the nature of any effect on economic development efforts during the time involved and relate them to local needs and goals.

The purpose of this effort is so that the Committee would provide you with great information on how changes to the charter are likely to affect the future of this City, good, bad, or neutral, so that you can make appropriate recommendations for the next election.

Please see the attached Summary of Professional Experience which indicates some of my work experience and results that qualify me for this role. Thank you for your consideration and your enabling what is best for Porterville for the long term.

Sincerely,

Barry Caplan
559-791-8768
bcaplan@gmail.com

Barry Caplan

Selected Summary of Professional Experience

Page 1 of 2

Hubble Space Telescope Science Institute:

- **Summary:** One of the first 10 employees of what is now one of the longest running and most beloved and newsworthy science efforts of our generation. **Result:** Universal name recognition in the US and around the world via K-12 science educational programs and on-going front page news even after 30 years.
- **Accomplishment:** Designed and built the earliest on-board scientific instrument scheduling system prototypes. **Result:** Successful handling of extremely complex satellite maneuvers related to planning scientific observations 6 months in advance.
- **Accomplishment:** Designed and built some of the earliest scientific image processing software. **Result:** Astronomers and other scientists able to perform the best scientific analyses possible. Software had most of the features we commonly associate now with Photoshop approximately 15 years before the first Photoshop release.

Software Internationalization and localization pioneer

- **Summary:** Across many companies, created techniques and processes to build, test, and deliver software and ancillary material to allow US software companies to market and sell their products around the world. **Result:** Creation of thousands of jobs in the US and around the world.
- **Accomplishment:** Build teams of engineers, managers, translators and others to deliver international software and hardware products. **Result:** Growth of 3 companies from early stages through acquisitions and into public companies. Sales growth in my responsibility each time measured in the millions to several 10s of millions dollars per year.
- **Accomplishment:** Collaborative analysis, creation of, and application of complex technical requirements and standards in order to ensure interoperability of software products. **Results:** International availability of internet and other hi-tech products and services that "just work the way you expect".
- **Accomplishment:** Careful study and analysis of cultural requirements in business models, partnerships, and end user and customer expectations. **Result:** Successful adaptation and delivery of products in over 15 languages and countries.
- **Accomplishment:** Executive level collaboration in support of business goals of my company, customers, and partners. **Results:** Unbroken devotion to shared success models to repair of broken international partnerships, creation of new international partnerships, and open new international offices.

Barry Caplan

Selected Summary of Professional Experience

Page 2 of 2

Film Production

- **Accomplishment:** Founding member of non-profit devoted to education of independent filmmakers regarding business models and finance. **Result:** International international series of highly attended educational and networking events bringing together filmmakers and investors.

- **Accomplishment:** Producer and location manager, casting director and assistant on 4 films while in Porterville. Handles everything that is not part of creative, allowing director the ability to focus on the best film possible. **Result:** Completion of 4 films, 2 shorts and 2 features. Creation of on-screen and off-screen opportunities for Porterville residents, in many cases resulting in beneficial exposure to career options for Porterville residents of all ages.

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CITY OF PORTERVILLE REQUEST FOR APPOINTMENT

CITY OF PORTERVILLE
PERSONNEL

Please complete all blanks.

Name: Matthew Green
(Please Print)

Appointment to: Charter Review Committee
(Name of Board, Commission, or Committee)

Reappointment; or IF NEW, please provide :

Street Address: 151 N. Walch St.
Porterville, CA 93257

Mailing Address: Same

Name of Business: N/A

Own Operate

Business Address: _____

Telephone: Home (559)782-1915
Work _____
FAX _____
E-mail mattgreen559@gmail.com

City of Porterville resident:

Yes

No

Registered Voter:

Yes

No

Qualifications: I am an objective, reasonable, rationale and logical person capable of
handling complex tasks that require an objective approach to problem solving. I have
experience analyzing facts, differentiating them from opinions, and making decisions
based on facts provided. I am capable of separating my personal opinions from those
opinions of the the public, in a way that allows me to be a representative of the interests
of the public rather than my own. Perhaps my biggest attribute as it relates to this
assignment is that I am not interested in taking the position for any self-serving purposes,
but rather, my interest lay if furthering the the public interest. Finally, I am not nearly as
concerned with making friends as I am serving the public, and interest I have excelled in.
I'm confident my unwavering integrity and zeal make me ideal for the position.

- Resume attached
 Letter of request attached

Submitted By: Matthew Green 8/5/13
Date

Received by: _____

Forwarded to: City Clerk Date: _____
City Council Date: _____
City Manager Date: _____
Applicable Dept. Date: _____

Tentative Council Mtg Date: _____

Matthew Green



mattgreen559@gmail.com

Objective

I am interested in filling a vacant position with the City of Porterville's Charter Review Committee. If accepted as a member I will serve the committee and the City of Porterville with the integrity and tenacity that would make our citizens proud.

