

CITY OF PORTERVILLE ARTS COMMISSION

January 22, 2014

5:30 p.m.

City Hall - Hamamatsu Conference Room

291 N. Main Street

Porterville, California

AGENDA

- 1. Call to order and Roll Call**
- 2. Oral/Written Communications from Public**
- 3. Arts Commission Minutes of December 18, 2013
Re: Adopt minutes of Arts Commission meeting**
- 4. Long Range Plan – continued discussion**
 - 1) Discuss items included in the Long Range Plan**
 - 2) Review revised community survey form developed by Brenda Carrasco**
- 5. Funding available to Arts Commission from City Council – Staff**
- 6. Commissioners Terms -**
 - Expiration of three commissioners terms on 2-15-14**
 - Joan Givan, Monte Reyes, and Deana Worthington**
 - Staff report to City Council meeting on 2/4/14 for re-appointment**
- 7. Next Meeting Scheduled for February 26, 2014**
- 8. Other Matters**
- 9. Adjourn**

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Arts Commission Meeting
December 18, 2013
Minutes

Members present: Mel Gosage, Deana Worthington, Brenda Carrasco, Monte Reyes and Joan Givan.

Absent: Judith Holloway & Alex Schooler

Staff Present: Lupe Diaz, Christina Tank and Carolina Gamboa

Members of the Public: none

Item No. 1 – WELCOMING REMARKS AND INTRODUCTION

The meeting was opened by Monte Reyes at 5:33 p.m. Monte Reyes thanked everyone for coming.

Item No. 2 – ORAL/WRITTEN COMMUNICATIONS

There were no oral or written communications.

Item No. 3 – ARTS COMMISSION MINUTES OF NOVEMBER 13, 2013

COMMISSION ACTION

MOVED by Mel Gosage and SECONDED by Joan Givan to accept the minutes for November 2, 2013 as written.

AYES: 5
NOES: 0
ABSENT: 2
No Discussion.

Item No. 4 – LONG RANGE PLAN

Monte Reyes opened up discussion for Item No. 4 and asked Deana Worthington if she had any concerns to address since she was not at the last meeting. Deana Worthington stated that had seen a draft given to her and did not have any issues with it. She apologized for missing the last meeting. Monte Reyes asked about dates for bringing item to the City Council and Lupe Diaz informed him that the meeting of January 7, 2014 has been canceled and left January 21 2014 does not give city staff enough time to prepare and process a staff report. Her suggestion would be do it late February 2014 or March 2014 and gave the dates of the City Council meetings in those months. She reminds them that city staff needs appropriate time to prepare staff report and process it so she suggested the second meeting of February. Monte Reyes asked if the Arts

Commission is meeting again before the February 18th Council meeting and Lupe Diaz replied that the next Arts Commission meeting is scheduled for January 22, 2014. Discussion about whether timing is right for going in the February 18th Council meeting. It is decided that this item will go on the March 18, 2014 City Council meeting to give the Arts Commissioners additional meetings to go over it and give city staff time to prepare and process it. Monte Reyes agreed that he will attend the City Council meeting of March 18, 2014 and will present this item to the Council. Lupe Diaz encourages other Arts Commission members to attend also. Monte Reyes encouraged all the Commissioners to think about the Long Range Plan and come back with feedback as a group at the next meeting. Joan Givan and Mel Gosage agreed to get together to discuss some ideas. Monte Reyes confirmed that each Commissioner should bring a list of action items they want presented on the Long Range Plan next meeting for discussion. Monte Reyes stated that he will contact the two missing Commissioners, Alex Schooler and Judy Holloway, and let them know of this and also to check in on Alex to see if he's still interested in participating in the Arts Commission. Deana Worthington asked if Alex Schooler's time is up on the Commission and Lupe Diaz answered, giving the expiration dates of all the Commissioners.

Monte Reyes asked if everyone had reviewed the survey that Brenda Carrasco has created. Brenda Carrasco stated that this was a draft, and that she open to more ideas and suggestions for the survey. Lupe Diaz asked for clarification if this survey was for both students and general public as that was what she thought had been decided was needed. Brenda Carrasco said that she had based the survey on the students and their feedback but she could add more to make it for the general public. Joan Givan stated that she thinks there should be a survey just for performing arts and that she could address the Barn Theater board with the survey. Monte Reyes said that was a good point, that each aspect of the arts is going to have different interests and should probably have different surveys. He said the student survey was a good baseline and that they could tailor questions to each elements. Lupe Diaz suggested having one survey with all the different aspects of art and questions as it would get confusing to bring together several different surveys. Monte Reyes also pointed out that a survey geared towards an artist might not be understood by the public and vice versa. Mel Gosage made the suggestion that the students be able to get some kind of recognition for their services, such as extra credit or the type. Lupe Diaz asked Brenda Carrasco if she was going to add another question to survey regarding whether the student wanted extra credit or not for services to the Arts. Deana Worthington made the comment that it's not so much extra credit because she doesn't think students can get credit but that they can get acknowledgement that they participated and that it's something they can put down on college applications and resumes. Deana Worthington suggested drafting some sort of letter for the student saying that they participated in the Arts to be included with their application. Lupe Diaz asked if the Commissioners wanted to limit the number of questions on the survey to ten questions and Monte Reyes agreed that ten is a good number to limit it to. It is agreed to finalize the student survey and general questions for each element of art at the next meeting.

