

CITY OF PORTERVILLE ARTS COMMISSION

December 18, 2013

5:30 p.m.

City Hall - Hamamatsu Conference Room

291 N. Main Street

Porterville, California

AGENDA

- 1. Call to order and Roll Call**
- 2. Oral/Written Communications from Public**
- 3. Arts Commission Minutes of November 13, 2013
Re: Adopt minutes of Arts Commission meeting**
- 4. Long Range Plan – continued discussion**
 - 2) Discuss items included in the Long Range Plan**
 - 3) Set date to present Long Range Plan to City Council**
 - 4) Review community survey form developed by Brenda Carrasco**
- 5. Meeting Schedule for January 2014**
- 6. Other Matters**
- 7. Adjourn**

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ARTS COMMISSION AGENDA: December 18, 2013

TITLE: LONG RANGE PLAN

SOURCE: ARTS COMMISSION STAFF

COMMENT: On November 14, 2012, the Porterville Arts Commission committed to develop a Long Range Plan and to present it to City Council for their approval.

On September 25, 2013, it was agreed by the Arts Commission to postpone working on the Long Range Work Plan to the next meeting scheduled for October 23, 2013, with the agreement that all commissioners would review what has been discussed to date and bring back ideas and goals.

On November 13, 2013, the Porterville Arts Commission reviewed Long Range Plan DRAFT as submitted by staff. Staff was given direction to revise the draft to reflect the changes made by the Porterville Arts Commission and bring back to the next scheduled meeting on December 18, 2013 for final approval.

RECOMMENDATION: That the Arts Commission develop action items for each objective.

That the Arts Commission direct staff to prepare a Staff Report regarding the Long Range Work Plan to be presented to City Council.

That the Arts Commission select a date to present Long Range Work Plan to City Council.

ATTACHMENTS: Long Range Plan - Second Draft

ARTS COMMISSION
LONG RANGE WORK PLAN

SECOND DRAFT

One (1) year goals:

- Support local arts organizations and artists
- Raise awareness of the arts in the community through communication and marketing
- Assess existing arts facilities and encourage future facility development
- Conduct needs assessments of the community as it relates to arts and culture
- Liaison with other agencies (local, county, state, and national)
- Develop long-term vision and strategy, including action plans for visual and performing arts

One (1) to Two (2) year goals:

- Create partnership with local businesses
- Facilitate partnerships between schools and the community
- Create arts and cultural events to involve participation from all schools
- Partner with the local colleges to bring art into the community and to enhance arts students' education

Two (2) to Three (3) year goals:

- Conduct needs assessments of the community as it relates to arts and culture
- Expand Arts opportunities and programming to increase economic impact

Three (3) year goals:

- Develop a community-wide approach to funding and resources