Experience

Officer, Detective - Porterville Police Department 2007-2012

- I started at Porterville P.D. as a patrol officer and within 3 months requested and received an assignment with the traffic unit as the departments DUI officer. While working on uniformed patrol I was able to establish the requisite knowledge to testify as an expert witness in the identification of methamphetamine. I also served as a Field Training Officer.
- In the capacity of DUI enforcement officer I made 400-600 DUI arrests. I received several accommodations from M.A.D.D., the State Assembly and other organizations for the efforts I made and the results obtained.
- I was promoted to detective, a position I held for the last three years of my law enforcement career until I resigned to attend law school. As a detective in the general investigations unit, I was primarily assigned to work sex crimes and crimes against women and children. In that capacity I also served as a liaison to the U.S. Department of Homeland Security as a member of the Internet Crimes Against Children Taskforce (ICAC), where as a collateral duty I became the police departments computer forensic examiner and investigated all cases involving suspected child pornography.
- The areas in which I specialized in during my law enforcement career included: recognizing and appropriately establishing (through testing) probable cause for the arrests of persons under the illegal influence of alcohol and/or drugs; the appropriate procedures and subsequently obtaining search warrants for crimes committed over the internet; the recognition of several controlled substances, including the ability to testify as an expert witness in the identification of certain illegal substances as well as other factors establishing possession with intent to distribute; the appropriate handling of electronic evidence;
- Particular training I received in addition to the Police Academy and basic training afforded other officers was: DRE Drug Recognition and Symptomology school; D.U.I. school; Street Racing and Modified Vehicle's; Basic Electronic Investigation and Internet Tracing school; Basic S.W.A.T. school, and an assortment of training on computer forensic analysis's and other matters related to electronic crimes involving children.

Officer - Lindsay Department of Public Safety 2005-2007

- While at the Lindsay Police Department I worked solely as a patrol officer.
- I left the Lindsay Police Department to work for the Porterville Police Department for the purpose of pursuing a greater number of opportunities.

Education

San Joaquin College of Law - Juris Doctorate In Progress, 2nd Year

I am about to start my second year at law school.

Ashford University - B.S. Social and Criminal Justice 2009-2012

I earned my bachelors degree in Social and Criminal Justice, with a minor in Psychology.

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CITY OF PORTERVILLE
ADMINISTRATIVE SERVICES

1288 N. Salisbury Street
Porterville, CA 93257
559-361-7437

August 2, 2013

Virginia Gurrola, Mayor
City Council
City of Porterville
291 N. Main Street
Porterville, CA 93257

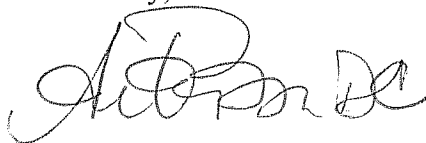
Honorable Mayor Gurrola & Members of Porterville City Council:

Please accept my application for consideration of an appointment to the City of Porterville Charter Review Committee. As a life-long resident of Porterville, local business owner, and concerned citizen, I would welcome the opportunity to serve on this committee charged with the responsibility of reviewing the existing charter and putting forth recommendations for changes to be placed before voters in 2014.

I feel that my community involvement through Leadership Porterville, the Chamber of Commerce, PUSD Pathways, and other entities demonstrates my keen interest in acting in the best interest of Porterville. I would welcome the opportunity to serve in the capacity of a Charter Review Committee member given that responsibility.

Thank you for your consideration.

Sincerely,



Amber N. Bush, DC
Back to Balance Chiropractic



City of Porterville Request for Appointment

Name: Amber Bush

Appointment to: City of Porterville Charter Review Committee.

Street Address: 1288 N Salisbury Porterville, Ca 93257

Mailing Address: Same as above

Name of Business: Back to Balance Chiropractic
Owner/Operator

Business Address: 197 W Cherry Porterville, Ca 93257

Telephone: 559.361.7437

Business telephone: 559.783.2225

Fax: 559.788.2225

Email: ambernush@gmail.com

City of Porterville Resident: Yes

Registered Voter: Yes

Qualifications: I have served on the Porterville Chamber of Commerce Board of Directors for the past three and a half years, including the past year as Chairman. Through the Chamber I have been involved in many programs for the improvement of our local economy and quality of life in Porterville. I have also been a part of Leadership Porterville, volunteered as a mentor for PUSD Pathways, and coached AYSO soccer.

Letter of Request Attached

Submitted By: _____

Date
Received by: _____

Forwarded to: City Clerk _____ Date: _____

City Council _____ Date: _____

City Manager _____ Date: _____

Applicable Dept: _____ Date: _____

Tentative Council Mtg Date: _____