

CITY OF PORTERVILLE ARTS COMMISSION

April 29, 2015

5:30 p.m.

City Hall - Coleman Conference Room

291 N. Main Street

Porterville, California

AGENDA

- 1. Call to order and Roll Call**
- 2. Oral/Written Communications**
- 3. Arts Commission Minutes of March 25, 2015**

Old Business

- 4. Dedication of Subway Mural**
Re: May 1, 2015 at 4:30 p.m. Refreshments during Art Walk at 5:00 p.m.
- 5. Member recruitment discussion**
Re: Mel will develop a try-fold flyer and present during the next scheduled meeting for the Arts Commission.
- 6. Future Arts Commission event**
Re: members will bring written ideas of possible art events.
- 7. Arts Commission Logo**
Re: Members will discuss the adoption of the logo presented by Mel Gosage with the requested changes.

New Business

- 8. Presentation by Wild Places –**
Re: Mural at Comision Honorifica Mexicana American Building (CHMA)
- 9. Chamber of Commerce Mixer**
Re: Discuss the possibility of hosting a Chamber Mixer here at City Hall
- 10. Art Exhibit at City Hall –**
Re: Featuring different artists
- 11. Next Meeting Schedule –**
Re: Bring back discussion of quarterly meetings and decide meeting date
- 12. Other Matters**
- 13. Adjourn**

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Arts Commission Meeting
March 25, 2015
Minutes

Members present: Deana Worthington, Mel Gosage, Judy Holloway and Joan Givan

Absent: none

Vacant: Three (3) seats

Staff Present: Lupe Diaz and Christina Tank

Members of the Public: None

Item No. 1 – CALL TO ORDER AND ROLL CALL

The meeting was called to order by Deana Worthington at 5:34 p.m. Roll call was taken by Lupe Diaz.

Item No. 2 – ORAL/WRITTEN COMMUNICATIONS

There were no oral or written communications.

Item No. 3 – ARTS COMMISSION MINUTES OF February 25, 2015

COMMISSION ACTION

MOVED by Mel Gosage and SECONDED by Joan Givan to accept the minutes for February 25, 2015 as written.

AYES: 4
NOES: 0
ABSENT: 0
No Discussion.

Item No. 4 – DEDICATION OF SUBWAY MURAL

Lupe Diaz gave update on the installation of the mural, letting the Commissioners know that it won't be installed until mid-April. It is decided, after discussion, to have the dedication ceremony brought before City Council on April 7, 2015 and that the dedication be held on May 1, 2015 at the Subway building. Lupe Diaz informed the Commissioners that they are all welcome to attend the City Council meeting but that she would need at least one person to attend to present this to City Council. She also assured that the dedication ceremony itself could be very simple and nothing big would be necessary.

Item No. 5 – MEMBER RECRUITMENT DISCUSSION

Deana Worthington asked Mel Gosage if he had worked on anything and he replied that he had only been assigned the logo for Arts Commission and the prices for the Porterville fair. Deana Worthington then asked for more suggestions on member recruitment. Joan Givan asked about the procedure for applying as she had a request from a friend. Lupe Diaz directed her to the City Clerk's office at City hall and also to the City's website for the application process. Lupe Diaz asked about the creation of a flyer. Deana Worthington thought this topic tied into the next Item so she asked to discuss it in that section.

Item No. 6 – BOOTH AT PORTERVILLE FAIR

Deana Worthington asked Mel Gosage if he had gotten the information for a booth the Porterville Fair. He apologized for the late notice and also said that, due to timing, the Commission would miss the Fair deadline this year. He gave the pricing information that he could get. Mel Gosage volunteered to create a template for a brochure for the Arts Commission, with a possible section that can be clipped out and send in for more information and a final version could be given to the Commissioners in stacks to hand out whenever they are at events or knows someone is interested. Mel Gosage suggested taking a photo of the all the Commissioners for the flyer and it is agreed to do that. It is agreed to have the topic of the brochure brought back at next meeting. Judy Halloway would like a way to get more information on the Arts Commission to the public. She recommended having an artist or several at the booth with the Commissioners at the Fair, possibly showing some art work.

Item No. 7 – REQUEST FOR DONATIONS

Lupe Diaz updated the Commissioners on this topic, letting them know that she had discussed this with the City Attorney and it's not as simple as just asking for and getting donations. The Arts Commission would have to become a 501(c)(3) Organization. She also informed them that the Animal Control Commission is also considering becoming a 501(c)(3) Organization and if any Commissioners are interested, they could discuss this with a member of the Animal Control Commission. She further advised that this change would have to be presented to City Council and that becoming a 501(c)(3) is not easy and it would involve having to file taxes after the change.

Joan Givan asked if suggestions for possible events for the Arts Commission could be brought back next time. She would like to have an Art Show for children or maybe have a video contest on a particular subject. Lupe Diaz suggested that each Commissioner come back with ideas for events next week.

Item No. 8 – FUTURE ARTS COMMISSION EVENT

Deana Worthington asked if the City ever hosts Chamber events and would like to know if the Arts Commission can hold one. Lupe Diaz said those are hosted by the Chamber and the City collaborates with them on it. Deana Worthington wants to get in contact with the Chamber and possibly get on their list for hosting a mixer. Lupe Diaz will follow up on this and report back at the next meeting.

Item No. 9 – LOGO DRAFT BY MEL GOSAGE

Mel Gosage passed around five samples of logos that could be used for the official Arts Commission Logo. He let everyone know that any image can be altered or changes can be made to any of them to include some of the others. Everyone voted on their first and second choices and the sample No. 1 is chosen. Suggestions of altering the chosen design slightly is offered and accepted. Mel Gosage will bring back the chosen design with the changes suggested reflected in the image.

Item No. 10 – NEXT MEETING SCHEDULE

Next meeting will be on April 22, 2015.

Item No. 11 – OTHER MATTERS

Joan Givan discussed the video contest that she brought up earlier in the meeting. She would suggestions on topics for the videos. Lupe Diaz suggestion that the topic be associated with art and Deana Worthington suggested that the videos be limited to 3-4 minutes. Judy Holloway suggested that the Arts Commission get more involved in the Art that is exhibited at City Hall. Both topics will be brought back at the next meeting. There is question of the expiration dates for the members and this topic is clarified for everyone's benefit.

Item No. 12 - ADJOURN

Meeting adjourned at 6:16 p.m.