Lupe Diaz asked if there any other topics to add to the agenda for the next meeting. Monte Reyes stated that he would like the Long Range Plan to be a priority as he thinks it is overdue. Brenda Carrasco asked if the Commissioners are supposed to brainstorm ideas off the second draft to get it going. Monte Reyes explained to her what needs to be done. Mel Gosage asked if there was an Arts Commission budget. It was explained that there is a funding in the City budget that can be

requested to be used for a particular project and it's the City Council's discretion to use it or not but that there is not a budget strictly for Arts Commission. Monte Reyes asked if there was any other questions or issues and there was not.

Item No. 5 – MEETING SCHEDULE FOR JANUARY 2014

Next meeting is scheduled for January 22, 2014 at 5:30 p.m. and that the following meeting will be held on February 26, 2014.

Item No. 6 – OTHER MATTERS

Joan Givan informed the other Commissioners about her attendance at the Arts Consortium meeting and she handed out a copy of the packet that was given to her at the meeting. She recommended that other Commissioners also attend as it was a fun meeting and very beneficial. Lupe Diaz asked the Commissioners if they wanted some of the dates of events listed in the packet to be listed on the website under the Events link and everyone liked this suggestion. Mel Gosage asked if anyone has submitted pictures for usage on the website and Lupe Diaz responded that Joan Givan had submitted some. She let them know that changes had been made to the website and encouraged everyone to go view the local pictures that are there now.

Item No. 7 – Adjourn

Meeting adjourned at 6:13 p.m.

ARTS COMMISSION AGENDA: January 22, 2014

TITLE: LONG RANGE PLAN

SOURCE: ARTS COMMISSION STAFF

COMMENT: On November 14, 2012, the Porterville Arts Commission committed to develop a Long Range Plan and to present it to City Council for their approval.

On September 25, 2013, it was agreed by the Arts Commission to postpone working on the Long Range Work Plan to the next meeting scheduled for October 23, 2013, with the agreement that all commissioners would review what has been discussed to date and bring back ideas and goals.

On November 13, 2013, the Porterville Arts Commission reviewed Long Range Plan DRAFT as submitted by staff. Staff was given direction to revise the draft to reflect the changes made by the Porterville Arts Commission and bring back to the next scheduled meeting on December 18, 2013.

On December 18, 2013 the Long Range Plan was discussed and the commissioners were instructed to review the plan and develop action items for each objective.

RECOMMENDATION: That the Arts Commission approve the Long Range Plan after discussing the action items for each objective, and direct staff to prepare a final copy to be presented to City Council.

That the Arts Commission direct staff to prepare a Staff Report regarding the Long Range Work Plan to be presented to City Council on their regularly scheduled meeting on March 18, 2014.

ATTACHMENTS: None

ARTS COMMISSION AGENDA: JANUARY 22, 2014

TITLE: ARTS COMMISSION MEMBER TERMS OF SERVICE

SOURCE: ARTS COMMISSION STAFF

COMMENT: The Arts Commission was established on October 19, 2010.

Chapter 5A-3 of the Arts Commission Ordinance: Term of Office/Removal states: *"The term of the "open" seats shall be three (3) years with terms staggered to prevent concurrent expiration of terms. No member appointed to an "open" seat may serve more than two (2) consecutive terms. The term of the seats appointed via subcommittee recommendation shall be one year. Those appointed via the subcommittee shall have no term limits."*

City Council of the City of Porterville appointed the following persons to serve as commissioners; Joan Givan, Deana Worthington, Alex Schooler, Monte Reyes, Judy Holloway, Mel Gosage and Brenda Carrasco. Their terms of service are as follows:

<u>NAME</u>	<u>APPOINTED</u>	<u>TERM</u>	<u>EXPIRATION</u>
Joan Givan	2/15/2011	3 years	2/15/2014
Deana Worthington	2/15/2011	3 years	2/15/2014
Alex Schooler	8/7/2012	1 year	8/7/2013
Monte Reyes	8/7/2012	1 year	2/15/2014
(Mr. Reyes is serving remainder of Ms. Ibarra's term)			
Judy Holloway	8/6/13	3 years	8/6/16
Mel Gosage	8/6/13	3 years	8/6/16
Brenda Carrasco	8/6/13	1 year	8/6/14

There are currently three (3) seats that are set to expire in February of 2014: Joan Givan, Monte Reyes, and Diana Worthington.

RECOMMENDATION: That the Arts Commission review the three positions whose term is expiring and make recommendation to City Council during the scheduled council meeting on February 4, 2014, to either appoint new members or re-appoint those persons in office to another three year term.

ATTACHMENTS: NONE