

CITY OF PORTERVILLE ARTS COMMISSION
June 22, 2016
5:30 p.m.
City Hall - Coleman Conference Room
291 N. Main Street, Porterville, California
AGENDA

- 1. Call to order and Roll Call**
- 2. Oral/Written Communications**
- 3. Arts Commission Minutes of May 25, 2016**

OLD BUSINESS

- 4. Council Report – June 21, 2016**
- 5. Chamber of Commerce Business Development Committee report**
- 6. New Commissioners/Student Representatives- Continue discussion**
- 7. Farmer’s Market – Continue discussion**
- 8. Porterville Hotel –Themes of art and who will it be opened up to.**
- 9. Programs to benefit children – Continue discussion**
- 10. Fire Hydrants on Main St. Art Project**
- 11. Ramon Rising Film Sponsorship**
- 12. Meeting time change**

NEW BUSINESS

- 13. Parks and Leisure joint meeting for Rails to Trails**
- 14. Next City Council Report– July 19, 2016 @ 6:30 p.m.**
- 15. Next Meeting – July 20, 2016 @ 5:30 p.m.**
- 16. Other Matters**
- 17. Adjourn**

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Arts Commission Meeting
May 25, 2016
Minutes

Members present: Deana Worthington, Joan Givan, Judy Holloway and Donna Serna

Absent/Excused: Mel Gosage and Hector Marquez

Vacant: One (1) seats

Staff Present: Claudia Calderon, Christina Tank and Jenni Byers

Members of the Public: Dr Resa, Diana Gift, Jesse Gift, Eric Gomez

Item No. 1 – CALL TO ORDER AND ROLL CALL

The meeting was called to order by Deana Worthington at 5:34 p.m.at

Item No. 2 – ORAL/WRITTEN COMMUNICATIONS

A video presentation from Jesse and Diana Gift is presented after which a verbal presentation is given requesting that the Arts Commission consider becoming sponsors of the project. There was questions about the sponsorship levels which Jesse answered. Deana Worthington informed the presenters that the Arts Commission does not have a budget and that any decision they make regarding a sponsorship amount would need to go before City Council for final approval. Jesse informed the Commission that he would be happy to present the video to the City Council also. Jenni Byers asked if the video could be sent to her prior to the Council Meeting so it could be added to the City Council presentation items.

Item No. 3 – ARTS COMMISSION MINUTES OF March 16, 2016

COMMISSION ACTION

MOVED by Joan Givan and SECONDED by Judy Holloway to accept the minutes for March 16, 2016 as written.

AYES: 4

NOES: 0

ABSENT/EXCUSED: 2

No Discussion.

Item No. 4 – COUNCIL REPORT – APRIL 19, 2016

Deana Worthington gave a report on her attendance at the City Council meeting. She welcomes Donna Serna to the Arts Commission. It is also mentioned that Hector Marquez, the other new member appointed to the Arts Commission, has a conflict with the meeting dates and times because he has signed up for a Master's Program that also meets on Wednesdays at the same

time as the Arts Commission. There is discussion about changing the meeting date. Claudia Calderon stated that his email stated a preference for Tuesdays or Thursdays and a possible earlier meeting time. It is decided to not move the day of the week of Arts Commission meetings because Wednesdays are convenient for the current Commissioners. Claudia Calderon is asked to talk to Hector to see if maybe earlier in the day on Wednesdays would work better for him.

Item No. 5 – CHAMBER OF COMMERCE BUSINESS DEVELOPMENT COMMITTEE MEETING – March 17, 2016

Deana Worthington gave a report on attending this meeting where she discussed the possible displaying of art work at the Porterville Hotel site. Jenni Byers gave an update on the Porterville Hotel project, with some more timeline details. Deana and Jenni explain the project to Judy Holloway who hasn't been present at the last few meetings and was unaware of the possible project. There is discussion of the type of product to be used to attach to the fence and what type of theme to put up. Deana Worthington suggested letting it be a project for kids. Tabled to next meeting and the Commissioners are asked to bring back possible themes for the art work.

Jenni Byers announced that the Sierra View Medical Center is bringing back their Tuesday Farmer's Market and the City of Porterville is partnering with them to have the Farmer's Market at the Centennial Plaza every Tuesday in the month of August.⁵

Item No. 6 – NEW COMMISSIONERS/STUDENT REPRESENTATIVES – CONTINUED DISCUSSION

Discussed in Item No. 3.

Item No. 7 – INCORPORATING ART INTO CURRENT EVENTS – CALENDAR OF EVENTS

There is brief discussion about the calendars attached to the Agenda. Jenni Byers informed the Commissioners about the Sierra View Medical Center's Farmer's Market that is held every Tuesday in their parking lot and that the City will be co-hosting it the Month of August in the Centennial Plaza park. This item is moved to next meeting.

Item No. 8 – PORTERVILLE HOTEL – CONTINUED DISCUSSION

Discussed in Item No. 5.

Item No. 9 – PROGRAMS TO BENEFIT CHILDREN – CONTINUED DISCUSSION

Discussed in Item No. 5.

Item No. 10 – NEXT CITY COUNCIL REPORT – JUNE 21, 2016

Deana Worthington does not think she will be available to attend the June 21, 2016 meeting but she will try.

Item No. 11 – NEXT MEETING SCHEDULE

Next meeting will be on June 22, 2016 at 5:30 p.m.

Item No. 12 – OTHER MATTERS

There was discussion about sponsoring the video for Dr Resa, if they choose to sponsor, and for how much. It is suggested that they take a suggested amount of \$10,000 to City Council.

COMMISSION ACTION

MOVED by Joan Givan and SECONDED by Judy Holloway to present film to City Council, to consider sponsoring the film and donating \$10,000 to the project.

AYES: 4

NOES: 0

ABSENT/EXCUSED: 2

No Discussion.

Joan Givan had a suggestion for the Commissioners. She is interested in changing up the landscape in the walkway from Henderson to Morton because the area is pretty sparse and is in a prime location for some landscape and possible art work in the parking lot at the part of the walkway at Morton. There is discussion about this topic. Jenni Byers suggested having a combined meeting with the Parks and Leisure Services Commission about this project.

Deana Worthington asked Donna Serna how her first meeting was going so far. Donna replied that it was good, she was learning a lot.

Jenni Byers informed the Commission that the City Council is doing a Military Veterans Banner program along Main Street and of a project suggested by a Councilmember where the fire hydrants in the City of Porterville’s downtown zone are painted in patriotic themes. She handed out a flyer with photo examples. Council is willing to use their funding for paint and supplies and the Arts Commission could provide the painters. Discussion is had about how to go about getting the hydrants painted, to offer it a contest or a community event. Item tabled to next meeting.

Item No. 13 – ADJOURN

Meeting adjourned at 6:49 p.m.